

SUBJECT: Offer not working? Here's the answer...

PREVIEW: Your complimentary ticket to the Offers That Sell Themselves Workshop is here.

Pop Quiz...

What's the biggest difference between successful experts, authors, and content creators who regularly make sales and those that don't?

THE OFFER.

What's even worse is that *it's not even necessarily that the offer itself is **bad**.*

Most of the time, your offer gets thrown together based on all of the things that you can **do**.

You think through what you might sell, or pull together a bunch of disconnected things that already exist, while making an *educated guess* about what you think someone might want to buy from you.

This is the **wrong order**.

So what's the right order?

On March 15th, my friend, Ken Course and the Now Presenting You expert team is excited to walk you step-by-step through the process to create an **offer that sells itself**.

This is the type of workshop that many other speakers or experts would charge \$2,000 or more to attend. He's offering it for free.

What's the catch?

Ken has spent over 15 years in the industry and prefers to *show rather than tell*. Once you've spent this time together with him and his team, I know you'll have a much greater chance of success than you did before.

By the end of the workshop you will:

- Have a stronger sense of connection to your audience and how they relate to you.
- Feel far more confident in the value you provide to the world and why your future customers need to work with you now.
- Have a plan for immediate sales, outreach, and launch of your new offer.
- Save TONS of time, pain and lost revenue trying to figure it out on your own.

There's a lot more information on our registration page here (INSERT YOUR AFFILIATE LINK HERE)

Although this is a virtual event, there's only a limited amount of seats available to guarantee that the team has time to spend on every individual offer. Don't wait to reserve your seat!

See you soon,

YOUR NAME AND SIGNOFF

SUBJECT: You think you know?

At some point in your life, you probably have watched *The Dating Game*...

The humor on that show comes from watching people who are **supposed to know each other** going back and forth when they realize that they don't actually know each other all that well.

Sadly, it's also a lot like what it's like when it comes to your relationship with your audience or community.

As an expert, author, or leader, this relationship can even get turned backward because you're trying to focus on *what you can do for them* rather than understanding **how they feel**.

It's not your fault...

You learned how to overcome many of the hurdles your future clients are facing years ago when you started developing your products, programs, and services yourself.

A great offer links what your customer wants (their WHY) with how you give them what they want (your WHAT and HOW).

This means:

- You need to have a clear understanding of who your audience is and what they want.
- You need to understand the journey from *before to after*.
- You must communicate this journey to them in every way you possibly can.

Most of the time, this doesn't mean that you even need to change what you fulfill in your offer - you know that the steps are right. It's just how you *communicate* those steps and the outcome that matters most.

Not sure where to start this process on your own?

My good friend, Ken Course and his expert team at Now Presenting You, is offering you a ticket to a complimentary workshop on March 15th that will walk you step by step through the whole process of creating an offer that truly sells itself.

This is the same process he's used for over 15 years in his agency and in over ten 7+ figure launches.

Plus, it's free.

There's much more to come soon, but register now (INSERT YOUR AFFILIATE LINK HERE)

I can't wait to hear how it goes for you.

YOUR NAME AND SIGNOFF

SUBJECT: Don't do this.

In a recent survey of entrepreneurs and small businesses, participants were asked what the **number one reason is that small businesses go out of business.**

The answer isn't that surprising, but just knowing the causes doesn't always *teach you the answer.*

The reasons?

- Lack of Cash Flow/Sales
- Burnout
- Mismanagement or Bad Leadership

I don't think any of these are really a surprise, but **every single one of these reasons is linked to having high-performing offers.**

How?

- Great offers mean more sales and that it becomes *easier* to make sales and connect with a larger audience over time.
- Great offers mean less time spent developing products, programs, or services that don't work or aren't connecting with the world.
- Great offers create certainty for everyone in the business - you know exactly what you do and you're confident that your audience exists.

On March 15th, my friend, Ken Course and his expert team at Now Presenting You, are excited to host a complimentary “Offers That Sell Themselves Workshop.” Normally you would **pay over \$2,000 for a workshop day of this caliber with this team.**

Instead, you get your ticket free for being a part of my community.

There's only a few days left to register, so make sure you reserve your seat now at (INSERT AFFILIATE LINK HERE)

YOUR NAME AND SIGNOFF

PS: You will receive direct feedback and support from all of the experts on the call as part of the process of completing your **Offer Playbook**. You get that as soon as you register at (INSERT AFFILIATE LINK HERE)

SUBJECT: (Last Call) Your workshop ticket is about to expire.

The **Offer Workshop** is almost here...

I want to make sure that you take advantage of your free ticket for this event on March 15th.

Ken Course and his amazing team of experts will spend a day with you to make sure that you have an offer that will attract your audience, make more sales, and feel much more confident going forward.

Seriously, this type of workshop would normally be around \$2,000 for the day...

But Ken is devoted to this work because it's greatly needed. This is the **number one reason most entrepreneurs don't make it.**

It's also why you get a full day with an expert team focused on *your* offer.

By the end of the workshop you will:

- Have a stronger sense of connection to your audience and how they relate to you.
- Feel far more confident in the value you provide to the world and why your future customers need to work with you now.
- Have a plan for immediate sales, outreach, and launch of your new offer.
- Save TONS of time, pain and lost revenue trying to figure it out on your own.

There is a lot more information on your team for the event on the registration page at (INSERT YOUR AFFILIATE LINK HERE)

Remember, your workshop ticket is complimentary.

Make sure you register before it's too late!

Let's do this,

YOUR NAME AND SIGNOFF

SOCIAL SWIPE COPY:

LONG FORM 1:

👋 Pop Quiz!

What's the biggest difference between successful experts, authors, and content creators who regularly make sales and those that don't?

THE OFFER

What's even worse is that *it's not even necessarily that the offer itself is bad.* 🤔

Most of the time, your offer gets thrown together based on all of the things that you can **do**.

Instead of all the things your audience **will feel**... 😊

Nodding your head? Let's help you figure it out. 😎

On March 15th, I'm excited to share a FREE workshop designed to help you dial in your offer and feel more confident when approaching future customers. 💰📈🙌

You'll leave with all the tools and feedback you need to make sure you're making the sales you need! 🙌🙌

Register here: YOUR AFFILIATE LINK

Don't put it off for later, there is truly limited seating so we can help each one personally.

See you there! 😎

LONG FORM 2:

The number one reason entrepreneurs and small businesses go under is a lack of cash flow. 🤑

The solution? You need BETTER offers! 😎

A great offer takes away all of the resistance by making you feel more confident in all that you have to give, simplifying the sales and marketing process, and aligning you directly with what your future customers want. 😊

Even better, my good friends at Now Presenting You are offering this for FREE! It's the type of workshop I've seen others offer for thousands.

Get your ticket at YOUR AFFILIATE LINK

LONG FORM 3:

👋 You can't miss this event! 🙌

On March 15th, the How to Create Offers That Sell Themselves Workshop gives you personal, expert guidance on how to craft or update your offer. 🤑

This means more interest and customers with LESS headaches and stress. 🎉

How you present your offer is normally the difference that creates long-term success in your business. 😎

Register now at YOUR AFFILIATE LINK

TWEET/SHORT FORM 1:

Don't struggle figuring out your offer. You deserve more customers! On March 15th, get direct attention, support, and feedback from the experts to make sure that you've got something truly irresistible to take to the world. **Register now at YOUR AFFILIATE LINK**

TWEET/SHORT FORM 2:

Your offer is the difference between the easy road and hard path in your business. It's what attracts the right people, makes it easier to sell, and creates community for your future. On March 15th, craft YOUR Offer with an expert team at **YOUR AFFILIATE LINK**

TWEET/SHORT FORM 3:

It's not a secret - how much work you put into your offer is what decides whether you'll be successful. You **MUST** understand your future community, simplify your language, and get regular feedback to improve. Go faster with our help on March 15th at [**YOUR AFFILIATE LINK**](#)