

One of the main problems facing many children and teens of the world today is cyber bullying. What kids don't realize is the severity of this issue, and how it can really affect one another. Not only do these kids have to live this almost every day of their lives, but doing it online is especially a harsh way of doing it. Victims of cyber bullying have a mental reminder of verbal abuse they receive from peers, but by getting bullied online, they also have a visual reminder of what they have to go through as well by reading what people have said to them. This issue is widely recognized by everyone in society, including the government, celebrities, social networking sites, and Youtube. With this subject becoming so widely published, also comes a solution. I'm not saying that cyber bullying will forever be banished at some point, because there are always going to be those mean people out there who have to make people feel as if they are nothing to this world. However, there are ways to prevent bullying. Youtube actually has a channel on its website that is dedicated to cyber bullying, called "BeatBullying". Celebrities such as Leona Lewis, Girls Aloud, Beth Ditto, Ronan Keating, Shayne Ward and Sean Kingston get together to stop bullying amongst children. Each one of these celebrities speaks of their views on bullying, and also has their own personal video on this channel. I think that if more celebrities contribute to this, it could help slow down this issues, considering the fact that kids really look up to these people as their idols. Not only is there a Youtube channel dedicated to this, there is also 545 videos that contain information about the prevention of cyber bullying. Just with Youtube alone, there are ways to teach children how this cyber bullying is wrong, and to spread a better message to our youth.

Ackerman, Sherri. "Girl, 11, uses personal experience to promote anti-bullying efforts." Tampa Bay Online. N.p., n.d. Web. 11 Oct. 2011.

In this article, Ackerman talks about an 11 year old pageant winner made a Youtube video (produced by pageant organizers) discussing her own problems with "cruel teasing and cyber bullying." I learned from this article that, sadly, the tragic epidemic of kids committing suicide over being bullied is now being called "bullycides." By using this article it makes me think of all the other kids out there that have made anti bullying videos because of themselves being bullied, and finding more of these could help compile my paper.

Casserly, Meghan. "Rebecca Black's GMA Bullying: Best Friday Ever." *Forbes.com* (2011): 28. *Academic Search Complete*. EBSCO. Web. 5 Oct. 2011.

This article is about Rebecca Black, a Youtube sensation to some, and an annoyance to others. Not only did she get ridiculed and made fun of for her Youtube video "Friday", she also got made fun of by a grown adults on national television. In this article, Casserly discusses how many newscasters and such across America have taken punches at this thirteen year old girl. She talks about how her video was shown on Tosh.O and Daniel Tosh, the host made comments such as "go cut yourself" or "get an eating disorder". Then another newscaster on Good Morning America said "this is the worst song I've ever heard in my life, even deaf people are complaining." I figured this could contribute to my article by showing that cyber bullying can go to the extent of grown adults saying very hurtful things to a young girl.

Encarnación, Omar G.. "Latin Americas Gay Rights Revolution." *Journal of Democracy* 22.2 (2011): 104-118. Print.

In this article, Encarnacion basically discusses the rights of the gay population in Latin America. Honestly, most of this article is irrelevant to the topic of my paper. However I did find a section of this paper that could help me in my discussion of cyber bullying on Youtube. After a woman was shot by her girlfriends father, activists used the internet to talk about her story amongst themselves. This proves that the internet is a good way to help attack this problem.

International Business Times. "Teacher fury over TV cash for Youtube bullying." *International Business Times*. (2011). *Academic Search Complete*. EBSCO. Web. 5 Oct. 2011.

This article is about two boys from Australia who actually gained fame from their fight that was later put on Youtube. Both of the families got paid about \$40,000 each for each appearance they made on television to discuss their stories. I would use this story in my paper to show that just because your Youtube video was popular doesn't mean it shows the right message to the rest of the world. But, the video eventually got taken off. However, it shouldn't of gotten so much coverage, because it will put the idea in other kids heads to do the same thing, because children are easily influenced by one another.

"It Gets Better." *What is the It Gets Better Project?*. N.p., n.d. Web. 13 Oct. 2011.

<[www.itgetsbetter.org/pages/about-it-gets-better-project/](http://www.itgetsbetter.org/pages/about-it-gets-better-project/)>.

This website is about the "It Gets Better" project. It Gets Better teamed up with Youtube to create a channel all about cyber bullying. It discusses all the videos ever made by someone that added it to the channel. This contains men, women, children, celebrities, and people who were bullied themselves. I will use this in my paper because it will help me understand the channel better, basically the ins and outs of the channel. I look forward to coming back to this because it truly is inspiring by all the people that came together for this movement.

JULIE, McNAMARA. "Beating bullying." *Geelong Advertiser* (n.d.): *Newspaper Source*. EBSCO. Web. 5 Oct. 2011.

"Beating Bullying" is another article I found on Youtube's campaign to eliminate the problem of cyber bullying. McNamara talks about how this movement uses celebrities to help spread the message to children. She talks about how Youtube joined forces with the organization BeatBullying, to help attack the problem going on today. She talks about how a retired Olympic runner Lee Troop said how "he urged bullies to think of the long-term psychological ramifications their actions would have on their victims and to consider how they would feel if it was them being harassed." Which kids really need to hear that whether it sinks in or not. McNamara's article I realized will not be contributing tons of information for my final paper, but just gives small details that I would like to use somewhere in my introduction or concluding paragraph.

Rachel Gordon, Michael Cabanatuan, Heather Knight, Stephanie Lee. "Giants post bully video on YouTube." *San Francisco Chronicle* (10/1/2007 to present) 02 June 2011: C1. *Newspaper Source*. EBSCO. Web. 5 Oct. 2011.

In this article, it discusses how players from the San Francisco Giants posted a Youtube video

against gay bullying and homophobia. The video was called It Gets Better, and the Giants were the first team to join this movement. By this team joining the program, it inspired more teams to expose the issue and talk about the problem as well. This will help contribute to my paper by showing that this is one of the many ways people have used Youtube to help with the prevention of cyber bullying.

Subrahmanyam, Kaveri, and Patricia Greenfield. "Online Communication and Adolescent Relationships." *The Future of Children* 18.1 (2008): 119-146. Print. JSTOR.

This article talks about how electronics has altered our way of communication with our peers, friends, and family. By electronic communication they are speaking about blogs, social networking site, instant messaging, e-mails, etc. I think this could help with my article to really show the extremities of how these sources have increased the ways kids bully each other, and how it has grown amongst school systems and etc.

Swider, Jessica. "Citizens Should Beat Back Bullying." [www.arbiteronline.com](http://www.arbiteronline.com). N.p., n.d. Web. 11 Oct. 2011.

Swider talks in this article about how there are many different organizations to help teens deal with the issue of bullying. Mainly she talks about a boy named Jamey Rodemeyer who committed suicide after being extremely bullied. This article actually goes a little against my argument, because he was a part of a Youtube campaign called "It Gets Better". Although he was within the campaign, his peers words were enough to still push him over the edge. It just shows that even though there are things out there like this, sometimes it still doesn't help. However, by finding this it helped me find another name of a Youtube campaign to help push my argument that there are ways to prevent cyber bullying on the web, not just ways to cyber bully.

"YouTube announces launch of anti-bullying channel." *Telecomworldwire (M2) (2007): Regional Business News*. EBSCO. Web. 5 Oct. 2011.

Youtube launched an Anti-Bullying channel for anyone to post videos about bullying so everyone can send their own message to one another. The channel offers information on how to avoid being bullied because of things such as mobile phones, and social networking sites. The summary of this article speaks for itself as to how it will inspire me to write my paper. Since my paper will be on the prevention of cyber bullying through Youtube, this will be my main source and main piece of information to help format and write my paper.