

WEBSITE COPY - FOR STOCKISTS

ABOUT P.F. CANDLE CO.

P.F. Candle Co. is a Los Angeles-based home fragrance company owned and operated by wife-and-husband team Kristen Pumphrey and Thomas Neuberger. We believe that fragrance is an extension of your home design, and create high-quality products with accessible price points in mind.

P.F. is a completely independent business: what started as a one-woman operation in 2008 is now an entire team designing and producing our collection under one roof in Southern California. As we grow, so does our commitment to sustainability, to our planet, and to our crew who makes it all happen.

Yearly, we donate a portion of our total net profits to local and national charities. We are proud to contribute to the Los Angeles Regional Food Bank and the Natural Resources Defense Council.

P.F. Candle Co. is proudly a Climate Neutral Certified Brand.

ABOUT OUR PRODUCTS

The entire P.F. Candle Co. collection is vegan, cruelty-free, and phthalate-free, and all of our candles are made with 100% domestically-grown soy wax.

While our production methods have improved over the years, something that hasn't changed about P.F. products are the people behind them. Each of our products are developed, produced, tested, packed, and sold by our team out of our Los Angeles warehouse.

THE P.F. DIFFERENCE.

THE PRODUCTS – *Thoughtfully designed to look & smell good.*

Our mission is to create fragrance experiences that elevate your home's atmosphere and enhance your daily rituals. Our line completes the stories your home tells, with uncomplicated packaging and non-cloying fragrance formulas to uplift a space instead of overpowering it.

THE PROCESS – Made by our team since 2008.

The entire P.F. Candle Co. home collection is designed, developed, produced, tested, packed, and shipped by our Los Angeles team – always. We don't outsource any step of production, so you can rely on high-quality fragrances that meet both your standards and ours.

Our processes and formulas are always improving, but if something goes awry or you don't totally love what you received, our highly-rated customer care team will make things right every time.

THE POINT – Luxury quality at a friendly price.

We believe that what you bring home should be practical *and* accessible. We're honored to be a staple in your fragrance stash and the scent you always come home to.

CANDLE CARE 101

Following Candle Care helps to ensure product quality + longevity. We highly recommend following each of the following steps:

- Trim your candle's wick to 1/4" before each lighting or once your candle has cooled.
- Never attempt to trim a burning candle.
- Discard the snipped portion in the trash; never leave wick trimmings in your candle jar.
- The wick should always remain centered and away from the sides of the vessel.
- Allow the wax to melt to the edges of the jar during each burn to prevent tunneling.
- Once the candle's gone, we hope you'll re-use it. Clean it out and you've got a new planter or pencil holder – or whatever you want!

Safety first - because candles burn and contain a small flame, so we encourage following these common sense rules of thumb:

- Never leave a candle burning unattended, near a draft, or in reach of children or pets.
- Don't burn your candle for more than 4 hours at a time.
- Do not allow your wick to curl over, as this can create a larger than normal flame.
- Stop burning your candle when only 1/4" of wax remains.
- Do not pick up a burning candle or immediately after it's been blown out.
- Protect the surface underneath the candle no matter the material.

CLASSIC LINE

Meet our signature collection, featuring our iconic amber jar packaging. Classic Line scents are inspired by travels to our favorite places, and are meant to convey the memories attached to them. What began as an apothecary-inspired candle line expanded over the years into a home collection including various candle sizes, reed diffusers, linen sprays, incense, and car fragrance.



CLASSIC LINE PRODUCTS

Mini 3.5 oz Candle

For small spaces, for desks, or for trying new scents. Travel-friendly, too!

Ingredients: 100% natural soy wax, phthalate-free premium fragrance oil, cotton wick

Burn Time: 20-25 hours

Size: 3.5 oz, 2.25" in diameter and 2.75" in height.

Standard 7.2 oz Candle

This is our most popular size and is meant for dressers, countertops, nightstands – basically everywhere.

Ingredients: 100% natural soy wax, phthalate-free premium fragrance oil, cotton wick

Burn Time: 40-50 hours

Size: 7.2 oz, 2.9" in diameter, and 3.5" in height.

Large 12.5 oz Concentrated Candle

Meant for big rooms, spaces with high ceilings, and those who want a stronger scent throw.

Ingredients: 100% natural soy wax, phthalate-free premium fragrance oil, cotton wick

Burn Time: 60-70 hours

Size: 12.5 oz, 3.6" in diameter, and 3.75" in height.

3.5 fl oz Reed Diffuser

Low-maintenance scent throw, all day long. Just set it and forget it - no matches or flame necessary! Flip the reeds every so often to refresh the scent.

Ingredients: Naturally harvested rattan reeds, fine fragrance oil

Duration: 3-4 months. Low maintenance and long lasting home fragrance.

Size: 3.5 fl oz of fine fragrance inside of a 4 oz bottle. Bottle measures 4.25" in height, reeds are 9" long.

7.75 fl oz Room + Linen Spray

Spray into the air for a quick refresher or use on your bedsheets, pillows, couches - anywhere in the home that needs a bit of a boost.

Ingredients: water, phthalate-free premium fragrance oil (body safe), and two cosmetic-grade preservatives meant to maintain quality and prolong shelf-life: phenoxyethanol and caprylyl glycol.

Duration: 3-4 months depending on frequency of use

Size: 7.75 fl oz, bottle measures 6.6" in height and 2.36" diameter.

Incense Sticks

Incense quickly transforms a room: transformative smoke uplifts the space while our signature scents linger for hours even after extinguishing.

Ingredients: Our charcoal-based incense is hand-dipped in our Los Angeles studio using fine fragrance oils and dipropylene glycol (DPG), a synthetic base commonly found in body care and home fragrance products.

Duration: 15 charcoal incense sticks per pack, approx. 1-hour burn per stick.

Size: 15 sticks in each kraft package, each stick measures 10.75" long

Air Fresheners

Introducing Air Fresheners: a flame-free collection designed to scent small spaces, like closets, bathrooms, gym lockers, trash cans, hotel rooms, and anywhere else that needs a little fragrance boost.

Duration: Based on use

Out of Packaging Measurement: 3.63" tall x 2.4" wide and includes a string for hanging

In Packaging Measurement: 6.625" tall x 3" wide

CLASSIC LINE SCENTS

No. 04: Teakwood & Tobacco

The one that started it all. Some call it the boyfriend scent, we call it the O.G. Leather, teak, and orange.

No. 10: Sweet Grapefruit

Ice cold lemonade. Dinner on the patio with your favorite people. Grapefruit, yuzu, and lemon.

No. 11: Amber & Moss

A weekend in the mountains, sun gleaming through the canopy. Sage, moss, and lavender.

No. 19: Patchouli Sweetgrass

A windows-open, incense-burning Saturday with nowhere to be. Cream, sweetgrass, and smoke.

No. 21: Golden Coast

Big Sur magic, wild sage baking in the sun, the rumble of waves and rocks. Eucalyptus, sea salt, redwood, and palo santo.

No. 28: Black Fig

Backyard fruit trees, something baking in the oven. A little spicy and just sweet enough. Evergreen, mission fig, and spice.

No. 29: Piñon

Winters in the Southwest, lingering bonfires, wool jackets in rotation. Piñon logs, cedar, and vanilla.

No. 32: Sandalwood Rose

New York meets Los Angeles. Cashmere rose, oud, and sandalwood.

No. 35: Ojai Lavender

Sun-drenched fields, orange groves and lavender farms, jagged mountains washed in a rosy, sunset glow. Pixie tangerine, blue lavender, coyote mint.

No. 36 Wild Herb Tonic

Barefoot walks through wild herb gardens, cool mountain stream baths, crisp morning air. Lemon balm, crushed thyme, orange rind, and fir.

No. 37 Arroyo Oak

A love letter to the quiet wild of the Arroyo Seco. A passageway of twisted terrain perfumed by native sagebrush, crushed oak leaves, shady creek beds, and canyon stone. Notes of vetiver, frankincense, and California oak.

Los Angeles

Overgrown bougainvillea, canyon hiking, epic sunsets, city lights. Redwood, lime, jasmine, and yarrow.

LIMITED EDITION SCENTS

Grillo's Pickle Candle

Classic Dill Pickle

Dill, lemon, and green cucumber blend with notes of fresh-picked parsley, bright bell pepper, and invigorating mint, elevated by a whisper of dewy green florals.

THE HI-FI COLLECTION



INTRODUCING – THE HI-FI COLLECTION. Inspired by low-lit listening bars and ultra-chic hotel lounges, HI-FI is an olfactive expression of transportive sensory experiences and a meticulous attention to quality and atmosphere.

Escape the everyday with a trio of premium fragrances that serve as an antidote to a digitally sanitized world, with notes inspired by multi-sensorial touch points of texture, smell, taste, and touch - smoke, spiced cherry, blonde woods, records, lush velvet booths, sliced beetroot.

Hi-Fi Collection Products

Double Wicked 13 oz Candle

Housed in a premium cocoa brown vessel with vermillion debossed label. Packaged in a premium paper gift box.

Ingredients: 100% domestically-grown soy wax, fine fragrance oils, and double cotton-core wicks

Burn Time: Up to 60 hours

Size: 13 oz, 3.75" in diameter and 4.25" in height.

4 Fl. Oz Reed Diffuser

Housed in a premium cocoa brown glass bottle with black rattan reeds and vermillion debossed labels. Packaged in a premium paper gift box.

Ingredients: Naturally harvested rattan reeds, fine fragrance oil

Burn Time: 3 - 4 Months

Size: 4 Fl. Oz of Fine Fragrance Oils, Bottle is 4" in height, w Reeds 9.25" in height, 3 $\frac{1}{8}$ " in Diameter

Incense Sticks

Twenty vermillion-hued charcoal incense sticks, dipped in California and packed by hand in premium paper drawer-style boxes.

Ingredients: Our charcoal-based incense is hand-dipped in our Los Angeles studio using fine fragrance oils and dipropylene glycol (DPG), a synthetic base commonly found in body care and home fragrance products.

Duration: Approx. 1-hour burn per stick.

Size: 20 sticks per box, each stick measures 7" long

THE SCENTS:

BLONDE HINOKI

Inspired by the light woods used to house records in a HI-FI listening bar. Clean and warm, uplifted by aromatic greenery and eucalyptus. Golden cypress, green petitgrain, and elemi resin.

PLUSH VETIVER

Plush velvet and smooth banquets in a dimly lit cocktail lounge. Musky, earthy, and soft with a velvety floral undertone. Haitian vetiver, velvet iris, patchouli leaf, and beetroot.

SMOKED CHERRY

An organic take on a gourmand, like biting into a whiskey-tinged maraschino cherry. Fruity and a little earthy. Marasca cherry, ylang-ylang, and smoked cedar.

MILKY SANTAL

A creamy, grounding gourmand. Rice milk vapor, warm plush robes, grounding sandalwood. Top notes of rice milk vapor, oats, and patchouli leaf are blended with santal, warm cashmere, and white jasmine, then slightly sweetened by creamy tonka bean, musk, ambrette seed, and woody amyris, creating a nuanced gourmand. For lovers of Piñon and Patchouli Sweetgrass.

TUBEROSE MUSK

An opulent green floral. Escapes to warmer climates, gardens draped in morning dew, light streaming through sheer curtains. Top notes of fresh cut stems, orange blossom, and ozone are blended with blooming tuberose, jasmine sambac, and ylang ylang, balanced by cashmere wood, sheer sandalwood, and translucent musk for lovers of Sandalwood Rose and Saltwater Jasmine.

ALCHEMY BY P.F. CANDLE CO.



Alchemy is a collection of candles and incense cones featuring science-backed blends meant to mimic the healing qualities of nature and boost your mood. Intentionally made using sustainable or upcycled ingredients, Alchemy is available in four fragrances to positively affect both spirit and atmosphere: Bergamot Shiso for vitality, Myrtle Mint for clarity, Geranium Moss for connection, and Enoki Cedar for grounding.

THE SCENTS

BERGAMOT SHISO

A vitality blend designed to stimulate uplifting energy, with notes of pink pepper, mandarin, cypress, and cardamom. Inspired by the exuberance of fruiting citrus trees, formulated with upcycled mandarin and cardamom. Meant for fresh starts, open windows, and invigorating sunrise routines.

MYRTLE MINT

A clarity blend to promote focus, with notes of blue eucalyptus, marram grass, sea salt, and dew. Inspired by the lucidity of an herb garden breeze, formulated with upcycled lemon and eucalyptus. Meant for creative projects, mind-opening conversation, embarking on new endeavors.

GERANIUM MOSS

A connection blend to soak up the present moment, with notes of soft sage, ginger root, lavender, and patchouli. Inspired by overgrown wildflowers rooted in fresh earth, formulated with upcycled cedarwood and sustainable patchouli. Meant for mindful journaling, bookending a productive day, moments of reflection.

ENOKI CEDAR

A grounding blend to activate deep relaxation, with notes of rich earth, petitgrain, sandalwood, and rosemary. Inspired by regenerative walks through verdant woods, formulated with upcycled patchouli and technologically-developed fragrance inspired by nature's positive affect on mood and wellbeing.

SPECIAL PACKAGING

Alchemy Candles feature smoke-colored glass vessels, black metal lids, and gold-leafed labels inspired by vintage window lettering. Each candle is made with 7.2oz of premium soy wax and fine fragrance oils for a 40-50 hour burn time.

Alchemy Reed Diffusers Alchemy feature the same boston round bottles used for our Classic reed diffusers featuring smoke-colored glass, gold embellished labels, and black rattan reed sticks. This popular set-it-and-forget-it application brings the mood-boosting benefits of Bergamot Shiso, Enoki Cedar, Geranium Moss, and Myrtle Mint to any space in need of uplifting energy around the clock.

Alchemy Incense Cones are packaged in recyclable black paper tubes containing 30 cones, featuring gold metal lids that function as burners when inverted on a heat-resistant surface. Alchemy Incense Cones burn for 20-25 minutes each. Our wood-based incense cones are hand-dipped into fine fragrance oils at our Los Angeles factory.

THE SCIENCE BEHIND ALCHEMY

Here at P.F. Candle Co., we spend a lot of time thinking about how scent makes us *feel*. Home fragrance does more than just make your space smell good – the simple ritual of lighting a candle or incense cone can profoundly affect your mood. The inspiration behind Alchemy was to take this thought – the (almost magical) process of transforming your atmosphere using fragrance – and combine it with science to make it official. Here's how:

Initially inspired by the concept of Forest Bathing -- the practice of consciously connecting with the natural world for therapeutic benefits -- we first sought out scent notes which evoke the healing power of immersion in nature. Then, we worked closely with our perfumery partners to amp up our scent concepts using research-based formulations shown to elicit positive emotions and provide mood-boosting support.

A little science background: The proximity between the olfactory gland and the hippocampus/amygdala is thought to be the reason for scent's strong provocation of emotion. Scent bypasses the part of your mind that has to make *sense* of things, instead going straight to the brain's center for processing memory, cognition, and emotion.

Our perfumery partners worked with scientists and universities to collect millions of data points across multiple countries and demographics, creating a blueprint for how different fragrance materials make people feel. By using a neuroscientific & psychological approach, researchers could identify how emotions are triggered by scent and replicate those effects to create fragrance formulations designed to evoke a specific mood.

These research studies utilized brain imaging like fMRI and EEG, physiological monitoring (brain activity, heart rate, and even skin response), and data collection to help quantify our emotional responses to fragrance. Participants in these studies provided detailed feedback to fill in the subjective gaps by reporting on their personal feelings and associations with scent, including using imagery to describe their emotions (since feelings, like scent, are sometimes difficult to put into words).

By using researched ingredients to achieve certain emotional benefits, like vitality, clarity, connection, and grounding, the Alchemy Line takes the scent-emotion link one step further. The result: a collection of candles and incense cones designed to make you feel as good as they smell.

Bergamot Shiso is a vitality blend designed to stimulate uplifting energy, formulated with upcycled mandarin and cardamom. Myrtle Mint is a clarity blend to promote focus, formulated with upcycled lemon and eucalyptus. Geranium Moss is a connection blend to soak up the present moment, formulated with upcycled cedarwood and sustainable patchouli. And Enoki Cedar is a grounding blend to activate deep relaxation, formulated with upcycled patchouli and Phytogaia™, a technology that translates the benefits of phytocides – molecules emitted by forest trees shown to positively affect mood and wellbeing – into fragrance.

Incense Cones Burning Instructions

Alchemy Incense Cones are packaged in recyclable black paper tubes containing 30 cones, featuring gold metal lids that function as burners when inverted on a heat-resistant surface. Our wood-based incense cones are hand-dipped into fine fragrance oils at our Los Angeles factory. Each cone burns for approximately 20-25 minutes, elevating a space with scent in under an hour. Depending on room size, scent longevity lasts between 2-4 hours. Each tube measures 2.36" in width and 2.64" in height, and contains 30 incense cones. We suggest allowing the flame to burn for **approximately 10-15 seconds after lighting**, enough to create a small flame, before blowing it out. If the flame isn't allowed to burn long enough, it may extinguish before burning all the way through. Wait until the entire top of the cone has turned black on all sides then blow it out to make sure the entire circumference is embering/glowing.