* WEEK 18 MOTIVATION:*

- Titans = Must Win To Clinch #1 Seed/Bye
- Chiefs = Must Win To Clinch #2 Seed
- Bengals = Likely to rest most starters
- Bills = Must Win To Clinch AFC East
- Patriots = Still Can Win AFC East (NE plays at 1pm/BUF plays at 4pm)
- Colts = Must Win
- Chargers = Must Win
- Raiders = Must Win
- Steelers = Must Win (and Colts lose)
- Ravens = Must Win (and Colts/Chargers lose)
- ◆ Packers = Likely to rest most starters
- Rams = Must Win To Clinch NFC West/#2 Seed
- Bucs = Can Still Get #2 Seed/Still Unsure If Starters Play Full Game
- Cowboys = Can Still Get #2 Seed/Still Unsure If Starters Play Full Game
- Cardinals = Can Still Get #2 Seed (if LAR loses/they play at same time)
- 49ers = Must Win
- Eagles = Already Clinched/Either #6 or #7 Seed
- Saints = Must win

WEEK 18 INCENTIVES:

- Rex Burkhead: 103 yards for \$125K
- Marvin Jones: 4 receptions for \$500K
- Stefon Diggs: 6 receptions for \$1.5M
- Stefon Diggs: 231 yards for \$1.5M
- AJ Green: 75 yards for \$250K
- AJ Green: 10 receptions for \$250K
- Rob Gronkowski: 7 receptions for \$500K
- Rob Gronkowski: 85 receiving yards for \$500K
- Rob Gronkowski: 3 TD's for \$500K

WEEK 18 MILESTONES:

• Kyle Pitts: 59 yards to break rookie TE single-season record

- Mark Andrews: 141 yards to break TE single-season record
- Ja'Marr Chase: 45 yards to break rookie single-season record
- Mike Evans: 54 yards for 8th straight 1,000+ yard season
- Cooper Kupp: 136 yards to break single-season record
- Cooper Kupp: 12 receptions to break single-season record
- Cooper Kupp: 171 yards for 2,000
- Jonathan Taylor: 266 rushing yards for 2,000
- Tom Brady: 488 yards to break QB single-season record
- QB MILESTONES (5,000 YARDS)
- Stafford (352)
- Carr (382) *would be first time
- Matt Ryan (248 for 4,000)
- YARDAGE/TD MILESTONES
- Christian Kirk (61 for 1,000)
- Darnell Mooney (71 for 1,000)
- DK Metcalf (91 for 1,000)
- George Kittle (100 for 1,000)
- Damien Harris (108 for 1,000)
- Antonio Gibson (109 for 1,000)
- Elijah Mitchell (128 for 1,000)
- LONGSHOTS FOR 100 RECEPTIONS
- Marquise Brown 88 catches
- Brandin Cooks 87 catches
- DJ Moore 86 catches
- CLOSE TO 10 RECEIVING/RUSHING TD's ETC
- Stefon Diggs 9
- Hunter Henry 9
- Mark Andrews 9
- Dawson Knox 9
- Justin Jefferson 9
- Jacobs 8
- Stafford 38 (needs 2 passing TD's to reach 40)

Data Notes/Acronyms:

ETR = Establish The Run (OL/DL rankings and other data)

PFF = Pro Football Focus (Defensive Grades and other data)

DVOA = Defense Adjusted Value Over Average (from Football Outsiders)

DVP = Defense vs. Position (schedule-adjusted fantasy points allowed)

PROE = Pass Rate Over Expectation

P-Def = Pass Defense

R-Def = Run Defense

P-Blk = Pass Blocking

R-Blk = Run Blocking

LDD = long down and distance (third and fourth down with three or more yards to go)

2MIN = two-minute offense (hurry-up offense)

Air Yards = ADOT multiplied by targets

ADOT = average depth of target

TPRR = targets per route run

DVP = defense vs. position (fantasy points)

ACP = adjusted completion percentage

YPA = yards per attempt

PA = play action

BEST/WORST MATCHUPS:

WR/TE BEST INDIVIDUAL MATCHUPS -

- Darnell Mooney 100 (43% slot)
- Michael Pittman 99.3
- A.J. Brown 98.9
- Justin Jefferson 94.7
- D.K. Metcalf 92.7
- Cooper Kupp 92.7 (66% slot)
- Tyler Lockett 92.5
- Allen Robinson 90.0
- Stefon Diggs 89.5
- Hunter Renfrow 87.5 (64% slot)
- Christian Kirk 86.9 (78% slot)
- Mike Evans 85.7
- T.Y. Hilton 82.1
- Cole Beasley 81.3 (87% slot)
- Jaylen Waddle 80.9 (69% slot)
- Deonte Harris 79.5 (35% slot)
- DeVante Parker 79.0

- A.J. Green 75.2
- Odell Beckham 75.0
- Julio Jones 74.8
- Ray-Ray McCloud 74.6 (89% slot)
- Amon-Ra St. Brown 73.5 (78% slot)
- Mike Williams 69.0
- Chase Claypool 68.8
- ------
- Rob Gronkowski +61%
- Darren Waller +43%
- Pat Freiermuth +31%
- Dawson Knox +27%

WR/TE <u>worst</u> individual matchups -

- Jauan Jennings 0.0
- Tajae Sharpe 1.0
- Freddie Swain 2.0 (65% slot)
- Rashard Higgins 3.4
- Terrace Marshall 5.0 (61% slot)
- K.J. Osborn 5.5
- Laviska Shenault 10.0 (58% slot)
- Chester Rogers 10.9 (78% slot)
- Jeff Smith 14.1
- Antoine Wesley 16.9
- Robby Anderson 17.1
- Dede Westbrook 20.3 (60% slot)
- Keelan Cole 21.6
- Olamide Zacchaeus 22.0
- N'Keal Harry 24.9
- _____
- Luke Farrell -42%
- John Bates -34%

QB/RB/WR/TE BEST TEAM MATCHUPS -

- QB
- Carson Wentz 10.0
- Josh Allen 7.9
- RB
- Jonathan Taylor 9.9
- Alvin Kamara 9.6
- D'Onta Foreman 9.4
- Dalvin Cook 8.5
- Devin Singletary 8.3

- Nick Chubb 8.0
- Antonio Gibson 7.5
- WR
- Pittman/Colts 10.0
- Zay Jones/Hunter Renfrow 8.9
- <u>TE</u>
- Colts TE's 10.0
- Saints TE's 9.4
- Dawson Knox 9.2
- Titans TE's 8.6
- Evan Engram 8.0
- Zach Ertz 7.7
- Pat Freiermuth 7.5

RB/WR/TE WORST TEAM MATCHUPS -

- QB
- Matt Ryan 1.0
- Jared Goff 1.5
- Sam Darnold 1.9
- Garoppolo/Lance 2.2
- Trevor Lawrence 2.3
- RB
- Elijah Mitchell 0.0
- Cordarrelle Patterson/Mike Davis 1.1
- WR
- SF Deebo Samuel/Brandon Aiyuk 0.0
- JAX Jones/Shenault/Treadwell 0.8
- MIA Jaylen Waddle/DeVante Parker 0.8
- ATL Russell Gage 1.1
- CAR DJ Moore/Robby Anderson 1.1
- NYJ TBD 1.8
- CLE Landry/Higgins/DPJ 2.5
- <u>TE</u>
- Lions TE's 0.0
- Cole Kmet 1.0
- George Kittle 1.6
- Kyle Pitts 2.0
- Tyler Higbee 2.0

BEST RUN BLOCKING -

- Titans 86% (Foreman)
- Colts 82% (Taylor)
- Bucs 64% (Vaughn/Bell)
- Patriots 61% (Stevenson/Harris)
- Chargers 59% (Ekeler)
- Bills 53% (Singletary/Allen)
- Raiders 50% (Jacobs)
- 49ers 43% (Mitchell)
- Rams 35% (Michel)

WORST RUN BLOCKING -

• Cardinals -27% (TBD/Conner)

BEST PASS BLOCKING -

• Bucs 32%

WORST PASS BLOCKING -

- 49ers -47%
- Ravens -36%

KC @ DEN (+10.5; 44.5)

Last Week: KC 31 @ CIN 34

Williams 14-88 / 3-3-19, Tyreek 10-6-40, Kelce 7-5-25, Pringle 4-3-35, Bell 3-3-35

Last Week: DEN 13 @ LAC 34

- Javonte 14-30 / 1-1-2, Gordon 10-43 / 4-3-29
- Fant 7-6-92, Sutton 5-3-60, Hinton 5-2-23

Trends: UP (consecutive weeks)

- Mahomes ADOT 9.3
- Darrell Williams Snaps 80%, Rush Att 67%, Routes 70%, 2MIN 33%
- Kelce Routes 93% (*First game back from COVID)
- Bell Routes 20%, TPRR 50%, Targets 9%
- Javonte Rush Att 54%
- Gordon Routes 50%, Targets 15%, TPRR 25%, SDD 67%, LDD 64%
- Fant Air Yards 19% (*Could dip lower again with teammates returning)

DOWN (consecutive weeks)

- Mahomes YPA 7.4
- Hardman Air Yards 12%

- Kelce TPRR/Targets 21%, ADOT 5.4, Air Yards 12% (*First game back from COVID)
- Lock ADOT 8.6
- Javonte Snaps 50%, Routes 38%, Targets 4%, TPRR 9%, SDD 33%, LDD 36%
- Albert O Targets 7%

Takeaways: Gordon/Javonte's roles seemingly flipped in Week 17, as Gordon saw bigger receiving role and Javonte was used primarily as an early-down rusher; weird, maybe noise

Darrell Williams is a pure workhorse with no CEH; Kelce ceded work to Bell in first game back from COVID, expect that to go back to normal in Week 18; Fant/Sutton should see dips in volume with the possible return of Jeudy/Patrick, although first game off COVID "maybe" not?

PFF/ETR/DVOA Grades:

P-Def PFF: KC #9 / DEN #21
P-Def DVOA: KC #22 / DEN #20
P-Def Avg: KC #15 / DEN #20

Vs #1 WR's: KC #19 / DEN #20 Vs #2 WR's: KC #22 / DEN #16 Deep Pass: KC #21 / DEN #22 Vs #1 TE's: KC #14 / DEN #6

Advantages: Downgrade Travis Kelce / Look to target Mahomes' longest completion, has 44+ in 4 straight, 37+ in 7 straight

P-Blk PFF: KC #7 / DEN #10
P-Blk DVOA: KC #7 / DEN #22
P-Blk Avg: KC #7 / DEN #16
P-Rush PFF: DEN #31 / KC #22

Pass Net: KC P-Blk +24 / DEN P-Blk +6

R-Def PFF: KC #23 / DEN #18
R-Def DVOA: KC #19 / DEN #22
R-Def Avg: KC #21 / DEN #20
R-Blk PFF: DEN #20 / KC #3
Run Net: KC R-Blk +17

Advantages: Upgrade Darrell Williams

DL (ETR): KC #13 / DEN #25
OL (ETR): DEN #19 / KC #9

Advantage: KC DL +6 / KC OL +16

OL/DL:

- Chiefs' DL ranks 8th in pass rush win rate, 6th in pressure %
- Broncos' OL ranks 22nd in adjusted sack rate, 32nd in pressure % given up. Left guard Dalton Risner was placed on injured reserve.

Snaps & Pace: PROE -> KC #1 (+9.5%) / DEN #26 (-6.1%)

Chiefs throw the ball more than the NFL average in all game situations:

Trailing by four or more: +9%Within three points: +7%

• Leading by four or more: +10%

Matchups:

• ...

Notes: FINISHED.

- Derrick Gore: garnering just 11% of pass routes to Darrell Williams' 73%
- Byron Pringle: routes per dropback dipped to 50%, with the Chiefs utilizing 12 personnel on 28% of snaps. That is his lowest mark since Week 8.
- <u>Drew Lock:</u> Pass-attempt counts of 22 and 25 in Weeks 16-17 and nursing a throwing-arm injury

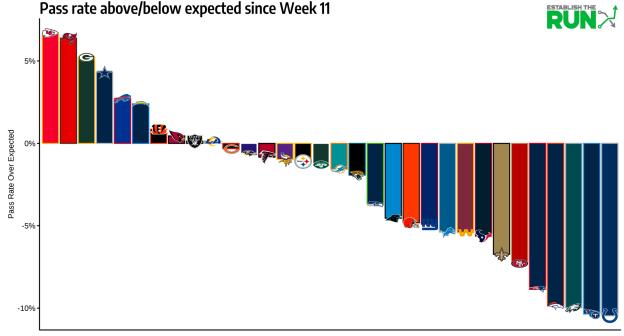


Figure: @SamHoppen | Data: @nflfastR

GB @ DET (+3.5; 44.5)

Last Week: DET 29 @ SEA 51

- Williams 11-22 / 3-3-22, Swift 4-32 / 3-2-7, Reynolds 4-4 / 1-1-9
- St. Brown 11-8-111, Hodge 8-5-76, Benson 4-2-31, Kennedy 3-0-0

Trends: UP (consecutive weeks)

- Williams SDD 100%, LDD 11%
- Swift Snaps 57%, Rush Att 18%, Routes 71%, Targets 9%, TPRR 12%, SDD 0%, LDD 67%, 2MIN 0% (*First game back from multi-week absence, these are not increases)
- Hodge Routes 85%, Targets 23%, ADOT 10.1 (*Likely to lower w/ Josh Reynolds back)
- Benson Routes 76%, TPRR 14%, Targets 11%, ADOT 7.3, Air Yards 12% (*Likely to lower with Reynolds back)

DOWN (consecutive weeks)

- Craig Reynolds Snaps 22%, Rush Att 18%, SDD 0%, 2MIN 0%
- St. Brown TPRR 31% (*still elite)

Takeaways/Notes:

Amon-Ra St. Brown: has eclipsed the 30% target share mark in 5 consecutive games (32%, 31%, 40%, 31%, 31%) and dominates man coverage with a 26% TPRR – a positive sign. He has 43 receptions for 451 yards over the last five games

IND @ JAX (+14.5; 43)

Last Week: LV 23 @ IND 20

JT 20-108 / 2-1-6, Pittman 6-6-47, Alie-Cox 5-3-28, Hines 4-4-14. Hilton 3-1-45

Last Week: JAX 10 @ NE 50

- Dare 9-36 / 2-2-32, Armstead 6-28 / 2-1-6
- Treadwell 6-6-87, Jones 6-2-46, Austin 4-3-2, Shenault 3-2-13

Trends: UP (consecutive weeks)

- Hines Snaps 36%, LDD 36%
- Hilton ADOT 23.3, Air Yards 40% (*Came on fluky deep shot)
- Armstead Snaps 30%, Rush Att 38%, Routes 23%, Targets 7%, TPRR 29%, SDD 100% (*First game back in a long time)
- Jones Air Yards 42%
- Shenault TPRR 38% (*Fluky number based on low usage)
- Austin Routes 77%

Farrell - Routes 65%, TPRR 10%, Targets 7%, ADOT 2.5, Air Yards 2% (*First game in a while)

DOWN (consecutive weeks)

- Wentz ADOT 7.6, PA 24%
- JT Snaps 71%, Routes 41%, LDD 64%
- Pittman TPRR 21%, ADOT 3.3, Air Yards 11%
- Pascal Routes 72%, TPRR 10%, Targets 9%, ADOT 12.5, Air Yards 14%
- Doyle Routes 25%, Targets 0%
- Lawrence ACP 67%, Rush Att 0%
- Dare TPRR 10%
- Treadwell Routes 74%
- Shenault Routes 26%, Targets 11%, ADOT 1.7, Air Yards 2%

Takeaways: Shenault extremely limited in return from COVID, have to wonder if he even plays much more in meaningless Week 18; Armstead could definitely cut more into Dare's work

PFF/ETR/DVOA Grades:

P-Def PFF: IND #14 / JAX #28 P-Def DVOA: IND #14 / JAX #32 P-Def Avg: IND #14 / JAX #30

Vs #1 WR's: IND #22 / JAX #32 Vs #2 WR's: IND #2 / JAX #31 Deep Pass: IND #10 / JAX #24 Short Pass: IND #16 / JAX #24 Vs #1 TE's: IND #21 / JAX #22

Advantages: Upgrade All TE's / Upgrade IND Pass Attack

P-Blk PFF: IND #24 / JAX #12
P-Blk DVOA: IND #8 / JAX #11
P-Blk Avg: IND #16 / JAX #11
P-Rush PFF: JAX #26 / IND #15

Pass Net: IND P-Blk +9

R-Def PFF: IND #4 / JAX #29
R-Def DVOA: IND #3 / JAX #21
R-Def Avg: IND #3 / JAX #25
R-BIk PFF: JAX #27 / IND #9

Run Net: IND R-Def +24 / IND R-Blk +16

Advantages: Downgrade JAX RB's / Upgrade Jonathan Taylor

DL (ETR): IND #18 / JAX #28
OL (ETR): JAX #24 / IND #8

Advantage: IND OL +20 / IND DL +6

Snaps & Pace: PROE -> IND #27 (-6.3%) / JAX #14 (-0.9%) SLOW PACED

The Colts run the ball above the NFL average in all game scripts:

• Trailing by four or more points: +5%

• Leading by four or more points: +4%

- **IND** -> The Colts operate at the fourth-slowest pace, and their games average the sixth-fewest combined snaps. Indianapolis faces the sixth-highest opponent run rate, and Jacksonville keeps to the ground at a top-12 rate. When these teams faced off in Week 10, the Jaguars had more yards rushing (179) than passing (162)
- After turning in the 26th-graded passing performance of Week 17, Wentz's impact should be minimized against a team featuring the fourth-worst-graded run defense. The Colts ran on 54% of their snaps while Sunday's game was close, and their 51% situation-neutral run rate over the past month ranks third highest
- **JAX** -> Jaguars games average the seventh-fewest combined points, their implied team total for this matchup is barely two touchdown

Notes:

• <u>Jonathan Taylor:</u> just four targets over the last four games

WAS @ NYG (+6.5; 37)

Last Week: PHI 20 @ WAS 16

- Patterson 12-57 / 5-5-41, Smallwood 4-12 / 3-2-10, Williams 2-4 / 3-2-7
- McLaurin 8-7-61, Sims 5-4-48, Bates 4-3-35, RSJ 2-1-8 (HURT), Humphries 2-2-12

Last Week: NYG 3 @ CHI 29

Barkley 21-102 / 1-0-0, Booker 18-46 / 3-2-0

<u>Trends:</u> UP (consecutive weeks)

- Patterson Snaps 62%, Rush Att 63%
- McLaurin Routes 95%, Targets 23%
- Sims Routes 75%, TPRR 15%, Targets 16%, Air Yards 35%
- Bates Routes 84%, TPRR 11%, Targets 13% (*RSJ hurt early/ruled out for Week 18)
- Booker Targets 27%, TPRR 43%, SDD 100%

DOWN (consecutive weeks)

- McLaurin ADOT 3.3, Air Yards 14% (*equals more realistic chance at production)
- Sims ADOT 11.4
- Carter Targets 0%
- Barkley SDD 0%
- Golladay ADOT 9.0
- Engram ADOT 1.5, Air Yards 7%

Takeaways: McLaurin getting shorter looks/possibly target receptions props over; Cam Sims emerging late into the season, could see more of a featured role Week 18; Bates could also see featured TE role vs NYG as RSJ is currently questionable but didn't practice on Thursday

PFF/ETR/DVOA Grades:

P-Def PFF: WAS #29 / NYG #20 P-Def DVOA: WAS #28 / NYG #17 **P-Def Avg:** WAS #28 / NYG #18

Vs #1 WR's: WAS #21 / NYG #11
Vs #2 WR's: WAS #32 / NYG #24
Deep Pass: WAS #30 / NYG #6
Short Pass: WAS #20 / NYG #15
Vs #1 TE's: WAS #12 / NYG #10

Advantages: Downgrade WAS TE's / Upgrade Cam Sims

P-Blk PFF: WAS #5 / NYG #28
P-Blk DVOA: WAS #23 / NYG #15
P-Blk Avg: WAS #14 / NYG #22
P-Rush PFF: NYG #27 / WAS #14

Pass Net: WAS P-Blk +13 / WAS P-Rush +8

R-Def PFF: WAS #6 / NYG #24
R-Def DVOA: WAS #10 / NYG #29
R-Def Avg: WAS #8 / NYG #26
R-Blk PFF: NYG #19 / WAS #8

Run Net: WAS R-Def +11 / WAS R-Blk +18

Advantages: Downgrade Barkley / Upgrade WAS RB's

DL (ETR): WAS #19 / NYG #24
OL (ETR): NYG #28 / WAS #12

Advantage: WAS DL +9 / WAS OL +12

Snaps & Pace: PROE -> WAS #21 (-2.6%) / NYG #19 (-2.1%)

CHI @ MIN (-4; 44.5)

Last Week: NYG 3 @ CHI 29

- Montgomery 22-64 / 2-2-17, Mooney 13-7-69, Robinson 6-4-35
- Kmet 5-3-25, Byrd 2-1-23, Goodwin 2-0-0

Last Week: MIN 10 @ GB 37

N/A

Trends: UP (consecutive weeks)

- Damien Williams Snaps 18%, Routes 24%
- Mooney TPRR 31%, Targets 37%, Air Yards 47%
- Robinson Routes 69%, TPRR 21%, Targets 20%, ADOT 7.3, Air Yards 16%
- Goodwin Routes 40%, Targets 7%, ADOT 14.5, Air Yards 11%
- Booker Targets 27%, TPRR 43%, SDD 100%

DOWN (consecutive weeks)

- Byrd Routes 62%, Air Yards 6%
- Kmet Routes 71%, TPRR 14%, Targets 13%

Takeaways: Mooney needs just 71 yards for 1,000 and seeing big increases in usage (gets another boost if Dalton starts Week 18)

PFF/ETR/DVOA Grades:

P-Def PFF: CHI #23 / MIN #19 P-Def DVOA: CHI #10 / MIN #16 P-Def Avg: CHI #16 / MIN #18

Vs #1 WR's: CHI #27 / MIN #25 Vs #2 WR's: CHI #6 / MIN #21 Deep Pass: CHI #29 / MIN #26 Short Pass: CHI #11 / MIN #17 Vs #1 TE's: CHI #16 / MIN #11

Advantages: Upgrade Justin Jefferson / Upgrade Darnell Mooney / Downgrade KJ

Osborne / Look for long reception AND long completions props over

P-Blk PFF: CHI #18 / MIN #27
P-Blk DVOA: CHI #32 / MIN #2
P-Blk Avg: CHI #25 / MIN #14
P-Rush PFF: MIN #18 / CHI #17
Pass Net: MIN P-Rush +7

R-Def PFF: CHI #31 / MIN #21
R-Def DVOA: CHI #25 / MIN #23
R-Def Avg: CHI #28 / MIN #22
R-BIk PFF: MIN #17 / CHI #22
Run Net: MIN R-BIk +11

Advantages: **Upgrade Dalvin Cook**

DL (ETR): CHI #9 / MIN #23
OL (ETR): MIN #11 / CHI #25

Advantage: N/A

Snaps & Pace: PROE -> CHI #16 (-1.5%) / MIN #15 (-1.2%)

Matchups:

• Minnesota's games produce the sixth-most combined plays and fourth-most total points. Their defense grades 20th and Chicago's is 27th.

Notes:

- <u>David Montgomery:</u> At least 16 touches in 6 straight, averaging 23.3 during that span
- <u>Darnell Mooney:</u> Vikings secondary has given up the most fantasy points to the WRs this season. In the last five weeks, ten WRs have scored at least ten fantasy points in PPR against them. Mooney has a 26% target share (13th-best this season); averaging 11 targets, 5.5 receptions, 85 yards, and 0.5 TDs in Dalton's last four starts
- <u>Justin Jefferson:</u> In games Adam Thielen (ankle) has missed this season, JJeff has seen a whopping 34% target share.

CIN @ CLE (-5; 37)

Last Week: CLE 14 @ PIT 26

- Chubb 12-58 / 1-0-0, Johnson 5-13 / 3-1-1
- Landry 10-4-43, Hooper 5-2-28, Higgins 5-1-8, Njoku 4-4-28

Takeaways: Week 18 could be a heavy D'Ernest game, no reason for CLE to play Chubb

"Browns activated RB D'Ernest Johnson from the Covid list on Saturday. I'm not sure how Cleveland is going to treat Sunday's meaningless bout with a Cincinnati team resting starters, but there is a chance Johnson could operate as their lead back. Nick Chubb and Kareem Hunt are also eligible to play, however." (Evan Silva's Matchup Update Log, Establish The Run)

Notes:

The Browns run the ball more than the NFL average in every game script:

- Trailing by four or more: +7%
- Within three points: +4%

TEN @ HOU (+10.5; 43)

Last Week: MIA 3 @ TEN 34

- Foreman 26-132 / 0-0, Hilliard 8-45 / 3-3-33
- AJB 5-2-41, Firkser 3-3-24, Swaim 3-3-9

Last Week: HOU 7 @ SF 23

- Burkhead 16-47 / 6-6-32, Freeman 6-25 / 1-0-0, Samuels 3-7 / 3-3-14
- Cooks 11-7-66, Collins 5-2-35, Conley 2-1-(-2)

Trends: UP (consecutive weeks)

- Burkhead Rush Att 62%, Routes 56%, LDD 90%
- Conley Routes 90%
- Collins TPRR 20%, Targets 17%
- Jordan ADOT 5.0
- Tannehill ADOT 8.2
- Foreman Routes 29%
- Swaim TPRR 43%, Targets 17%

DOWN (consecutive weeks)

- Mills PA 11%
- Hilliard Rush Att 19%, 2MIN 0%
- McNichols Routes 10%, Targets 0%
- Ikhine TPRR 14%
- Swaim ADOT 0.7, Air Yards 1%
- Firkser Routes 29%

Takeaways: Burkhead needs 103 TOTAL (Rush + Rec) yards to receive hefty bonus, workload isn't the question here as David Johnson can only do so much in first game coming back from multi-week COVID absence; In positive game scripts foreman has clearly emerged as THE workhorse/early down back. Could be in for another massive load vs Texans run defense

PFF/ETR/DVOA Grades:

P-Def PFF: TEN #5 / HOU #31 P-Def DVOA: TEN #7 / HOU #19 P-Def Avg: TEN #6 / HOU #25 Vs #1 WR's: TEN #16 / HOU #7
Vs #2 WR's: TEN #28 / HOU #20
Deep Pass: TEN #14 / HOU #9
Short Pass: TEN #26 / HOU #14
Vs #1 TE's: TEN #4 / HOU #30

Advantages: Downgrade Jordan / Look for longest reception & completion UNDERS for titans players as houston is #9 vs deep pass and game script etc

P-Blk PFF: TEN #30 / HOU #23
P-Blk DVOA: TEN #28 / HOU #25
P-Blk Avg: TEN #29 / HOU #24
P-Rush PFF: HOU #15 / TEN #28
Pass Net: HOU P-Rush +14

R-Def PFF: TEN #14 / HOU #27
R-Def DVOA: TEN #14 / HOU #24
R-Def Avg: TEN #14 / HOU #26
R-Blk PFF: HOU #10 / TEN #32
Run Net: HOU R-Def +6

Advantages: N/A

DL (ETR): TEN #12 / HOU #30 OL (ETR): HOU #30 / TEN #13

Advantage: TEN DL +18 / TEN OL +17

OL/DL:

- Titans' DL ranks 8th in adjusted sack rate
- Texans' OL ranks 28th in pass block win rate, 25th in adjusted sack rate

Snaps & Pace: PROE -> TEN #30 (-7.2%) / HOU #23 (-2.9%) SLOW PACED

The Titans run the ball more than the NFL average in every game situation:

- Trailing by four or more: +10%
- Within three points: +6%
- Leading by four or more: +3%
- TEN -> hands off at the sixth-highest rate during neutral situations (48%) and just deployed a 58% run rate in Sunday's win over Miami. During the last month, Titans games average the fourth-fewest combined plays and second-fewest total points. Since Derrick Henry was injured, Tennessee has the second-fewest plays of at least 20 yards and they're allowing the seventh fewest. ALSO bottom-10 situation-neutral pace

• HOU -> For the Texans, this matchup shapes up similarly to their Week 17 game against the 49ers that yielded only 30 total points and 123 combined plays. Houston managed one touchdown. San Francisco ran at the fifth-highest rate of the week, two spots below Tennessee; Texans games ALSO produce the eighth-fewest total points; For a rematch of a 35-point Week 10 snoozefest — in which touchdowns came only via Tyrod Taylor, Dez Fitzpatrick, and an Anthony Firkser fumble recovery — it would be ambitious to expect a voluminous fantasy-friendly back-and-forth affair.

PIT @ **BAL** (-3; 41)

Last Week: CLE 14 @ PIT 26

 Najee 28-188 / 3-3-18, Diontae 15-8-31, McCloud 10-4-35, Claypool 9-3-17, Freiermuth 6-5-22

Last Week: LAR 20 @ BAL 19

• Freeman 14-76 / 1-1-1, Murray 11-31, Bateman 10-7-58, Brown 8-3-28, Andrews 6-6-89, Duvernay 3-2-19

Trends: UP (consecutive weeks)

- Freeman Snaps 69%
- Hollywood ADOT 13.5, Air Yards 37%
- Bateman TPRR 28%, Targets 37%

DOWN (consecutive weeks)

- Murray Snaps 27%, Rush Att 35%, Routes 8%, Targets 0%, LDD 9%
- Andrews Targets 20%, Air Yards 21%

Takeaways: Freeman takes back over lead RB role from Murray in Week 17; Bateman becomes go-to underneath target, Hollywood goes back to (very) old deep threat role

PFF/ETR/DVOA Grades:

P-Def PFF: PIT #25 / BAL #27 P-Def DVOA: PIT #13 / BAL #30 P-Def Avg: PIT #19 / BAL #29

Vs #1 WR's: PIT #8 / BAL #24
Vs #2 WR's: PIT #8 / BAL #29
Deep Pass: PIT #16 / BAL #27
Short Pass: PIT #5 / BAL #27
Vs #1 TE's: PIT #17 / BAL #18

Advantages: Upgrade PIT Pass Attack (Hard to trust w/ Ben though) / Slight downgrade for BAL pass attack

P-Blk PFF: PIT #14 / BAL #15
P-Blk DVOA: PIT #12 / BAL #27
P-Blk Avg: PIT #13 / BAL #21
P-Rush PFF: BAL #19 / PIT #2

Pass Net: PIT P-Blk +6 / PIT P-Rush +19

R-Def PFF: PIT #11 / BAL #10
R-Def DVOA: PIT #27 / BAL #6
R-Def Avg: PIT #19 / BAL #8
R-Blk PFF: BAL #15 / PIT #25
Run Net: BAL R-Def +17

Advantages: Downgrade Najee Harris

DL (ETR): PIT #4 / BAL #21
OL (ETR): BAL #23 / PIT #26

Advantage: PIT DL +19 / BAL DL +5

Snaps & Pace: PROE -> BAL #12 (-0.4%) / PIT #18 (-1.9%)

Notes:

- <u>Tyler Huntley:</u> has played 302 snaps this season (roughly 5 games) and rushed 35-222 (comes out to roughly 7 carries for 44 rushing yards per game)
- Rashod Bateman: has eclipsed 90% routes per dropback in three consecutive contests.
 Brown and Andrews remain the top two options, but Bateman posted a season-high 37% target share in Week 17; last week ran 37 routes on 40 Tyler Huntley dropbacks
 Sammy Watkins only ran five

N.O. @ ATL (+4; 40)

Last Week: CAR 10 @ N.O. 18

• Kamara 13-32 / 6-5-68, Taysom 12-45, Callaway 10-6-97

Last Week: ATL 15 @ BUF 29

- Davis 8-42 / 2-1-15, CPatt 9-28 / 2-2-24
- Gage 5-3-50, Pitts 4-2-69 (HURT), Zacchaeus 3-2-8

Trends: UP (consecutive weeks)

- Mike Davis Rush Att 40%, Targets 10%, TPRR 17%
- Zacchaeus Routes 97%
- Blake Routes 58%
- Kamara LDD 91%, 2MIN 89% (*always sees bump here w/o Ingram)
- Callaway Air Yards 72%
- Humphrey Routes 74%, ADOT 10.5
- Harris Routes 47%, TPRR 13%, Targets 9%, ADOT 8.5, Air Yards 10% (*first game back from suspension)

DOWN (consecutive weeks)

- CPatt Routes 39%
- Davis Routes 39%
- Gage TPRR 20%
- Zacchaeus Air Yards 10%
- Blake TPRR 6%
- Kamara SDD 50%

Takeaways: Davis/CPatt in a clear cut committee for rushing and receiving; Callaway has emerged as team's clear #1 pass catcher; Kamara will see big usage as a receiver w/o Ingram

PFF/ETR/DVOA Grades:

P-Def PFF: NO #7 / ATL #24
P-Def DVOA: NO #4 / ATL #26
P-Def Avg: NO #6 / ATL #25

Vs #1 WR's: NO #10 / ATL #28
Vs #2 WR's: NO #17 / ATL #30
Deep Pass: NO #7 / ATL #12
Short Pass: NO #8 / ATL #29
Vs #1 TE's: NO #7 / ATL #20

Advantages: Downgrade ATL Pass Attack / Upgrade N.O. Pass Attack

P-Blk PFF: NO #21 / ATL #29
P-Blk DVOA: NO #24 / ATL #19
P-Blk Avg: NO #23 / ATL #24
P-Rush PFF: ATL #32 / NO #25
Pass Net: NO P-Blk +9

R-Def PFF: NO #2 / ATL #28
R-Def DVOA: NO #1 / ATL #30
R-Def Avg: NO #2 / ATL #29
R-Blk PFF: ATL #7 / NO #24

Run Net: NO R-Def +5 / NO R-Blk +5

Advantages: N/A

DL (ETR): N.O. #5 / ATL #32 OL (ETR): ATL #29 / N.O. #7

Advantage: N.O. DL +24 / N.O. OL +25

OL/DL:

Saints' DL ranks 5th in adjusted sack rate, and 5th in QB knockdown %. Falcons' OL ranks 27th in pass block win rate, and 30th in pressure % given up. Left guard Jalen Mayfield didn't practice Thursday due to a back injury: Atlanta's offensive line is weakest (right tackle, left guard) where the Saints' pass-rush is strongest (Cam Jordan, David Onyemata). Add in that Falcons left guard Jalen Mayfield missed practice on Thursday and could miss this game and Onyemata could have an even bigger mismatch to exploit. Kaleb McGary is Atlanta's right tackle and has been picked on by Jordan over the last couple of years that they have faced off, lacking the refinement or movement skills to consistently stay in front and mirror Jordan's repertoire of moves

Snaps & Pace: PROE -> ATL #17 (-1.7%) / N.O. #25 (-4.7%)

Matchups:

• Falcons are averaging the fewest regulation plays per game since Week 12.

NYJ @ BUF (-16; 41)

Last Week: ATL 15 @ BUF 29

- Singletary 23-110 / 1-0-0, Moss 5-39 / 0-0, Allen 15-81
- Diggs 9-5-52, Beasley 6-2-22, Davis 3-3-40

Last Week: TB 28 @ NYJ 24

- Carter 3-54 / 1-1-9 (HURT), Walter 14-49, Ty Johnson 5-35 / 4-3-47
- Berrios 12-8-65, Cole 5-2-35, Smith 4-1-13

<u>Trends:</u> UP (consecutive weeks)

- Wilson ADOT 7.6
- Cole Routes 86%, TPRR/Targets 17%
- Berrios TPRR 39%, Targets 41%, ADOT 5.8, Air Yards 31%
- Allen Scrambles 13%
- Diggs TPRR 32%, Targets 39%, Air Yards 54%

DOWN (consecutive weeks)

• Singletary - SDD 50%

Takeaways: Berrios will continue to see heavy usage w/o Crowder and Moore; Diggs' seeing increased usage and now has incentives if he gets 6 catches

PFF/ETR/DVOA Grades:

P-Def PFF: NYJ #30 / BUF #2 P-Def DVOA: NYJ #31 / BUF #2 P-Def Avg: NYJ #31 / BUF #2

Vs #1 WR's: NYJ #18 / BUF #9
Vs #2 WR's: NYJ #27 / BUF #1
Deep Pass: NYJ #28 / BUF #1
Short Pass: NYJ #32 / BUF #6
Vs #1 TE's: NYJ #32 / BUF #13

Advantages: Upgrade BUF Pass Attack / Downgrade NYJ Pass Attack

P-Blk PFF: NYJ #20 / BUF #16
P-Blk DVOA: NYJ #21 / BUF #3
P-Blk Avg: NYJ #21 / BUF #9
P-Rush PFF: BUF #12 / NYJ #20

Pass Net: BUF P-Rush +9 / BUF P-Blk +11

R-Def PFF: NYJ #32 / BUF #17 R-Def DVOA: NYJ #26 / BUF #15 R-Def Avg: NYJ #29 / BUF #16 R-Blk PFF: BUF #28 / NYJ #13

Run Net: N/A

DL (ETR): NYJ #27 / BUF #16
OL (ETR): BUF #15 / NYJ #27

Advantage: BUF OL +12 / BUF DL +11

Snaps & Pace: PROE -> BUF #3 (+5.6%) / NYJ #11 (+0.9%) UP IN PACE

The Bills pass the ball more than the NFL average in all situations:

Trailing by four or more: +5%Within three points: +12%

• Leading by four or more: +7%

Both teams played quickly in that contest and passed on more than 80% of their plays
while the game was close (27 snaps) AND the Jets are scoring 24-plus points in three
straight games for the first time this season. Jets' games yield the ninth-most combined
plays, as well as the ninth-most total points — albeit mostly compiled by their opponents;
Still, New York's willingness to play fast — they are the eighth-quickest offense since

their first meeting with the Bills — and keep that pace up while losing by more than a touchdown (third fastest), has helped foster fantasy-friendly environments

• The Jets' defense allows the league's most points per snap. The Bills' offense, on the other hand, is seventh in scoring on a per-play basis and produces the fifth-most snaps — which all makes for a fun combination. Over the last month, Bills games are yielding the second-most combined plays (136.3) and eighth-most total points (50.8). They are passing at the second-highest rate (67%) during this recent stretch, and also rank second on the full season. Buffalo's offense is top 10 in situation-neutral pace, and clearly will have their way with a Jets league-worst DVOA defense

Notes:

• <u>Devin Singletary:</u> has averaged 21.6 opportunities (carries & targets) per game in that stretch and a 71% routes share over the last 3 weeks

SF @ LAR (-3.5; 44.5)

Last Week: HOU 7 @ SF 23

Mitchell 21-119 / 2-2-11, Deebo 7-19 / 6-3-63, Lance 8-31, Aiyuk 6-4-94

Last Week: LAR 20 @ BAL 19

• Michel 19-74 / 5-3-25, Higbee 9-6-69, Kupp 7-6-95, OBJ 7-5-39, VanJeff 5-4-63

<u>Trends:</u> UP (consecutive weeks)

- Hasty Routes 30%
- Mitchell Snaps 57%, Rush Att 58%, Routes 33%, Targets 9%, TPRR 25%, SDD 100%, LDD 9%, 2MIN 0% (*first game back from multi-week absence)
- Aiyuk TPRR 25%, Targets 26%
- Kittle ADOT 23.5
- Michel Snaps 100%, Rush Att 90%, Routes 86%, Targets 14%, TPRR 17%
- OBJ Routes 100%
- VanJeff TPRR 28%
- Higbee Routes 89%, TPRR 29%, Targets 26%, ADOT 6.9, Air Yards 24% (*second game back from COVID list activation)

DOWN (consecutive weeks)

- Wilson Snaps 19%, Routes 11%, Targets 0%, SDD 0%, LDD 0%
- Hasty TPRR 13%
- Jennings TPRR 12%, Targets 9%
- Kupp TPRR/Targets 20%, ADOT 5.3, Air Yards 15%
- OBJ ADOT 10.4

Takeaways: Michel locked into arguably biggest RB role in league right now

PFF/ETR/DVOA Grades:

P-Def PFF: SF #15 / LAR #12 P-Def DVOA: SF #18 / LAR #5 P-Def Avg: SF #16 / LAR #8

Vs #1 WR's: SF #30 / LAR #15 Vs #2 WR's: SF #18 / LAR #12 Deep Pass: SF #32 / LAR #4 Short Pass: SF #3 / LAR #19 Vs #1 TE's: SF #2 / LAR #9

Advantages: Upgrade Cooper Kupp / Look for LAR long reception and long completion OVERS / Look for SF long reception and long completion UNDERS / Downgrade Kittle / Downgrade Higbee

P-Blk PFF: SF #6 / LAR #1
P-Blk DVOA: SF #18 / LAR #6
P-Blk Avg: SF #12 / LAR #3
P-Rush PFF: LAR #1 / SF #5
Pass Net: LAR P-Rush +11

R-Def PFF: SF #7 / LAR #1
R-Def DVOA: SF #2 / LAR #4
R-Def Avg: SF #5 / LAR #3
R-Blk PFF: LAR #12 / SF #1
Run Net: SF R-Def +7

Advantages: N/A

DL (ETR): SF #3 / LAR #6
OL (ETR): LAR #10 / SF #6

Advantage: SF DL +7

Snaps & Pace: PROE -> LAR #8 (+2.3%) / SF #29 (-7.1%) UP IN PACE

San Francisco run tendencies versus the NFL average:

• Within three points: +7%

• Leading by four or more: +7%

• If SF and their second-slowest offense again dictates pace, there will be little play volume available. 49ers contests average the league's fewest combined plays (120.9), and during the last month, their games produce the sixth-fewest total points (40)

However the Rams are favored to win and presumably control the game script to a
reasonable degree. Los Angeles ranks 10th quickest in situation-neutral pace. Their
contests average the seventh-most combined plays and seventh-most total points.
Whereas the 49ers hand off at the second-highest rate while games are close, the Rams
throw at the fourth highest. The 4-point spread says they can do it. Then again, Los
Angeles hasn't beaten San Francisco in three years

Notes:

- <u>Deebo Samuel:</u> 28% of the targets over the last three games
- Rams WR's: Jefferson/Skowronek rotated throughout game, pushing Jefferson's routes from 100% to 49%; Jefferson was in route on 64% of dropbacks through the third quarter

CAR @ TB (-9.5; 42)

Last Week: CAR 10 @ N.O. 18

Hubbard 17-55 / 4-3-13, Abdullah 6-21 / 4-4-31, Moore 8-3-29

Last Week: TB 28 @ NYJ 24

- Rojo 10-26 / 1-1-1 (HURT), Vaughn 8-31 / 3-2-14, Bell 3-5 / 3-3-30
- Gronk 10-7-115, Grayson 8-6-81, Evans 7-4-47, Tyler Johnson 6-4-50
- Brown 5-3-26, Perriman 3-2-41, Brate 3-2-5

Trends: UP (consecutive weeks)

- Brady ADOT 11.2, YPA 8.2
- Rojo SDD 100%
- Evans Routes 83%, TPRR 17%, Targets 15%, ADOT 20.4, Air Yards 27% (*first game back after missing one week)
- Hubbard Snaps 52%, Rush Att 68%, 2MIN 36%
- Abdullah Targets 17%
- Marshall Routes 83%
- Ian Thomas TPRR 14%

DOWN (consecutive weeks)

- Scotty Miller Routes 0%
- Brate TPRR 17%, ADOT 4.7

Takeaways: N/A

PFF/ETR/DVOA Grades:

P-Def PFF: CAR #17 / TB #4 P-Def DVOA: CAR #15 / TB #8 P-Def Avg: CAR #16 / TB #6

Vs #1 WR's: CAR #26 / TB #14
Vs #2 WR's: CAR #19 / TB #10
Deep Pass: CAR #8 / TB #15
Short Pass: CAR #23 / TB #12
Vs #1 TE's: CAR #5 / TB #19

Advantages: Upgrade Mike Evans

P-Blk PFF: CAR #31 / TB #2
P-Blk DVOA: CAR #30 / TB #1
P-Blk Avg: CAR #31 / TB #2
P-Rush PFF: TB #23 / CAR #10

Pass Net: TB P-Rush +8 / TB P-Blk +8

R-Def PFF: CAR #15 / TB #12
R-Def DVOA: CAR #17 / TB #12
R-Def Avg: CAR #16 / TB #12
R-Blk PFF: TB #14 / CAR #26
Run Net: TB R-Def +14

Advantages: Downgrade Chubba Hubbard

DL (ETR): CAR #11 / TB #1
OL (ETR): TB #1 / CAR #31

Advantage: TB DL +30 / TB OL +10

OL/DL:

- Bucs' DL ranks 11th in PRWR, 10th in adjusted sack rate, and 3rd in pressure %
- Panthers' OL ranks 29th in PBWR, 30th in adjusted sack rate, 31st in pressure %

Snaps & Pace: PROE -> TB #2 (+5.9%) / CAR #24 (-3.8%)

Matchups:

• "Based on beat writer and coachspeak, I now expect the Bucs to try to win. If they get up a big late, however, they are likely to pull their guys. But we are projecting a 90-10 split between Tom Brady and Blaine Gabbert" (Adam Levitan, Establish The Run)

Notes:

Cyril Grayson: undrafted journeyman carries the strongest TPRR (18%) and ADOT (15.7) of the potential replacement options; quietly earnings real role over the last two games, as he's earned 11 targets from Tom Brady on just 27 route

• Rob Gronkowski: paced the Buccaneers last week in most metrics like routes run (86%) and target share (20.4%)

NE @ MIA (+6; 40.5)

Last Week: JAX 10 @ NE 50

- Stevenson 19-107, Harris 9-35 / 1-1-12 (HURT)
- Wilkerson 8-4-42, Jakobi 8-8-73, Henry 5-3-37, Bolden 3-2-21

Last Week: MIA 3 @ TEN 34

- Duke 7-39 / 3-2-16, Gaskin 5-23 / 1-0-0, Lindsay 2-1 / 1-1-8
- Parker 13-4-46, Waddle 7-3-47, Smythe 3-3-37

Trends: UP (consecutive weeks)

- Bolden TPRR 27%
- Bourne TPRR 21%, Targets 18%
- Jonnu Routes 31%
- Duke Johnson 2MIN 100%
- Shaheen Routes 22%

DOWN (consecutive weeks)

- Mac Jones ADOT 9.0
- Bolden Snaps 25%, Rush Att 3%
- Jakobi Targets 24% (*still solid)
- Henry ADOT 10.0
- Gaskin Snaps 24%
- Smythe Routes 43%

Takeaways: Christian Wilkerson saw big role in Week 17, but remains to be seen how involved he is if Agholor returns from concussion this week; Dolphins remain 3 way RB committee

PFF/ETR/DVOA Grades:

P-Def PFF: NE #3 / MIA #11
P-Def DVOA: NE #3 / MIA #9
P-Def Avg: NE #3 / MIA #10

Vs #1 WR's: NE #2 / MIA #4
Vs #2 WR's: NE #5 / MIA #11
Deep Pass: NE #5 / MIA #18
Short Pass: NE #2 / MIA #22
Vs #1 TE's: NE #1 / MIA #29

Advantages: Downgrade MIA Pass Attack / Upgrade Henry

P-Blk PFF: NE #9 / MIA #32
P-Blk DVOA: NE #9 / MIA #20
P-Blk Avg: NE #9 / MIA #26
P-Rush PFF: MIA #13 / NE #21
Pass Net: NE P-Rush +5

R-Def PFF: NE #8 / MIA #5
R-Def DVOA: NE #7 / MIA #13
R-Def Avg: NE #8 / MIA #9
R-Blk PFF: MIA #29 / NE #5
Run Net: NE R-Def +21

Advantages: Downgrade MIA RB's

DL (ETR): NE #17 / MIA #31
OL (ETR): MIA #32 / NE #5

Advantage: NE DL +15 / NE OL +26

OL/DL:

Patriots' DL ranks 8th in pressure %

• Dolphins' OL ranks 32nd in PBWR, 20th in adjusted sack rate, 24th in QB hurry %

Snaps & Pace: PROE -> NE #31 (-8.2%) / MIA #10 (+1.8%)

• NE averages 29 rush attempts per game, which ranks fifth in the league

Notes:

• <u>DeVante Parker:</u> had his second 30%-plus target share game in three weeks; Despite a strange airball in Week 15, he's still averaging 7.6 targets per game on the year. That's a big number for someone with a 12.6-yard average depth of target (aDOT)

SEA @ ARI (-5.5, 49)

Last Week: DET 29 @ SEA 51

- Penny 25-170 / 3-2-15, Homer 6-27 / 0-0
- Metcalf 9-6-63, Everett 5-3-36, Lockett 3-3-24, Eskridge 3-1-7

Last Week: ARI 25 @ DAL 22

• Edmonds 18-53 / 6-5-29, Ertz 9-7-41, Kirk 9-6-79, Green 6-3-74, Wesley 5-4-30

Trends: UP (consecutive weeks)

- Russ YPA 8.1, Rush Att 11%
- Penny Snaps 64%, Routes 53%
- Eskridge TPRR 27%
- Swain TPRR 14%, ADOT 8.5, Air Yards 8%
- Everett TPRR 23%
- Edmonds 2MIN 100%
- Kirk ADOT 13.0

DOWN (consecutive weeks)

- Russ ADOT 7.7
- Metcalf ADOT 10.9
- Eskridge Routes 32%, Targets 11%
- Swain Routes 44%
- Wesley Routes 49%
- Ertz ADOT 5.6

Takeaways: Kirk evolving into more deep threat while Ertz becomes de facto safety blanket/slot WR due to loss of Hopkins both are filling in different/new roles respectively

PFF/ETR/DVOA Grades:

P-Def PFF: SEA #26 / ARI #18 P-Def DVOA: SEA #27 / ARI #6 P-Def Avg: SEA #27 / ARI #12

Vs #1 WR's: SEA #13 / ARI #3
Vs #2 WR's: SEA #15 / ARI #23
Deep Pass: SEA #3 / ARI #19
Short Pass: SEA #31 / ARI #9
Vs #1 TE's: SEA #23 / ARI #3

Advantages: Upgrade Zach Ertz / Downgrade Everett

P-Blk PFF: SEA #26 / ARI #18
P-Blk DVOA: SEA #26 / ARI #14
P-Blk Avg: SEA #26 / ARI #16
P-Rush PFF: ARI #9 / SEA #30

Pass Net: ARI P-Rush +17 / ARI P-Blk +14

R-Def PFF: SEA #3 / ARI #22
R-Def DVOA: SEA #8 / ARI #5
R-Def Avg: SEA #6 / ARI #14
R-Blk PFF: ARI #31 / SEA #18
Run Net: SEA R-Def +25

Advantages: Slight Downgrade For Edmonds (just rushing)

DL (ETR): SEA #26 / ARI #14
OL (ETR): ARI #18 / SEA #20
Advantage: ARI OL +8 / ARI DL +6

Snaps & Pace: PROE -> ARI #13 (-0.7%) / SEA #20 (-2.6%) UP IN PACE

- **SEA** -> Over the last month, their contests average the seventh-most combined points (51.3), and on Sunday, Seattle actually ran more plays than their opponent for only the second time in 16 games
- ARI -> Cardinals ran 30 more plays than the Seahawks in a Week 11 win that produced a respectable 128 combined snaps. Seattle has gone to the no-huddle at a 15% rate over the past month, and they are the second-fastest offense during the past four weeks on a situation-neutral basis
- Cardinals as 6.5-point favorites will be motivated and the Seahawks are the eighth-fastest offense when trailing by at least seven points. Arizona has been moving far more quickly of late, ranking fourth in situation-neutral pace over the last four weeks (28 seconds per snap); The play volume in their games has reflected the tempo boost, as they are eighth in combined plays during the last month (130) versus 15th prior to that (125.4). Cardinals' 34% no-huddle rate leads the league, and they are throwing more often ranking 6th in situation-neutral pass rate over the last month (64%)

Notes:

- DK Metcalf: 45% man-coverage target share screams alpha receiver
- Kyler Murray: handling 19% of the designed rushing attempts and has topped 20% in two of his last three games; has resumed running with average of 6.8-48.3 over last 5
- Zach Ertz: routes per dropback (91%, 98%, 91%) are in another stratosphere since the loss of DeAndre Hopkins; second on the Cardinals (24%) to Hopkins in TPRR vs man AND averaging 10.0 targets per game over his last four

LAC @ LV (+3; 49.5)

Last Week: DEN 13 @ LAC 34

- Ekeler 17-58 / 3-3-54, Jackson 12-41 / 3-3-30
- Keenan 9-4-44, Palmer 5-3-16, Williams 4-3-63

Last Week: LV 23 @ IND 20

Jacobs 16-63 / 4-4-17, Jones 10-8-120, Renfrow 9-7-76, DJax 3-1-5

Trends: UP (consecutive weeks)

- Jackson TPRR 30%
- Palmer TPRR 29%
- Carr YPA 8.2
- Jacobs TPRR 27%
- Barber Targets 6%, TPRR 50% (*still just backup role)
- Richard Routes 29%, LDD 92%
- Renfrow Air Yards 34%
- Zay Jones TPRR 33%, Targets 31%

DOWN (consecutive weeks)

- Jackson LDD 18%
- Palmer ADOT 3.8
- Moreau TPRR 4%, Targets 3%

Takeaways: Zay Jones continuing to see role grow, Waller's return TBD

PFF/ETR/DVOA Grades:

P-Def PFF: LAC #22 / LV #16 P-Def DVOA: LAC #23 / LV #25 P-Def Avg: LAC #22 / LV #20

Vs #1 WR's: LAC #31 / LV #17
Vs #2 WR's: LAC #3 / LV #26
Deep Pass: LAC #17 / LV #11
Short Pass: LAC #21 / LV #30
Vs #1 TE's: LAC #27 / LV #25

Advantages: Upgrade LV Pass Attack / Upgrade LAC Pass Attack

P-Blk PFF: LAC #11 / LV #22
P-Blk DVOA: LAC #5 / LV #17
P-Blk Avg: LAC #8 / LV #19
P-Rush PFF: LV #6 / LAC #11
Pass Net: LAC P-Rush +8

R-Def PFF: LAC #26 / LV #20
R-Def DVOA: LAC #32 / LV #9
R-Def Avg: LAC #29 / LV #14
R-Blk PFF: LV #30 / LAC #10

Run Net: N/A

DL (ETR): LAC #15 / LV #20 OL (ETR): LV #21 / LAC #17

Advantage: LAC DL +6

Snaps & Pace: PROE -> LAC #5 (+3.1%) / LV #9 (+2.1%)

• LAC -> Ranking fifth in PROE (+3.9%) this season with the league's fourth-highest situation-neutral pass rate (61%), dropping back +/- 7% of his situation-neutral rate regardless of script

LV -> Not far behind, Vegas ranks seventh in PROE (+3.0%), dropping back at the league's 10th-highest (59%) situation-neutral rate; Raiders OC Greg Olson has shown more willingness to adjust play calling based on script, dialing up the pass rate to a mouth-watering 70% when trailing and more content to run the ball with a lead, throwing at just a 51% clip

Matchups:

fifth-highest combined plays per game in Week 18

- LAC -> Football Outsiders' worst Run Defense DVOA while facing the league's third-most rushing attempts; allowing 4.5 yards per carry to opposing RB's
- LV -> defense has been targeted by opposing RBs at the league's fifth-highest rate this season (23%).

Notes:

- Josh Jacobs: ranks 8th in targets (62) and 5th in receptions (52) amongst RB's; ALSO In the 4 games since Drake went on IR, Jacobs has handled 77.9% of the backfield carries to go along with 80% of the RZ attempts and the lone attempt inside the 5-yard line and 12% target share, averaging 20 touches per game during that stretch
- <u>Hunter Renfrow:</u> Since Week 13, Renfrow still leads the team in target share (23.8% to 22.7%) catching an absurd 85.4% of his targets during that stretch
- Zay Jones: target shares of 25%, 29% and 31% in his last 3 games; Jones' downfield prowess has earned him a team-leading 37.5% Air Yards share on a 12.1 aDOT
- Brian Edwards/DeSean Jackson: Despite playing fewer snaps (68.6% to 39.5%) over the team's previous four games, DJax still has a higher target share (9.6%) during that stretch on a 15.4 aDOT.
- <u>Darren Waller:</u> Prior to his injury, Waller led the team in target share (24.3%), Air Yards share (26.9%); now coming off being on the Week 17 COVID list AND now facing a Chargers defense that has allowed the league's most DraftKings ppg (17.4) to TE's

- <u>Justin Herbert:</u> handling 15.2% of team's rushing attempts, including 21 inside red zone
- Keenan Allen: leading team in targets (28.0%), Air Yards (34.0%) since Week 7 bye
- Mike Williams: Not seeing the target share he started the season with, Big Mike still ranks second on the team in target share (17.5%) and Air Yards share (23.8%)
- <u>Josh Palmer/Jalen Guyton:</u> Palmer leads the duo in snaps played (66.4% to 46.8%), target share (14.5% to 7.2%), and Air Yards share (15.9% to 12.1%) since Week 14
- <u>Jared Cook:</u> Cook will be back after missing Week 17's contest on the COVID list and presumably reclaim a full-time role after he played his highest snap share since Week 6 in Week 16 (62.9%) with Donald Parham sidelined. Cook's 13.5% target share and 14.1% Air Yards share fail to inspire confidence at a peak price tag, but he's facing a Raiders defense that's allowed NFL's 7th-most DraftKings ppg (15.5) to opposing TE's

PLAYOFF TEAM NOTES:

- Dalton Schultz: solid 18% target share and 54 receiving yards per game w/o Gallup
- Bengals' situation-neutral pass rate over the last two weeks ranks third highest (68%).
 They were ninth lowest during the prior month (53%). They are operating at the 14th-fastest pace during the last two weeks after deploying the fifth-slowest offense before then. Bengals games now average the fifth-most total points (49.9)
- Philadelphia targets the tight end position at the league's seventh-highest rate (26%)

Data Sources:

- PFF (Pro Football Focus)
- ETR (Establish The Run)
- Football Outsiders (DVOA)
- BettingPredators.com
- Underdog Fantasy
- Stealing Signals
- ESPN/ESPN+
- Pregame.com
- FantasyPros
- 4for4.com
- rbsdm.com

- NFL Fastr
- Rotoviz

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