

## SOMOS MACHISTAS

### DISCUSSION GUIDE

1. What is your role as a man in your family?
2. What is the role of a man in your community?
  - a. Do you believe men actually fulfil this role in the community?
3. What are characteristics you would like your children to have?
4. What is a memory that you have of your father?
5. What is a memory that you have of your grandfather?
6. What is your father like?
7. What was your grandfather like?
8. What is "trueque"?
  - a. Do you use trueque in your business interactions? If so, why?
9. Are you familiar with the "compadrazgo" system?
  - a. Does your family participate in this system? To what extent?
  - b. Do you think it's better to do business individually or collectively? Why?
10. Do you prefer to work with men or women? Why?
11. What are characteristics successful businessmen have?
  - a. Do successful businesswomen have similar characteristics?
  - b. Do you believe it's more important to be successful in your business or in other areas of your life? Why?
12. How do women perceive men in your culture?
  - a. Why do you believe that the women have this perspective?
  - b. Is this something they see or something they learn from their family?
  - c. Do you believe women have an influence on men in your culture?
13. How do men perceive other men in your culture?
  - a. If there is a discrepancy: Why do you believe there is a difference in perception amongst men and women?
14. Are you familiar with the term "machismo" in the Hispanic culture?
  - a. For you, what is "machismo"?
  - b. Have you seen this "machismo" in your own culture?
  - c. How do men learn "machismo"?
  - d. How do you believe "machismo" affects the identity of men in your culture?
  - e. Do you believe that the men can change their identity of "machismo"?
15. Are you familiar with the term "microfinance"?
  - a. Have you ever had an experience with a microfinance before?
  - b. What is your perception of the culture of microfinances?
  - c. What kind of effect did the microfinance have on your community?
    - i. Did it affect your culture?
16. Do you conduct business in Guarani or in Spanish? Why?
  - a. What language do you speak at home with your family? Why?

### Demographic Questions

1. How many employees do you have?
2. How many are in your family?
  - a. How many children do you have?
  - b. How old are they?
  - c. How old are you?
  - d. Are you married? For how long?
  - e. Who lives with you?
  - f. Do you live close to your extended family?
  - g. Is your family involved in your business? If yes, who is involved and how are they involved?
3. Were you born here in Asuncion?
  - a. If yes: How long have you lived in Asuncion for?
  - b. If no: How is your city similar to Asuncion? What are the differences?
    - i. Why did you move to Asuncion?
    - ii. Are the men different in your city compared to men in Asuncion?
      1. If so, how are they different?

#### Women-Specific

1. Do you know a man who has his own business?
  - a. What is your perception of this man?
  - b. What are the characteristics he possesses?
2. Do you own your own business?
  - a. Do you want to own your own business? Why or why not?