

Hook

Story

Offer

Subject Line: I stared at the monitor in disbelief.

When everything was lost, a choice had to be made...

.

As a novice copywriter, I had scored significant payments.

I made my first real money in less than a year.

But then, after AI became popular, my career took a nosedive.

First, two top-paying clients fired me, followed by three more.

Clients vanished, along with my job and hope.

I had to face a pivotal choice:

abandon copywriting for a 9-5 job, regretting that for the rest of my life,

or fight for my passion: influencing through words.

Succumbing to stress or embracing growth. It was up to me.

Thankfully, I stumbled upon a powerful copywriting's guide.

It empowered me to take control of my career and earn over \$50K/mo.

I have to thank my friend [brand/guru] for that.

If you want to learn how I went back to 50K/mo, then click here.