



On Wednesday, December 7, the Pennsylvania Interscholastic Athletic Association (PIAA) approved a rule allowing student-athletes to sign name, image, and likeness (NIL) agreements. The rule goes into effect immediately. The PIAA's NIL rules are much more stringent than those at the collegiate level. For example:

- NIL agreements must not be used “as an incentive for enrollment decisions or membership on a team.”
- No school, coach, booster clubs, collectives, administrators, or alumni may arrange or pay for a student's NIL deal.
- A student is not permitted to use a PIAA school, team name, nicknames, or logos in their NIL agreements.
- Students cannot promote anything endorsing adult entertainment products, alcohol products, casinos or gambling operations, tobacco or electronic smoking products, prescription pharmaceuticals, or weapons, firearms, and ammunition.

Any Garnet Valley School District athlete who agrees to a NIL deal must inform their school and the district's director of athletics of the agreement within 72 hours.

More information about high school NIL agreements (PIAA Constitution & By-Laws Article II - Amateur Status & Awards, Section 3J) can be found on the PIAA website using this [link](http://www.piaa.org/news/details.aspx?ID=4102) (go to page 7). Link to NIL Webinar Video & Support Materials: <http://www.piaa.org/news/details.aspx?ID=4102>

