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**The title should be simple, concise, and informative in sentence case format (Garamond 14 bold, and 17 words maximum)**

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### **Abstract**

The abstract is the summary of the whole article. Abstract is written in English in one paragraph, multiples, with a maximum length of 200 words. Abstract should be presented briefly and clearly, and it must contain elements: (1) brief background (if any); (2) the purpose and/or scope of the research; (3) the method used; (4) summary of results/findings; and (5) conclusion/implication.

**Keywords:** 3-5 words, separated by semicolons

### **Introduction (Garamond 12 Pt)**

The introduction begins briefly (maximum 1 paragraph) with the general background of the study. Then it must contain a **State of The Art** in the form of a review of literature or previous studies briefly (1-2 paragraphs) with the aim of justifying/corroborating the statement of **novelty** or **significance** or **scientific contribution** or **originality** of the article, and there must be references to journal articles published in the last **10 years** which strengthens the justification for the originality or contribution). Before writing the **purpose of the study**, there must be a clear and explicit **Gap Analysis or statement of gaps (originality)** or a statement of the contribution of novelty (novelty statement), or **a unique difference between the research and previous studies**, also in terms of the importance of the research being conducted; Then, the purpose of the research article is written in a straightforward and clear manner. **AVOID** sentences like this (...Based on this background, the purpose of this study...). The number of pages is approximately 20% of the total pages of a manuscript [Justified, Garamond 11 pt, 1.15 Spacing].

The method contains the type of qualitative or quantitative research. It contains the identification of variables, research subjects, research instruments, data collection and analysis techniques. It must be explained how the data were obtained either through interviews, observations, documentation, or through the distribution of questionnaires/surveys, and so on. Approximately 20% page count (Justified, Garamond, 11 pt, 1.15 Spacing).

### **Results And Discussion (Garamond 12 Pt)**

**Result** shows exposure data analysis, consisted of qualitative and quantitative descriptive analysis. The results should at least contain *what/how* elements, related to whether the data presented has been processed (not raw data), which is set forth in the form of tables or pictures or other forms such as in-depth interview transcript, and is accompanied by easy-to-understand explanations. Write down the findings, but do not include the discussion here (number of pages approximately 20%).

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**Discussion** contains an explanation of the results of research associated with the results of previous studies, critically analyzed and linked to relevant recent literature. The discussion section should at least contain (1) the *why* element, to see the relationship between the results obtained and the basic concepts and/or hypotheses. The discussion made must be supported by real and clear facts; and (2) *what else* element, related to whether there is conformity or contradiction with the results of other people's research (page number approximately 30-40%).

The placement example of the figure is presented in figure 1.



**Figure 1. Shihab Podcast**

The data description can also be supported by tables, as presented in table 1.

**Table 1. Need of Online Shopping during Pandemic**

No	Type of Need	Before Pandemic	During Pandemic
1	Primary needs	10,9%	82%
2	Secondary needs	85,9%	13,2%

### **Conclusion (Garamond 12 Pt)**

This section is the answers of the research objectives written concise, clear, and compact based on the results of research and discussion. It is approximately in one page [Justified, Garamond, 11 pt, and spacing 1.15).

### **REFERENCES**

References contain all references cited in the paper. References can be in the form of books, articles, newspapers or articles published on official online sites. The reference writing format used is [the American Psychological Association \(APA\) Referencing Style \(7th Edition\)](#). The references are managed by using Mendeley. The minimum number of bibliography is 15 references in the form of works published in the last 10 years.

### **Books**

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Holmes, D. (2005). *Communication theory: Media, technology, society*. Sage Publications.

Mulyana, D. (2004). *Komunikasi efektif*. Remaja Rosdakarya.

### **Journal**

Al-Rawi, A. (2016). Facebook as a virtual mosque: The online protest against the innocence of muslims. *Culture and Religion*, 17(1), 19–34. <https://doi.org/10.1080/14755610.2016.1159591>.

Kgatle, M. S. (2018). Social media and religion: Missiological perspective on the link between Facebook and the emergence of prophetic churches in southern africa. *Verbum et Ecclesia*, 39(1). <https://doi.org/10.4102/VE.V39I1.1848>.

### **Newspaper Article**

Carey, B. (2019, March 22). Can we get better at forgetting? *The New York Times*. <https://www.nytimes.com/2019/03/22/health/memory-forgetting-psychology.html>.

### **Magazine Article**

Schulman, M. (2019, September 9). Superfans: A love story. *The New Yorker*. <https://www.newyorker.com/magazine/2019/09/16/superfans-a-love-story>.

### **Web Page on News Website**

Toner, K. (2020, September 24). *When Covid-19 hit, he turned his newspaper route into a lifeline for senior citizens*. CNN. <https://www.cnn.com/2020/06/04/us/coronavirus-newspaper-deliveryman-groceries-senior-citizens-cnnheroes-trnd/index.html>

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