

Osprey Magazine

Department of Journalism & Mass Communication
Cal Poly Humboldt
1 Harpst Street
Arcata CA 95521



Advertising through *Osprey* is a great opportunity to promote your business or organization. The magazine is published twice a year by students at Cal Poly Humboldt. The content focuses on timely topics to engage our diverse audience. This semester, Cal Poly Humboldt will print approximately 5,000 copies of *Osprey* magazine to be distributed across campus and throughout Arcata, Eureka, McKinleyville, Fortuna, Blue Lake, Trinidad and surrounding areas. The magazine is also available in a digital format for online access. All advertisements are printed in full color.

ADVERTISING CONTRACT

REGULAR AD SIZE	DIMENSIONS	PRICE
• Interior 1/8 Page	3.75" × 2.406"	\$100
• Interior 1/4 Page	3.75" × 4.812"	\$250
• Interior 1/2 Page	7.50" × 4.812" 3.75" × 9.625"	\$500
• Interior Full Page	7.50" × 9.625"	\$750

SPECIAL FULL PAGE*	DIMENSIONS	PRICE
• Inside Front Cover	7.50" × 9.625"	\$850
• Inside Back Cover	7.50" × 9.625"	\$850
• Outside Back Cover	7.50" × 9.625"	\$1000
*Limited availability. Priority given by date received.		

Order Total:	\$
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BILLING INFORMATION

Business Name: _____
 Contact Name: _____
 Billing Address: _____
 Phone Number: _____
 Email Address: _____

SCAN ME



AGREEMENT SIGNATURE

I, _____ (name of person placing order)
understand and agree to the terms of this contract and will have the ad finalized and approved with payment to *Osprey* Trust no later than Friday, March 13th, 2026.

Authorized Signature: _____
 Date: _____