



Announcement Script

USE CASE(S): Teachers, staff and admins can use this script as a guide for verbally announcing the program to students at assemblies, in class, during morning announcements, etc.

FORMAT: Verbal. Will take about 4 - 5 minutes to read, plus time for Q&A.

[Introduction]

Good morning, everyone! Today, we're excited to share a program that will make this prom season more exciting, more stylish, and more rewarding for all of us. We're thrilled to announce that [School Name] is participating in **Tip Top's Prom Pledge!**

What does this mean for you? Well, let's break it down.

[About Tip Top's Prom Pledge]

Tip Top's Prom Pledge is your opportunity to step up your style, step up for [insert school name], and enjoy some amazing perks along the way. Tip Top has everything you need to look and feel your best for prom—suits, tuxedos, shirts, ties, and accessories in tons of colors and styles.

But it's more than just looking sharp—it's also about giving back. For every suit purchased by our students, Tip Top will give our school \$25. That's right, your style helps raise money to make prom even more special!

[Perks for Students]

Let's talk about what's in it for you!

- 1. Exclusive Prom Discounts**
 - Buy any suit jacket, and you'll get the pants for free.
 - Complete the look and get select dress shirt and tie combinations for just \$20.25.
- 2. \$10,000 Future Ready Contest for Students**
 - Buying a Tip Top suit automatically enters you into the contest for a chance to win \$10,000 for your future education needs.

- Imagine starting your next chapter with that kind of support!
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[Perks for Our School]

[Optional for schools to disclose]

The more suits our students buy, the more money we raise for our school! Plus, there's even more we're looking forward to:

1. **\$5,000 School Enhancements Contest**
 - Just by participating in Tip Top's Prom Pledge program, our school is automatically entered into a contest for a chance to win \$5,000.
2. **Prom Experience Enhancements**
 - The top three schools in suit sales will win a \$1,500 cash prize for their prom.

If we win any of these contests, we'd have more funds to support things that directly benefit students, like **[insert example programs, amenities, or services that the school could fund with the giveaway]**.

[Optional School Experience Events]

[Use this section if your school is hosting an event; if not, skip or adapt as necessary.]

To make shopping easy and fun, we're hosting some exciting events right here at school:

1. **Runway to Prom**
 - A high-energy fashion show where students will model Tip Top's latest prom styles.
 - You'll get to see suits in action and find inspiration for your look!
 2. **Perfect Fit Pop-Up**
 - Get professionally measured right at school.
 - Skip the guesswork—know exactly what size suits you best before heading to Tip Top.
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[How to Participate]

Getting involved is simple:

1. Visit your nearest Tip Top location or shop online.
2. Use our school's unique code at checkout to earn donations — **[INSERT CODE]**.
3. Enjoy the savings, look amazing, and know you're helping our school!

This program runs from now to June 30, 2025, so make sure to take advantage of these perks while they last. We will be sending you all an email with more detailed information such as additional promotional codes you can use to save on your prom looks and more.

[Closing]

We're so excited to see our students looking their best, celebrating prom in style, and making a difference for our school community.

Let's make this prom season one to remember. Thank you, and let's step up our style, step up for our school, and step into an unforgettable prom season with Tip Top!