

Activity based on Student Example Essay of “Like Buttons”

Read this essay [Like button example](#) and answer the questions.

Part 1: Highlight the different parts of the introduction

- Highlight the definition
- Highlight the sentence which transitions from the definition to the thesis statement
- Highlight the sentence(s) that show the thesis statement

I. Introduction

People define the "like button", the "like option", or recommend button as "a feature in communication software like social networking services, Internet forums, news websites, and blogs that allows users to express their interest, enjoyment, or support for specific content" [1]. Or is it? The world agreed to stick to this shallow definition, but little do they know how the power of this small button is much beyond us. This essay will discuss "like buttons" and argue why and how they have become the center of attention in social media. The details of the story will be shown from various aspects, including history, psychology, and how it affected the mentality of people in addition to the marketing field.

Part 2: Read the body paragraphs and answer the following questions

On what site was the like button first used?	
Why does she list examples of gladiators, English archers, and World War II pilots?	
Why is receiving likes addictive?	
Why does the like button cause jealousy?	
What is the effect of like buttons on increasing company sales?	