Apprentice AI - Platform Privacy Notice

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Introduction

This Privacy Notice details how we ("**us**", "**we**" or "**Company**") process information of our customers who are registered users of our services (each, "**you**" or "**User**" or "**customer**") collected through our platform (the "**Services**").

The details of the Company are as follows:
Apprentice AI Ltd.
privacy@goapprentice.com

We may revise this notice from time to time, at our sole discretion.

What information we collect

We may collect personal information about you ("**Personal Information**") which we receive from our customers when using, signing-up or registering to our Services, which may include the following information: Your name and corporate email address, your username and role in the Customer that retained our Services, and information about your use of our Services.

Legal basis

The Company processes Personal Information based on the legal basis of performing a contract with our customer. We need this information to provide the Services we were required to perform for our customer, or to provide you with customer support.

How we use the information

We use the information in the manners described in this Privacy Policy:

- To authenticate your login to the Services;
- To provide our customers with the Services; and

- To provide customer support.

With whom we share the information and for what purpose

We do not rent or sell any Personal Information. We may share Personal Information with our third party vendors engaged in providing services in connection with the Services for any of the following purposes: (i) storing or processing Personal Information on our behalf (e.g., cloud computing service providers); and (ii) performing research, technical diagnostics, personalization and analytics that will enable us to improve the Services.

We may also disclose Personal Information, or any information you submitted via the Services if we in good faith believe that disclosure of such information is helpful or reasonably necessary to: (i) comply or collaborate with any applicable law, regulation, legal process, law enforcement agency or governmental request; (ii) enforce our policies or agreements and rights, including investigations of potential violations thereof; And including but not limited to Intellectual property or other legal rights; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our affiliates, our users, yourself or any third-party.

International transfer

Your data will be stored in the US. In case of a need to transfer the information outside of the US, we will ensure that applicable technical safeguards and legal mechanisms are used to ensure that the transfer is aligned with the applicable data protection laws.

For how long we retain the information

We retain the information that we collect from our Users for as long as we are providing the Services to the applicable customer and for a period of 6 months thereafter. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected, bearing in mind the requirements applicable to the situation and the need to destroy outdated, unused information at the earliest reasonable time.

We may keep, rectify, replenish or remove records containing Users' Personal Information, account opening documents, communications and anything else as required by applicable laws and regulations at any time and at our own discretion.

Your privacy rights

Certain jurisdictions provide Users with certain statutory rights to their Personal Information. Subject to exemptions provided by law, and with proper identification, you may have the right to certain actions to your Personal Information such as:

- Right to verify your Personal Information (to access, delete, change or update any Personal Information relating to you. For example, if you believe that your Personal Information is incorrect, you may ask to have it corrected or deleted);
- Right to see what Personal Information about you we have;
- Right to request that we erase Personal Information about you (subject to any other legal obligation that may require us to keep that information);
- Right to restrict us from processing Personal Information pertaining to you (for example, you may request that we will stop using or sharing your Personal Information with third-parties); and
- Right to export Personal Information in a portable format.

If you wish to exercise any of these rights, contact us at: privacy@goapprentice.com. When handling your request, we will ask for additional information to confirm your identity (which may include Personal Information). However, please note that if you choose not to allow us to process your Personal Information, we may be prevented from providing our Services.

Please note that these rights are not absolute and may be subject to our own legitimate interests and regulatory requirements.

If you wish to raise a complaint on how we have handled your Personal Information, please contact us at: privacy@goapprentice.com.

If you are not satisfied with our response or believe we are collecting or processing your Personal Information not in accordance with the laws, you can file a complaint to the applicable data protection authority.