

SL: <question about something he achieved> / Better persuasion for your <product>

Hey <given name>,

Your YT videos have been my go-to for a while - and I just read <something he achieved>.

<compliment about his character-attitude>.

While <how I noticed it>, my eye unconsciously caught <opportunity>.

And it felt wrong to keep this opportunity from you when it's working amazingly for many others.

So I designed this <fv> to aid you in achieving <dream outcome> by <how it does it>.

Glance the document, use it if you want, and tell me if the writing matches your style.

Best,

--Orestis

Hey <given name>,

<compliment>

So while I was reading your <product> sales page, I noticed an opportunity to persuade your clients better.

It was to <opportunity>

That's why I created an easy-to-consume (no-cost) document where I <tell him what I did or made>.

Would you like to see what I made specifically for you, free of charge?

Best,

Orestis Iliou