FIWARE Summit Parallel Sessions - topics

- Conditions for funding in the new accelerators (under justification of expenses, equity free?, based on milestones...)
- Selection process to find companies with the potential to grow exponentially. Synergies in the selection process?
- Acceleration program to help the startups to grow exponentially. Synergies in the acceleration program?
- "Acceleration Committee" within the FIWARE Foundation
- Coordination of PR and communications activities. Collaboration of the PO with the two accelerators. Agree on the points to be discussed in the afternoon with the PO
- Role of the FIWARE Foundation in FIWARE Accelerace. Agree on the topics to be discussed with the FIWARE Foundation on the afternoon
- How will you manage application for individuals or organizations that want to join your committee?
- Who will be the provisional chairman and vice-chairman of your committee? What
 procedure (or calendar for definition of a procedure) do you have in mind to elect a
 chairman and vice-chairman after a provisional period? What will be the length of
 that period?
- How frequently will you meet? How?
- What means form communicating with you? (mailing list most probably)
- What target events do you plan to be present at? How to coordinate with the FIWARE Press Office? Events you were planning already, events where the FIWARE Foundation wishes to be present.
- How to support coordination with Press Office: review of flyers, white-papers, materials, etc.
- How to support coordination with Press Office: corner for your program on the FIWARE website.
- How will you ensure that funded startups/SMEs will make a relevant usage of FIWARE (e.g., introducing the concept of "context" in their applications and making use of FIWARE NGSI as standard API for getting access to near real-time context information)
- What kind of support you will require in terms of coaching?
- How you get engaged in populating the "Powered-by-FIWARE" space on the FIWARE Marketplace with cases of startups/SMEs that make a relevant usage of FIWARE?
- The achievements of the FIWARE Accelerators so far. Presenting concrete cases rather general numbers, from FINODEX if needed I can give some insights about the accelerator and their startups if needed (in order to have a variety of accelerators involved).
- FIWARE Value Proposition, how to become FIWARE in an asset instead of an entrance barrier to the programme
- How to best engage / select start-ups and/or accelerators for international activities?

- How are you going to make sure that the different brands get aligned? FIWARE Accelerator, FIWARE and IMPACT Growth/FrontierCities?
- What will be the main message during the Acceleration comms campaign?
- How do you ensure that the FIWARE focus is as important as the Accelerator's focus?
- What are you going to make sure that acceleration's objectives are compatible with the **objective** of **FIWARE adoption**? and the creation of a **FIWARE MarketPlace** (with Powered by FIWARE solutions)?
- How are IMPACTGrowth/FrontierCities work for the positioning of FIWARE?
- Top messages historically have not been focused on FIWARE As an example:
 "Future internet technologies dissemination" is not the keyword. We must agree in
 how are we going to define the technology (if necessary) and its benefits (if
 necessary)
- How are you aligning with the global ambition of standarization and the strategy with industries, cities... In that respect: How are you going to align with another initiatives OASC, Synchronicity... and organizations GSMA in promoting FIWARE adoption and standarization?
- KPIs Pilots & showcases Exhibitions of Powered by FIWARE solutions alignment with event calendar Can accelerators share their roadmap?
- Positioning of FIWARE: be sure that Accelerators have a clear idea on What is FIWARE. and what "Smart" means. All the selected apps should be able to exhibit a smart behaviour: access to context information from a city, industry, etc... "FIWARE is enabling a new generation of smarter applications which exploit large scale, real-time 'context information'. Particularly, the NGSI version 2 API is aimed at making developer's life easier, by providing simpler but powerful RESTful interfaces. Markedly, the combination of NGSI version 2 and harmonized data models enables the creation of portability at the data layer. As a result, a myriad of end-user applications can seamlessly work and interoperate in different scenarios, namely smart cities".

Specific questions - IMPACT GROWTH

- Smart Cities, Smart Content, Smart Agrifood, Smart Factories. Could you elaborate in collaboration with different partners and how it will enhance the FIWARE awareness/consolidation in the market (Danone, Ferrovial, Madrid Emprende) as well as its sustainability?
- How to achieve sustainability of the FIWARE Accelerator after funding. Details on reinforcement of the Developer, Corporates, investor communities. International communication hubs (Mundus, ISDI Mexico, MWC).
- How to take advantage of FIWARE adoption ... Example: Woudn't it be useful to
 disseminate information about how FIWARE is getting adopted by GSMA among
 potential participants of an open call? Similarly with the recently announced
 collaboration with TMForum ... how are we going to make sure that someone in the
 Accelerator Committee is going to be following up the FIWARE news
- Dissemination MWC, ISDI Mexico (collaboration with Mundus?) Teach on how to create an accelerator programme in other countries.
- Open Calls and winners selection calendar.
- Any possibility to involve world manufacturers in the FIWARE foundation?

- Events: SCEWC, DLD Tel Aviv, MakerFaire Manufacturing or Europe Unlimited Agrifood. 4yfn, Slush, WebSummit, TC Disrupt, Pioneers Festival... Define objectives on each of the events and add to the roadmap of accelerating activities. What will be the objective in each of the events: call for proposals? exhibition and showcase?
- How are you going to manage MWC PR exposure, which will be the messages? How
 you will align with FIWARE comms strategy? Align with MWC for dissemination & ISDI
 for online strategy.
- One of the KPIs is a pilot action in Poland (define)
- Review of Phase 1, Dissemination: <u>here</u>
- how to best engage / select start-ups and/or accelerators for international activities?

Specific questions - FRONTIER CITIES

- A deeper view on the roadmap of activities. Also big numbers, objectives, highlights, kpis.
- 100+ cities trialling or deploying FIWARE-enabled solutions- Can we have a more detailed vision on the strategy with cities (main achievements or expected outcomes? Are applicant grantees going to select their own city? Is there any plan to collaborate with cities related to data exposure?
- Identify and leverage synergies with OASC, Synchronicity, TM Forum and align in general messages around FIWARE on enabling the Smart City Data Economy

Specific questions - IoF

- How are you going to manage marketing and event activities? Are they going to support FIWARE Foundation vision and objectives with the Agro sector?
- Do you have selected events to be shared in a calendar?
- Same questions related to FIWARE adoption and Powered by FIWARE solutions that should build the future FIWARE Marketplace.

FIWARE Mundus

- Presentation of the draft mission statement of the "Mundus Committee" within the FIWARE Foundation, and discussion / exchange of ideas
- Priorities for international cooperation: geographical priorities, thematic priorities, top-down vs. bottom-up
- Coordination of PR and communication activities, "FIWARE Mundus" branding
- Whom to involve in the committee: FIWARE projects, stakeholders, external guests...?
- Agree upon the issues to be discussed at Foundation level e.g. support to set-up of nodes/instances; private initiatives vs. FIWARE initiatives; priorities at international level (any?) in line with the Foundation's strategic priorities -or not? etc.

- Organise a session on "how to set up a FIWARE instance / Lab node?"
- What type of support is provided by FIWARE in this matter
- How will you manage application for individuals or organizations that want to join your committee?
- Who will be the provisional chairman and vice-chairman of your committee? What procedure (or calendar for definition of a procedure) do you have in mind to elect a chairman and vice-chairman after a provisional period? What will be the length of that period?
- How frequently will you meet? How?
- What means form communicating with you? (mailing list most probably)
- What target events do you plan to be present at? How to coordinate with the FIWARE Press Office? Events you were planning already, events where the FIWARE Foundation wishes to be present.
- How to support coordination with Press Office: review of flyers, white-papers, materials, etc.
- How to support coordination with Press Office: corner for your program on the FIWARE website.
- How to coordinate support from the FIWARE Foundation (training, setup of a FIWARE Lab node) and handle potential lack of resources.
- Develop a FIWARE Info package that may help to promote not only FIWARE as a technology but the concept of FIWARE iHubs and the interest on supporting local accelerator initiatives
- How will you manage application for individuals or organizations that want to join your committee?
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- How to support coordination with Press Office: corner for your program on the FIWARE website.
- Coordination with IMPACT Growth partners in Latin America
- Links with FIWARE iHUBs Programme:
- Is there any planned collaboration with OASC cities?
- Shall we look at initiating iHubs outside Europe? Are there existing iHubs that are interested in international activities, if yes which ones?

FIWARE iHubs

- What is the role of an iHub today?
- How is the best way to arrive to our objetive public?
- How will you manage application for individuals or organizations that want to join your committee?
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- How to organize training of trainers to ensure development of local know-how
- What does characterize a FIWARE iHub?
- Couldn't we arrive with some sort of labeling schema?
- Wouldn't it be useful to define a FIWARE Certification program and allow FIWARE iHubs to run for becoming official certification bodies?
- Would it be useful to involve FIWARE iHubs in certification of "FIWARE IoT-ready" devices or "Powered by FIWARE" solutions?
- relationship with Uberlandia University (as an example) to help in setting up a
 "model" for City Hubs that helps not only with FIWARE evangelization but with the
 definition of the environment that needs to be built and the level of maturity: How
 to create a iHUB (best practices: Porto?, Andalucía?, etc...)? How to put FIWARE in
 production? How to build innovation centers? Which will be those activities?: testing,
 certification... Which kind of infrastructures should be deployed? Do we need to
 create challenges for cities involving SMEs, etc? Define paths through FIWARE
 adoption in the long/mid term.
- Shall we look at initiating iHubs outside Europe? Are there existing iHubs that are interested in international activities, if yes which ones?
- Define a model and objectives.
 - Example:
 - create a model to provide companies and SMEs with a technology so that the work they are doing can be interoperable, replicable and serve to other companies, cities.
 - provide educational capabilities, knowledge and environments to help companies to develop interoperable solutions that fosters the economy, create work opportunities, etc...

FIWARE Press Office

- How do we select events in which FIWARE shall participate / sponsor / contribute to, at international level?
- What target events do FIWARE Accelerace, FIWARE Mundus and FIWARE iHubs plan to be present at? How to coordinate with the FIWARE Press Office? Events you were planning already, events where the FIWARE Foundation wishes to be present.
- How to support coordination with Press Office: corner for your program on the FIWARE website.
- How are you going to make sure that the different brands get aligned? FIWARE Accelerator, FIWARE and IMPACT Growth/FrontierCities?
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- Coordination of PR and communication activities, "FIWARE Mundus" branding

FIWARE Foundation

- The status of the Foundation as of today: how many members? from what verticals?
- The business model the foundation will be based on. It will be interesting (may be too early) to propose a set of FIWARE labelled services as a mean to promote the different things we can promote as members for FIWARE community.
- How do we coordinate among committees (i.e. for the issues raised in the morning involving more than one committee)?
- What level of (technical or business) support should be expected from the Foundation vs. FI-Next vs. private companies offering services?
- "Acceleration Committee" within the FIWARE Foundation
- Role of the FIWARE Foundation in FIWARE Accelerace. Agree on the topics to be discussed with the FIWARE Foundation on the afternoon
- FIWARE Value Proposition, how to become FIWARE in an asset instead of an entrance barrier to the programme