

## Year 11 Media Studies | Yearly Overview

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
<b>Past Explorations:</b> Previously in Media Studies, students have explored the industry standard production programmes. This will help the students in this unit by allowing them to expand on their existing draft designs of their media production using their own original imagery, showing flair and creativity.	<b>Past Explorations:</b> Previously in Media Studies, students have explored the creation of a media production of their own. This will help the students in this unit by allowing them to explore new media products in light of their own production.	<b>Past Explorations:</b> Previously in Media Studies, students have explored convergent media and franchising. This will help the students in this unit by allowing them to explore how the television industries use franchising to target and appeal to a wider audience.	<b>Past Explorations:</b> Previously in Media Studies, students have explored aspects of societal influence on a media product and its critical and commercial reception..  This will help the students in this unit by allowing them to explore media products' societal influence on an audience.	<b>Past Explorations:</b> Previously in Media Studies, students have explored all aspects of the theoretical framework.  This will help the students in this unit by allowing them to explore myriad factors of wider contextual understanding associated with the areas of the theoretical framework across all platforms of media products.	<b>Past Explorations:</b> ...
<b>Termly Exploration Question: How do I create a media product in line with a set brief? (NEA)</b>	<b>Termly Exploration Question: How is new media shaping and transforming our lives? (Gaming/O,S&amp;P Media)</b>	<b>Termly Exploration Question: How do genre specific TV shows capture the imaginations of their audience?(Dr Who/Class)</b>	<b>Termly Exploration Question: How and why do newspapers report the same story in different ways? (Times/Mirror)</b>	<b>Termly Exploration Question: How do I prepare for different styles of questions across both exam papers?</b>	<b>Termly Exploration Question: ...</b>
<b>Termly Overview:</b> Students will respond to a set brief that requires them to make their own media product.. Students will develop their production skills by constructing a media product and experience using industry standard programmes from the Adobe package to complete this task. Students will explore taking their own original imagery for their productions. The exploration will provide students with an opportunity to use all the theoretical and practical skills that they have acquired from their Media Studies GCSE and demonstrate this through their own productions.	<b>Termly Overview:</b> Online, social and participatory media (In-depth CSPs). This term: Students will explore online, social and participatory media products and platforms; how technology has evolved to enable us to access such content instantly at our fingertips. Students will further their understanding of the entire theoretical framework (RAIL) as the Close Study Products for this topic are in -depth. Students will experience analysing pop cultural phenomena such as Kim Kardashian, Lara Croft and TBC in terms of their vast range of media output that they are linked to such as convergent media from vlogging to videogames. Students will then investigate the role of institutions in producing this idea of 'celebrity' and their impact on society.	<b>Termly Overview:</b> Topic - Television (In-depth CSPs) This term: Students will explore two media products from the BBC; Doctor Who (1963) and Class (2016). Students will analyse an episode from both the science fiction/ drama series by deconstructing using all four elements of the theoretical framework. Students will then summarise how TV can represent a microcosm of society from that era. Students will experience making comparisons between the two shows from under the same franchise umbrella and how the BBC has evolved from the 1960s to modern day. The exploration will provide students with an opportunity to apply the four key elements of the theoretical framework (RAIL) whilst exploring contrasting media products both part of and outside of the Close Study Products	<b>Termly Overview:</b> Topic - Newspapers (In-depth CSPs) This term: Students will explore two different newspaper products, The Times and The Mirror. Students will learn the language of newspapers to enable them with the skills to deconstruct the close study products. Students will experience analysing both products whilst playing close attention to the ideas, messages and values that a newspaper will use to position their audience. This will include political views, celebrity and how reporting differs between broadsheet/tabloid newspapers. The exploration will provide students with an opportunity to apply the four key elements of the theoretical framework (RAIL) whilst exploring contrasting media products both part of and outside of the Close Study Products.	<b>Termly Overview:</b> Topic - Exam Preparation This term: Students will explore and review all of the content covered on the course. This will include all of the theoretical framework and the Close Study Products covered over the two years. Students will experience a range of exam preparation tasks such as how to structure different types of responses needed across both papers and techniques that will aid preparation for the exams.	<b>Termly Overview:</b> ...
<b>Future Explorations:</b> Going forward in Media Studies, students will explore online, social and participatory media	<b>Future Explorations:</b> Going forward in Media Studies, students will explore and analyse an episode from both the	<b>Future Explorations:</b> Going forward in Media Studies, students will explore and analyse different products whilst	<b>Future Explorations:</b> ... Going forward in Media Studies, students will explore and review all of	<b>Future Explorations:</b> ... Going forward in Media Studies, students will explore their final	<b>Future Explorations:</b> ...

<p>products and platforms; how technology has evolved to enable us to access such content instantly at our fingertips. Students will further their understanding of the entire theoretical framework as the Close Study Products for this topic are in -depth. Students will experience analysing pop cultural phenomenons such as Kim Kardashian, Lara Croft and Zoella in terms of their vast range of media output that they are linked to such as vlogging and videogames. Students will then investigate the role of institutions in producing this idea of ‘celebrity’ and their impact on society.</p> <p>This unit will help them with this because it will allow them to explore new media products in light of their own production.</p>	<p>science fiction/ drama series by deconstructing using all four elements of the theoretical framework. Students will then summarise how TV can represent a microcosm of society from that era. Students will experience making comparisons between the two shows from under the same franchise umbrella and how the BBC has evolved from the 1960s to modern day. The exploration will provide students with an opportunity to apply the four key elements of the theoretical framework (language, representation, audience and industry) whilst exploring contrasting media products both part of and outside of the Close Study Products.</p> <p>This unit will help them with this because it will allow them to explore how the television industries use franchising to target and appeal to a wider audience.</p>	<p>playing close attention to the ideas, messages and values that a newspaper will use to position their audience. This will include political views, celebrity and how reporting differs between broadsheet/tabloid newspapers. The exploration will provide students with an opportunity to apply the four key elements of the theoretical framework (language, audience, representation and industry) whilst exploring contrasting media products both part of and outside of the Close Study Products.</p> <p>This unit will help them with this because it will allow them to explore media products’ societal influence on an audience.</p>	<p>the content covered on the course. This will include all of the theoretical framework and the Close Study Products covered over the two years. Students will experience a range of exam preparation tasks such as how to structure different types of responses needed across both papers and techniques that will aid preparation for the exams.</p> <p>This unit will help them with this because it will allow them to explore myriad factors of wider contextual understanding associated with the areas of the theoretical framework across all platforms of media products.</p>	<p>examinations.</p> <p>This unit will help them with this because it will act as final revision.</p>	
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