

## **Open Door Pride Summary**

**Number of employees:** 0

**Number of volunteers:** 12

### **What is your Mission Statement?**

Celebrating our community's diversity with inclusion for all.

### **What is the main source of your funding and what percent of your funding does that source provide?**

Donations from organizations and individuals throughout the year and in support of the main fundraising event, the Pride Festival.

### **What is the geographic scope of your services throughout Door County?**

Entire Door County

### **Explanation of how you serve Door County including primary programs your organization offers to the community.**

Our website has community information including webpages that support our initiatives: Pride Festival, Pride Forward, Sandy Brown Award, What's My Pride? and Ribbon Projects. Our Pride Festival is held annually on the last Saturday in June (Martin Park, Sturgeon Bay). Monthly meetings and gatherings (still currently on Zoom). Fun Nights at local establishments. Future events to celebrate our diversity. Our social media platform shares other events throughout the county from partnering organizations. We sponsor local Destination Sturgeon Bay events that give us more visibility and awareness which creates more support and diversity inclusion: Flower pot, Cherries, Fire + Ice, Brick at Graham Park. We target and donate to events, organizations and students that are determined in line with our mission.

### **How would you define the impact your organization is making in Door County?**

The impact our organization has had throughout Door County is demonstrable. With our mission of diversity and inclusion for all, the support over time has been widespread. In 2017 when we formed, not many outside of our group wanted to show public support. Now in 2022, people and businesses want to know how they can be involved publicly. We educate in the County on awareness which leads to acceptance, and by supporting diversity it creates health and wellbeing. We have invited municipalities to welcome members of the LGBTQ community by issuing Proclamations, knowing that when our elected officials acknowledge our existence, it carries forward positivity and inclusion. We received a Citation in 2021 from the State Assembly acknowledging our efforts, and the City of Sturgeon Bay has given us a Proclamation every June since 2017. We have an annual Pride Festival, our main awareness event, and have instituted a number of initiatives such as donating Pride Flags to local organizations and businesses which has had a positive impact of supporting diversity and in turn visitation to those areas/businesses. Through all of

our actions, people within the LGBTQ community as well as supporters of diversity have a feeling of belonging and as such are more inclined to visit and move here.

**What is your annual budget?**

Currently \$5,000. We have seen a steady, reliable increase since formation in 2017.

**If you were to receive a donation from 100+WWC, how would that donation be used?**

Purchase items for current initiative activities, grow awareness campaigns through new marketing avenues, and allocate funds towards developing education initiatives and materials.