



SPONSORSHIP INFORMATION - 2026

This free, waterfront fine-arts-only show presents its **52nd** annual event March 14-15, 2026 and is known for its high-quality art offerings. It has a strong reputation among both artists and fine art collectors because we limit the number of artists and use a stringent third-party juror system to select only the best and most unique for our show. The festival has received numerous accolades including

- 2018 - selected by the industry's gold standard magazine "Sunshine Artist" for their "Contenders – Must See" list
- 2019, 2020, 2021, 2025 - selected as "Best of Bama – Best Art Festival" by the readers of ALABAMA magazine
- 2019-2025 - nationally ranked in Sunshine Artist magazine **Top 100 Fine Art Festivals in the U.S.**
- 2025 - Selected by readers of **USA Today** as the **Best Art Festival in the nation**
- 2025 - Selected as "Event of the Year" by the Alabama Governor's Tourism Board

Beyond fine arts, additional vendors are by *invitation only*. This includes **gourmet culinary artists** featuring fresh gulf seafood, while our local specialty food vendors feature toffee and shortbreads, honey, infused oils and vinegars, jams and more.

The **Kids Art Alley** provides only high-quality art experiences for children including such things as fish print t-shirts made with real fish and clay molding. The **Musicians and Songwriters stage** presents excellent musical talent including regionally known names such as Roman Street, the Groovinators and Coconut Radio. The **Performing Arts stage**, presents regional acts as well as local youth bands, dance groups and animal demonstrations from the Gulf State Park and OB Coastal Resources.

One of the most unique features of the show is the **live demonstrations** of hot glass blowing presented in "The Hot Shop" – Alabama's premier hot glass blowing facility which is located on the festival grounds and is part of the Coastal Arts Center campus.

There is no entrance fee for the show and all funds are secured through donations, grants and sponsorships, along with infrastructure funding by the City of Orange Beach.

Stats

# of attendees:	15,000
# of fine artists:	100
# of gourmet culinary artists:	4
# of performing & musical artists:	16
# of specialty goods vendors:	10
# of children served in Kids Art Alley:	350



2026 Sponsorship Opportunities

Community: \$250

- Name included in: printed festival program, on our two websites CoastalArtsCenter.com and OrangeBeachArtsFestival.com, and on our social media to include Facebook and Instagram.

Program: \$700

- Name is included in the printed festival program, our websites and on our social media.
- Name is included on the large "thank-you" signage we post at the Festival.
- Placement of one of your stand-up banners and a table at the festival venue in choice of locations: *Hospitality room, Performing Arts stage, Specialty Goods, Hot Shop Demo area (first come choice)*
- VIP parking pass

Benefactor: \$1,000

- Name is included in printed festival program, our two websites and on our social media.
- Name is included on the large "thank-you" signage we post at the Festival.
- Placement of one of your stand-up banners at the festival venue in choice of locations: *Hospitality tent, Performing Arts stage, Music Stage, Specialty Goods, Hot Shop Demo area (all first come choice)*
- Name included on large directional signage at the festival, in the patron newsletter, and will receive two t-shirts.
- VIP parking pass

Signature: \$2,500

- Name included in: printed festival program, our websites and on our social media.
- Placement of one of your stand-up banners at the festival venue in choice of locations: *Hospitality tent, Performing Arts stage, Music Stage, Specialty Goods, Hot Shop Demo area (all first come choice)*
- Name included on large directional signage at the festival and in newsletter; receive two t-shirts.
- **Will receive a free booth space at the show.**
- VIP parking pass
- Name included in local radio spots and print ads. *(This sponsorship must be received by February 1, 2026)*

Business Name: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Website: _____

Sponsorship Level:

- _____ Community - \$250
- _____ Program - \$700
- _____ Benefactor - \$1,000
- _____ Signature - \$2,500

Payment type: ___ check ___ Credit card# _____ exp _____
3 digit pin on back _____

(Make checks payable to: Friends of the Arts | P.O. Box 506, Orange Beach AL, 36561)