

Free Values For Moodbliss

Feel free to test and use these in your ads

The 4 Questions

1. Who Am I Talking To?

People who work at creative and stressful jobs that requires focus like copywriters, C classes, managers, marketers, financiers, artists, freelancers, designers, developers, surgeons, accountants, architects, authors, entrepreneurs

2. What are their pains and desires?

Pains:

1. They are unproductive, stressful and they have brain fog they are not creative and this makes them to work less
2. They don't have motivation to work they are tired all the time
3. Some of them have to deal with their boss
4. They don't feel well because of this.
5. They don't enjoy the work because they don't enter the flow

Desires:

- Outcompeting anyone and winning

- Being able to work hard and crushing tasks with absolute motivation and focus creating beautiful things with their unmatched creativity.
- Enjoy the hard work

3. What actions do I want them to take at the end of my copy? Where do I want them to go?

- I want them to click “Learn More” and go to the landing page in the page I want them to read the whole page and buy the product

4. What are the steps I need to take through to get them to where I want them to go?

- They must believe that this is safe and the ingredients works
- Get them interested in the copy with the headline which will be a review about their desires.
- create curiosity with a short sentence
- tease the unique mechanism
- talk about their desires again
- less risk
- make click section about its safety and detailed information

What Is the ad strategy?

- This company is not my client, this is just a free value that I sent. The strategy is the DIC framework. I did not choose a creative company, I let the

company decide it. In the ad I tried to make it look risk free as much as possible. I tried to create intrigue.

Roadblock

- They are trying to improve their focus and productivity but they are struggling to focus and getting in the flow.

Solution

- Solution is the pills.

Review

- The ad looks very promising which could trigger BS detectors
- It is longer than it should be reader may not read it
- CTA could be better
- Visible part before expanding doesn't create enough curiosity to make the reader read the rest.

Facebook Ad Copy:

“This magic pill is the key to absolute focus, sharper mind, and creativity” -Hudson K.

★★★★★ (Visible part without expanding)

Achieve peak performance in every aspect of your brain function effortlessly. Just 2 pills a day is all it takes.

Here's How: It includes natural ingredients that support important areas of brain functions:

- **Focus, Clarity & Productivity** [Bacopa monnieri and Premium Matcha]

Imagine seamlessly navigating your work, free from brain fog. Outpace everyone in your endeavors with unmatched efficiency.


- **Energy & Motivation** [Vitamin B12, Cyano Glutamine, Blueberry extracts]

Experience the satisfying rush of accomplishment and honor after conquering even the toughest tasks.

- **Memory** [Bacopa monnieri, phosphatidylserine]

Recall anything you see, read, or hear – say goodbye to forgetfulness.

This one-of-a-kind nootropic is meticulously designed for a harmonious blend of Yin and Yang. Maximize crucial brain functions, enter the flow effortlessly, and conquer your goals with ease.

 **Our Promise:** If you don't see truly remarkable results, less brain fog, more focus, more memory, clearer thinking, and inspiration in 30 days we'll give you your money back. No questions asked.

Dive deep into the detailed ingredient information and meet the brilliant minds behind this perfect balance on our website.

Headline:

Conquer your goals with absolute focus.

Description:

Try it risk free. Eradicate brain fog and get a sharper mind.

Call To Action:

[Learn More](#)