We have developed email copy for your organization type. Feel free to adjust based on your brand's voice and overall partnership goals. Please use the UTM link from your tracker in the emails.

## GENERAL EMAIL COPY

### Subject lines:

- Curious about AI Join Us at HumanX 2026 in San Francisco
- Real Strategy. Real Leaders. Real Al.
- Your Invite to the #1 Enterprise AI Conference

## **Body copy:**

We're excited to announce that **[COMPANY NAME]** is partnering with HumanX 2026, the #1 Al conference that cuts through the hype and delivers clarity where others deliver illusions.

## Why Attend?

At HumanX, you won't find smoke and mirrors. You'll find:

- 350+ speakers who are defining the AI era
- √ 400+ proven solutions (no vaporware here)
- 6,000+ leaders, innovators, and policymakers shaping the future

This isn't just another tech conference. It's where enterprise AI strategy meets the C-suite, where practical solutions replace promises, and where your next big opportunity comes to life.

Exclusive Offer for [COMPANY NAME]'s community/network/clients/members:

Register now with our discount code [insert code here] and save up to \$2000 on your ticket.

#### [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

Don't settle for illusions. Join us at HumanX 2026 for four days of clarity, connection, and C-suite strategy.

April 6–9, 2026 | Moscone Center | San Francisco

## VCS AND ACCELERATORS

## Subject lines:

- Don't Fall for Al(Ilusions) Join Us at HumanX 2026
- Real Strategy. Real Leaders. Real Al.
- Your Invite to the #1 Enterprise AI Conference

#### Body copy:

We're excited to share that **[COMPANY NAME]** is an official partner of HumanX 2026, the world's premier enterprise Al conference, taking place April 6–9 at the Moscone Center in San Francisco.

Why did we partner with HumanX? Because it's the one AI event that cuts through hype and illusions to deliver what truly matters: strategy, execution, and connections at the highest level.

At HumanX 2026, you'll gain access to:

- 350+ speakers **defining the AI era** from top founders to Fortune 500 leaders
- 400+ proven solutions ready to scale
- 6,000+ decision-makers, including startup founders, innovators, and industry disruptors

This isn't just another tech conference. It's where enterprise AI strategy meets the C-suite, where investors find the next breakout startups, and where founders meet the partners and customers who can change their trajectory.

\* Exclusive for the [COMPANY NAME] network:

Register now with our discount code to unlock pre-sale ticket pricing of \$1,795 (a \$3,995 value).

#### [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

Don't settle for illusions. Join us and the HumanX community for four days of clarity, connection, and C-suite strategy.

April 6–9, 2026 | Moscone Center | San Francisco

## PR AND MARKETING AGENCIES

#### Subject lines:

HumanX 2026: Where Al Leaders & Brands Get Seen

- Don't Just Watch the Al Story, Help Shape It at HumanX
- Your Invite to the #1 Enterprise AI Conference

## **Body copy:**

We're excited to share that **[AGENCY NAME]** is partnering with **HumanX 2026**, the premier enterprise AI conference, taking place April 6–9 at the Moscone Center in San Francisco.

Why did we partner with HumanX? Because it's not just another conference. It's where Al innovation meets the global stage — and where brands, executives, and storytellers get seen by the leaders who matter most.

At HumanX 2026, your peers and clients will connect with:

- 350+ speakers **defining the Al era**, from top founders to Fortune 500 executives
- √ 400+ vetted solution providers driving transformation today
- 6,000+ industry leaders and VP+ decision-makers making AI adoption real

This is where the stories that shape Al's future get told. It's where your brand can earn visibility, your executives can claim thought leadership, and your clients can build the relationships that move markets.

\* Exclusive for the [AGENCY NAME] community:

Register now with our discount code to unlock pre-sale ticket pricing of \$1,795 (a \$3,995 value).

## [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

Join us and the HumanX community for four days of clarity, connection, and C-suite strategy.

April 6–9, 2026 | Moscone Center | San Francisco

## **COMMUNITY ORGANIZATIONS**

#### Subject lines:

- Your Exclusive Invite: HumanX 2026 with [COMPANY NAME]
- Join us at SF's Leading Al Conference
- From Our Community to San Francisco: Join HumanX 2026

#### Body copy:

We're proud to share that **[COMPANY NAME]** is partnering with HumanX 2026, the premier enterprise AI conference, happening April 6–9 at the Moscone Center in San Francisco.

This partnership is about more than just an event. It's about giving our community direct access to the leaders, solutions, and conversations shaping the future of AI.

At HumanX 2026, you'll find:

- 350+ speakers shaping what's possible in Al
- ✓ 400+ proven solutions to today's most pressing challenges
- **☑** 6,000+ leaders, innovators, and decision-makers from across industries ready to **push the boundaries** of Al

This isn't just another conference. It's a chance to connect with peers, exchange ideas, and be part of a global community moving Al forward — **responsibly**, **practically**, **and at scale**.

# \* Exclusive for [COMPANY NAME] members:

Register now with our discount code to unlock pre-sale ticket pricing of \$1,795 (a \$3,995 value).

## [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

Join us for four days of clarity, collaboration, and C-suite strategy. Together, we'll help shape the next chapter of AI.

April 6–9, 2026 | Moscone Center | San Francisco

## **GOVERNMENT AND POLICY ORGANIZATIONS**

#### Subject lines:

- Where Al Policy Meets Practice Join HumanX 2026
- Shaping the Future of Al Governance Together
- Your Invite to the World's Leading AI + Policy Gathering

#### Body copy:

We're proud to announce that [ORG NAME] is partnering with HumanX 2026, the world's premier enterprise AI conference, taking place April 6–9 at the Moscone Center in San Francisco.

This partnership reflects our shared mission: ensuring that AI develops with accountability, strategy, and policy alignment.

At HumanX 2026, leaders from government, business, and research will come together to address the most pressing questions in AI:

- Mow do we balance innovation with safety, ethics, and security?
- What role should regulation play in shaping global Al markets?
- How can policymakers and industry leaders collaborate for responsible adoption?

### You'll be joining:

- 350+ global speakers including top founders, policymakers, and C-suite executives
- 400+ vetted AI solutions already shaping industries
- 6,000+ leaders spanning enterprise, government, startups, and investment

This isn't just a technology event. **It's where Al policy meets practice** — and where the decisions that guide the next decade of Al innovation are debated, refined, and set into motion.

## \* Exclusive for [ORG NAME]'s network:

Register now with our discount code to unlock pre-sale ticket pricing of \$1,795 (a \$3,995 value).

## [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

April 6-9, 2026 | Moscone Center | San Francisco

Join us as we shape the future of AI together — with clarity, connection, and accountability.

## **EXECUTIVE NETWORKS**

## Subject lines:

- An Exclusive Invite: HumanX 2026 for Senior Leaders
- HumanX 2026: Where the C-Suite Shapes Al Strategy
- Join Us in San Francisco: The #1 Al Event for Executives

#### Body copy:

We're excited to share that **[COMPANY NAME]** is partnering with HumanX 2026, the premier enterprise Al conference, taking place April 6–9 at the Moscone Center in San Francisco.

For our executive members, this is more than a conference. It's **a trusted forum** to engage with peers and global leaders on the real business of AI — **strategy**, **impact**, **and value creation**.

At HumanX 2026, you'll access:

- **350+ C-level speakers** the executives, founders, and policymakers shaping Al adoption **400+ vetted solutions** — no hype, only proven tools and platforms driving transformation today
- **6,000+ impactful leaders** a curated mix of enterprise C-suite, innovators, and decision-makers

Unlike other events, HumanX is designed for the entire C-suite, not just CTOs. Sessions, masterclasses, and <a href="Peer [X]change councils">Peer [X]change councils</a> are purpose-built to elevate AI fluency across roles — from finance and marketing to HR and operations.

Exclusive for [COMPANY NAME] members:
Register now with our partner code to unlock savings of up to \$2,000.

## [Register Now Button with UTM Link, or "Register Now" text with UTM Link]

April 6–9, 2026 | Moscone Center | San Francisco

Join us for four days of clarity, connection, and C-suite strategy — and be part of the executive conversations shaping the future of AI.