

Ps:For examiner's

I am currently not finished and I want to make sure I'm on the right path.

Market Research Template
Who exactly are we talking to?

Quilla mind research

What kind of people are we talking to?

- Men or Women?

Both genders

- Approximate Age range?

Adults

60 year olds.

30 year olds.

- Occupation?

Regular Job

- Income level?

Regular income

- Geographical location?

The U.S

Painful Current State

-What are they afraid of?

I just don't want to be given Adderall in fear of becoming too reliant/addicted to it.

-Does any of this slow down or curb chances of tangles and proteins that lead to dementia.

What are their top daily frustrations?

I'm 21 and I find it hard to stay focused. Do you think this product would be beneficial for me? =

-I get bored easily and lack motivation. =

-Focusing on hard or annoying activities is a battle that I always lose. Hope this helps me =

Will this help me with better understanding and Procrastination?

=

-I need help. I'm 33yrs old. I need some good energy, moods, boost, and mental state? I work 12 hrs and need better sleep.. is this good supplement? =

-I feel that after 4 or 5 hours I feel tired and unmotivated.

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-I was tired, unfocused and drained before. I'm going to be a regular user.

=

Initially I got this product because I needed help focusing (especially while sitting down for long periods of time to read or write or do research. =

-While I struggle with memory, I have found that this is an amazingly useful tool.

-As someone who has recently been diagnosed with ADHD, finding a physician to get monthly check- ups was hard, and facing the "symptoms" without any help became even harder. Nootropics may not be stimulants like ADHD medications are but they are just meant to represent a cleaner alternative such as protein to body build instead of steroids.

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-I take nootropics for motivational problems.

-I had been feeling really sluggish even with the multiple caffeine drinks a day.

=

-Well my experience was not the best. I had issues with sleep and was forced to cut the dose in half. =

-had ADD, and getting myself to do what I needed or even wanted to was like sitting in the passenger seat of my own consciousness, yelling directions at a deaf driver that was my subconscious.

=

-I was at the end of my rope in terms of burn out and overwhelmed with all of life's demands.

=

I need encouragement to take action in my life since I can't focus.

- What are they embarrassed about?

-Currently waiting out my distractions so I can continue to study. =

-Anxiety of potentially not understanding what your reading for the first time =

-I used to sit for a few hours every afternoon all through the years of high school and I was daydreaming because nothing seemed to hold my attention =

-It's hard for me to listen to any content which is slow paced and has topic stretched out for longer than a minute =

-I can't start work unless I find an interesting YT video to watch but I always end up not working at all

-My attention span right now is SECONDS but I also watch a lot of 15 second videos max 5 minutes =

-My brain fog is bad. I just space out without being able to control it.
=

-I found myself mid-sentence several times and unable to remember the word I needed to describe something. =

-I was exhausted and couldn't keep up with work. I had brain fog and wanted to nap daily. I felt like life sucked. =

-I haven't had the energy to clean my bathroom for an embarrassing amount of time.
=

-I would start to lose interest and not retain information on videos and readings.

-Found myself dazed and confused at times especially when I was overwhelmingly busy. I was spaced out and foggy often.

.A lot of times complicated tasks will wear me out before I get started.

- How does dealing with their problems make them feel about themselves?

-is it better for Depression, Anxiety, Fat loss, muscle gain, memory, ADHD, energy and possible motivation.

-i am In grad school and have struggled with ADD, anxiety, brain fog and bouts of depression

- What do other people in their world think about them as a result of these problems?

-I would say it made a major difference in my training job. I was hoping for something to push my mental clarity.

-I am a tennis instructor. During adult group lessons we have complicated scoring drills where players often switch sides, and I have to keep up with everyone's score. It can be overwhelming.

-I was experiencing fatigue due to age, hormone changes and a high stress job

- If they were to describe their problems and frustrations to a friend over dinner, What would they say?

-1 question My brain sucks with memory and I procrastinate alot! Will this help me?

-I exercise 4 times a week, keep a clean diet and have plenty of rest. I still need that little extra 'umph' push.

Desirable Dream State

- If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like?

-I feel and experience results. My memories, the ones I've always struggled with like names of people are coming! I feel my mind firing better than in a long while. =

-I feel clarity, better understanding and memory. I also feel more focused on work and energized.

-I feel like I can concentrate more when I take it.

I was able to follow my class. It was so much easier to follow instructions and I didn't feel like I was the last one to get it.

-within one hour of taking it the first time I felt like my brain fog lifted, the gears in my brain started clicking, my thoughts were more cohesive and the ease of pulling it together just flowed like Niagara falls.

- Who do they want to impress?

I feel an increased draw to connect with people I care about and actually manage to think faster for new topics of conversation.

I've had a quick memory recall when it comes to math and got some mates into it once they found out I'd been having success.

Used this for better focus and motivation and now my fitness is on point which in turn gave me my dream body which others noticed quickly.

- How would they feel about themselves if they were living in their dream state?

-as any other stuff quilla mind helps everybody, but most those who are initially active, creative and trying their best. It's rather multiplying your best qualities.

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-I just started taking it the other day and man I felt dialed In. I haven't felt like this in a very long time. I at first thought it was because I had the caffeine version but a lot of people have been saying the same thing.

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-I've tried for focus and it's great for focus and motivation

=

-My body got accustomed to the returns,I feel as alert and focused as when I first took it. =

- Worked for me the 1st time. It's great for productivity, focus, and recollection of memories. =

- I loved quilla when I used it. Became the number one salesperson in my store because it helped me unleash my mental potential. =

-Quality of sleep seems to have been helped too. =

-I actually like this better than my ADHD medication. I feel energy and focus.

=

-Quilla mind rebuilds the brain and its functions immediately and over time. I feel uplifted, sharp mentally and more motivated and over time rebuilding neurons.

=

-I felt like I had a focus switch on my head and all I had to do was use my mind and turn it on by just using intention. I got lost in the book. I was able to imagine with Clear thought and focus and visualize exactly like it's stated in the book I read. =

-I find it clears my brain fog, makes me feel energized and ready to do things, and boosts my mood. =

I experienced a boost to my ability to focus on difficult tasks and increased motivation and drive to get things done. =

I experienced a feeling of calmness and mental clarity. =

There was a feeling of wellness along with better thinking for sure.

=

-I can say that there is a massive and very noticeable difference. Not only in my ability to focus but my ability to retain information, think critically, as well as my motivation to start and complete tasks. =

I have a really stressful and intellectually demanding job and I really appreciate the calmness and deeper thoughtfulness quilla provides. =

-I like how Quilla makes me feel physically and mentally! I feel on point all day with a smooth energy flow!! =

-If you want to be a 10% better version of yourself. =

-I ordered the quilla mind and feel great. I no longer need nearly as much caffeine. This stuff works! =

-It has an immense burn to my mental agility, and confidence especially when doing business. =

-Overall, I have to say that this product has by far been the best cognitive support supplement that I have tried. =

-Quilla has improved my mental sharpeners and focus. I am learning more easily than ever before. =

-I have seen and felt a noticeable difference in my stamina when doing intense mental or physical work. =

I am able to prioritize my goals without any brain fog or hesitation.

=

-I am recalling words from a language I haven't practiced for over 10 years. This is amazing. =

-Noticed a change after 2 or 3 days. Digestive system seemed more relaxed =

-It seems to keep my stomach settled more often than not. =

-Overall I have enjoyed the product. It helped me ease my stomach discomfort such as gas, and bloating.

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-My productivity levels are off the charts. I seem to be happier and more confident. I no longer feel defeated; I simply feel like a honey badger. Everyday. =

-One of the first things I started noticing when I started using Qualia Min(QM) was the ability to access memories. I liken the experience to a "connect the dots" kinda feeling. Basically, as I understand it QM was literally providing the infrastructure for my memories to reconnect. =

-was able to concentrate on tasks that required deeper focus and clarity without as many breaks. =

-Now I'm reading 1000 page books in a month, and working part time! I heard on a podcast one of the founders of Neurohacker said they went into formulating this product with a goal that the user would not only get the daily benefits, but would also function better long term after using Qualia.

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-I bulldozed through work with the grace of a ballerina.

-Has helped me pull huge days requiring massive attention. It helps with stamina for Mental tasks to get work completed.

-I noticed an increased ability to make connections and associations rapidly, that assists my students in understanding concepts that I teach.

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I feel no more energy crash outs and feel empowered throughout the day.

- What do they secretly desire most?

amazing after feeling how we should function and operate. Living everyday life after having our brain work efficiently and effectively

-I've taken quilla to try and gain a boost since I need to perform on the job and in school.

-I went in to taking quilla with a full expectation of being able to ramp my mental focus and clarity.

- If they were to describe their dreams and desires to a friend over dinner, what would they say?

-Does it help with creativity, Like if you were to write a book, does it make ideas come more easily?

-I'm studying for the LSAT right now. Do you think this nootropic is one of the best options for focus/ memory?

-how does it work for memorizing and retaining reading when you study?

-Can it increase libido and performance?

-how is it for remembering and reading, does this work and help?

-What do you recommend neurotropic
wise for
Mental clarity
And focus?

-does it make reaction speed faster?

-Is this good for studying??? I'm trying to prepare for the air force ASVAB.

Values and Beliefs

- What do they currently believe is true about themselves and the problems they face?

- in the morning I'm feeling a little under the weather and tired

-I've felt low energy.

-I strive for better grades and had difficulties studying.

'I used to feel like I couldn't do my work.

-I've been feeling really sluggish even with the multiple caffeine drinks a day.

- Who do they blame for their current problems and frustrations?

My depression has held me back for a long time and with quilla mind I've finally had the edge I need to stay productive. =

- Have they tried to solve the problem before and failed? Why do they think they failed in the past?

I've been taking more caffeine to keep me awake and energized but it's not as sharp as quilla mind. =

- How do they evaluate and decide if a solution is going to work or not?

-I was skeptical but I wanted to try something new for focus and Drive. I felt such a difference and worked through my day attentively, was focused and did not have that midd day fall.

- What figures or brands in the space do they respect and why?

-Alpha brain

It delivers a good brain kick and supports mental functions. It gives support to relaxed alertness and contains marigold extract which is support for eye health and vision. It contains a lion's mane mushroom which is supported for neurogenesis and neuroprotection.

-Nootopia

The supplement is very potent. It has 9 different brain supplements. It has nectar X which is used for performance, clarity and neurogenesis. Brain flow which is a part of nootopia has great energy performance and confidence. And combining those two it gives a potent effect. Apex which is another booster a part of nootopia gave an upbeat and and brain flow were impacted with even better performance and also gave motivation as a bonus.

-Mind lab pro

A dietary supplement designed to boost your brain performance. Improves mental energy. And can even help with brain regeneration and brain function protection. Citicolin is used in mind lab pro for memory, learning and attention. It also offers neuroprotection and may help with anxiety problems. It can also reduce the risk of cognitive decline. When people are under severe stress, this supplement gives an enhance in cognitive performance and memory.

-Quilla focus

One of the most affordable supplements to enhance your mental. Keeps you focused and energized. For a strong effect 2 capsules should suffice. With 2 capsules you will have more motivated and more brain power. Longer focus was implemented for success. Quilla focus also has vitamins as a bonus. Helps with blood flow in the brain and supports protection for the mental mind.

- What character traits do they value in themselves and others?

- What character traits do they despise in themselves and others?

- What trends in the market are they aware of? What do they think about these trends?

Been using neuriva plus for months, and quilla mind is by far the best product. Simply a night and day difference.

Places To Look For Answers:

1. Your client's existing customers and testimonials
2. Your client's competitors customers and testimonials
3. Talking with anyone you personally know who matches the target market
4. People oversharing their thoughts and feelings online
 - a. Youtube
 - i. Comments
 - ii. "My journey" type videos
 - b. Twitter
 - c. Facebook
 - d. Reddit
 - e. Other Forums
 - f. Amazon.com Reviews
 - g. Yelp and Google Business/Maps Reviews

