A.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

Gagan Mahal, Hyderabad -500029 (Affiliated to Osmania University, Hyderabad, Telangana)



- 1. Type of Activity Investor Education Programme
- 2. Title of Event: Capital Market Awareness Introduction to Mutual Fund & Capital Marketing
- 3. Date of Event: July 2, 2022
- 4. Name of organizing Department: Department of Business Management
- 5. Names of Conveners: MS. Taruna Shah
- 6. Names & Designations of Resource Person: Mr. Ramachandra Bhat, Lotus Knowledge Wealth
- 7. List of Participants (Attendance/ Registration Sheet with signs):

College Name: AV College of Arts Science and Commerce Date: 2nd July, 2022 Time: 11.00 AM							
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- 8. Objectives of the Event :The basic objectives of conducting the activity are:
 - Enable investors to understand and manage risk
 - Expanding outreach of financial services and products
 - Participation in financial markets with esteemed confidence
 - Reduce investors vulnerability to fraudulent schemes
 - Informed financial and retirement planning
 - Protecting investors by educating them on their right

9. Activity Program Details:

The highlight of the session are:

- Fundamentals of capital market and stock market
- Difference between savings and investments
- Awareness on the Financial Products available at BSE
- Financial planning
- 10. Outcomes / Benefits:
 - Students learn about the fundamentals of capital market and stock market.
 - Help the students to better assess the relevance and suitability of investment advice
- 11. **Geo-Tagged** Pictures only/News paper clipping/ Social network pages/ Video links:











