

Ray Higdon Bio

Ray Higdon, CEO of the Higdon Group, helps business owners increase their profits while putting God first. Since 2017 Ray has helped sales teams generate over 300,000 new customers and recruit over 70,000 new sales reps.

Ray has shared the stage with world renowned thought leaders, including Tony Robbins, Les Brown, Robert Kiyosaki, Bob Proctor, Gary Vaynerchuk, Magic Johnson and many more. Last year he ran a mastermind with legendary leadership expert, John Maxwell, called the Higdon Maxwell Mentorship Program, an elite mastermind group for high achievers.

By 2020 Ray's business had generated over \$30 million in revenue, was an Inc 5000 company and he was the best selling author of several books but, something was missing. After going on a 2 year journey to try to figure that out, which included therapy, hypnosis, and meditation, he found what was missing in November of 2022, and that was Jesus! Since then his life is completely different!