

Privacy Policy

Effective Date: November 5th, 2024

1. Introduction

We at Archetyped are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information collected through our Google Chrome extension, associated services, and website.

2. Information We Collect

- **Website Content:** Our extension collects certain website content from your game on Lichess.org (i.e., game link, game players, player elos, game result, and the archetypes calculated by the extension at game time). This information is collected to provide personalized analytics and visualizations based on your activities.
- **User Data:** We collect personal information such as usernames and game results to store in our database. We provide user's insights through our platform when they log in.

3. How We Use Your Information

- **Data Storage:** Collected data is securely stored in our Amazon RDS database.
- **Analytics & Visualization:** The data is processed to provide users with personalized analytics which is accessible on our platform.
- **Service Improvement:** We may use the data to enhance and improve our services.

4. Data Sharing

We do not share your data with third parties, except as required by law or as necessary to provide the services (e.g., storing data on our secure servers).

5. User Rights

- **Access:** Users are able to access their data by logging into their account on our platform (currently building it).
- **Deletion:** Users may request the deletion of their data by contacting our support team at support@archetyped.lol.

6. Data Security

We use industry-standard measures to protect your data, including encryption and secure access controls.

7. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be communicated through our website and will be effective upon posting.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at support@archetyped.lol.