

SAGEiFY LTD - SMS PRIVACY POLICY

Effective Date: **June 1st 2026**

Company Name: **SAGEiFY LTD** ("we," "us," "our")

1. Commitment to Privacy

We respect your privacy and are committed to protecting your personal information. This SMS Privacy Policy explains how **SAGEiFY LTD** collects, uses, and discloses information about you when you opt in to receive SMS text messages from us. We only collect personal data that is reasonably necessary to provide customer care services, communicate with you, and comply with legal and regulatory obligations.

2. Information We Collect

When you opt in to receive SMS messages from us, we may collect:

- Your mobile phone number
- Your consent to receive SMS messages
- Your name and basic contact details
- Your email address
- Your messaging history with us

3. How We Collect Your Information

We collect information through:

- Direct consent provided verbally (in person or over the phone)
- Written or electronic opt-in forms
- Website contact forms that include SMS consent
- Service interactions such as inquiries or service requests
- Ongoing communications related to software services and customer support

4. SMS Consent and Opt-In

By providing your mobile phone number and opting in to receive SMS messages from **SAGEiFY LTD**, you consent to receive text messages related to customer care services, including but not limited to:

- Appointment reminders
- Subscription updates and renewal notifications

- Follow-up communications regarding service requests
- Customer support responses

Consent to receive SMS messages is not a condition of purchasing any software licenses, products or services. Message frequency may vary depending on customer interactions and service needs.

5. How We Use Your Information

We use your information solely for legitimate business, operational, and customer service purposes, including:

- Sending SMS messages you have opted in to receive
- Appointment reminders
- Subscription updates and renewal notifications
- Follow-up communications
- Responding to inquiries and service requests
- Complying with applicable laws, regulations, and administrative requirements

6. Message Frequency and Rates

Message frequency may vary depending on your interactions with us and your service needs. Standard message and data rates may apply according to your mobile carrier's messaging plan.

7. Disclosure of Information

We may disclose your information to trusted third-party service providers, business advisors, or consultants who assist us with business operations such as customer management systems, IT support, or compliance services. We may also disclose information if required by law, regulation, administrative order, or to protect our legal rights.

However, we maintain the following privacy protections:

IMPORTANT PRIVACY RESTRICTION: We do not sell, rent, share, or disclose your personal information, mobile number, or SMS consent to third parties or affiliates for marketing or promotional purposes.

Text messaging originator opt-in data and consent will not be shared with any third parties except for the purpose of delivering the messaging services requested by the consumer.

8. Data Security

We implement reasonable administrative, technical, and organizational safeguards designed to protect your personal information from unauthorized access, use, or disclosure. Your data will not be transferred to external organizations except as required for business operations or legal compliance as described in this policy.

9. Your Choices and Controls (Opt-Out and Help)

You may opt out of receiving SMS messages from us at any time.

To stop receiving messages, Text **STOP** to any SMS message you receive from us.

After sending STOP, you will receive a confirmation message and will no longer receive SMS messages from us.

For Help: Text **HELP** to any message or contact us using the information below.

10. Updates to This Policy

We may update this SMS Privacy Policy from time to time. If material changes are made that materially affect your privacy rights, we will provide notice on our website before the changes become effective. We encourage you to review this policy periodically.

11. Contact Information

If you have questions about this SMS Privacy Policy or our messaging practices, please contact us:

SAGEiFY LTD

US Phone: +1 248 617 1880

UK Phone: +44 7860 043329

Email: hello@sageify.co

Website: <https://www.sageify.co>