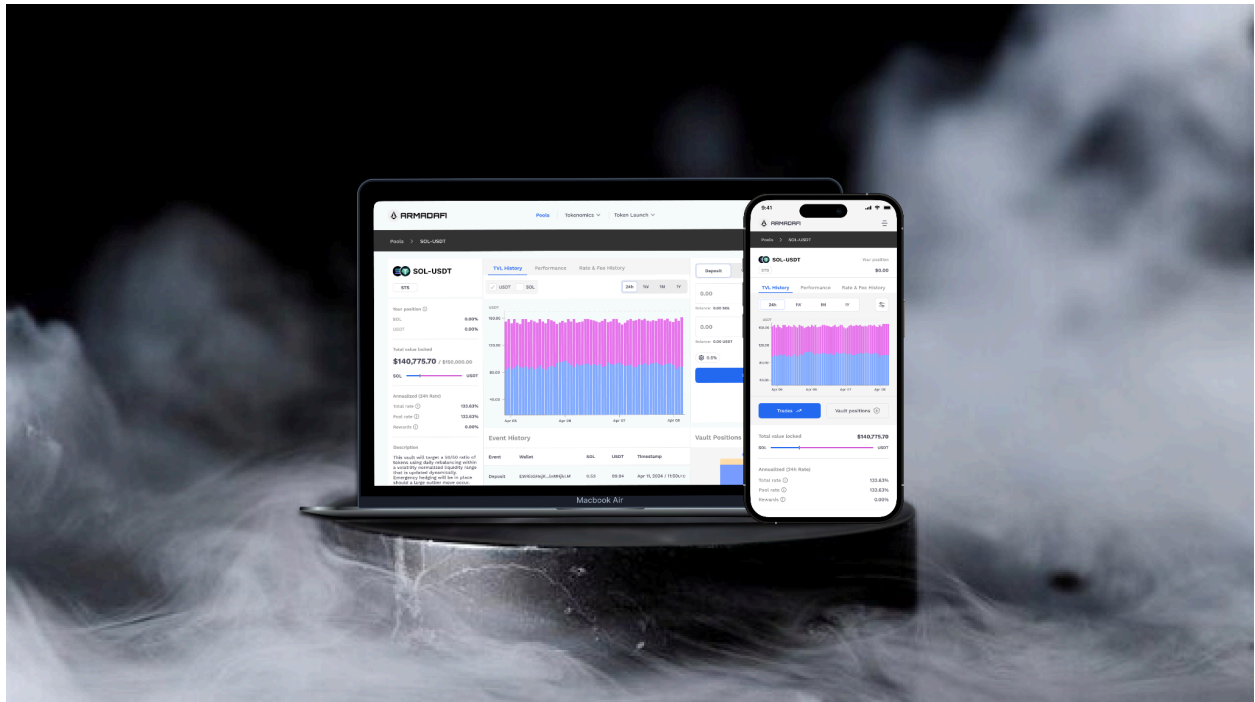


Armada's Managed Vault CLMM

UIUX REVIEW

BY HONEST ERNEST

Product & Brand Designer



ABOUT

Armada's CLMM platform is designed for managing wealth and investments. I've put a lot of effort into making it user-friendly and exciting. By studying the competition and doing tests, I've made it easier to use. It's a tool that not only helps with managing money but also gives ideas on how to make things simpler.

PROJECT REVIEW

I reviewed Armada's latest Managed Vault CLMM design, focusing solely on this feature. After comparing it with other providers, I found areas that needed fixing:

- Web & Mobile grid system.
- Typography and Button size for both Web & Mobile.
- Colors (Default, Hover, and Active).
- Proper use of negative space.
- Maintaining a minimal feature set to avoid confusing users.
- Consistent iconography across platforms.
- Ensuring responsiveness and consistency in design elements.
- Enhancing the user flow for a smoother experience.

USER GOALS

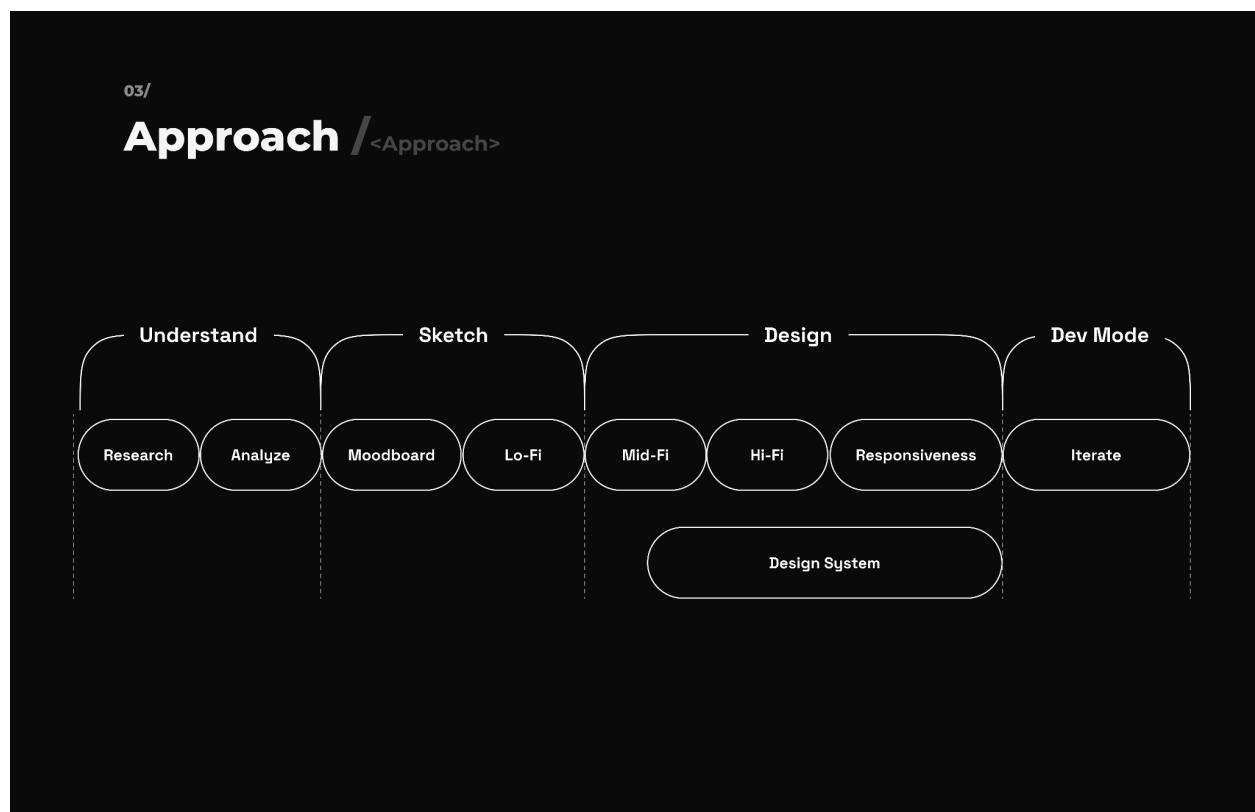
- Create a CLMM (Client Lifecycle Management and Monitoring) platform that is easy to use, trustworthy, and efficient for managing financial data and client interactions.
- Users should be able to access and navigate the platform effortlessly.
- Users should be able to understand their financial status clearly, and feel confident in the security and reliability of the system.

SOLUTIONS

After thorough testing and analysis, I've refined the design to make Armada more user-friendly and engaging.

I've addressed issues, revamped data displays, and recommended additional features for improved usability

Here is how i approach the problem:

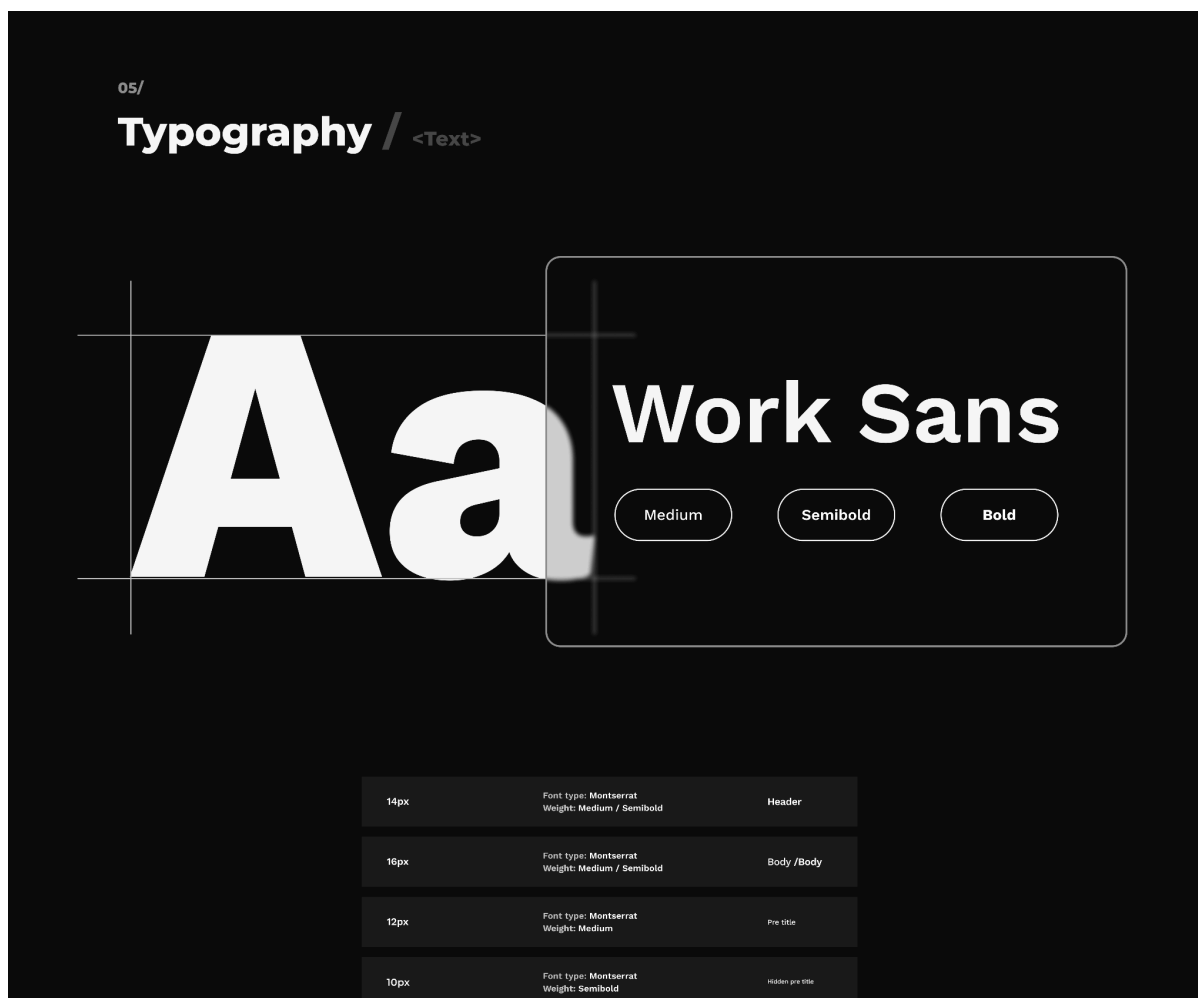


LET'S EXPLORE INTO THE PROCESS

PHASE 1.0

Typography:

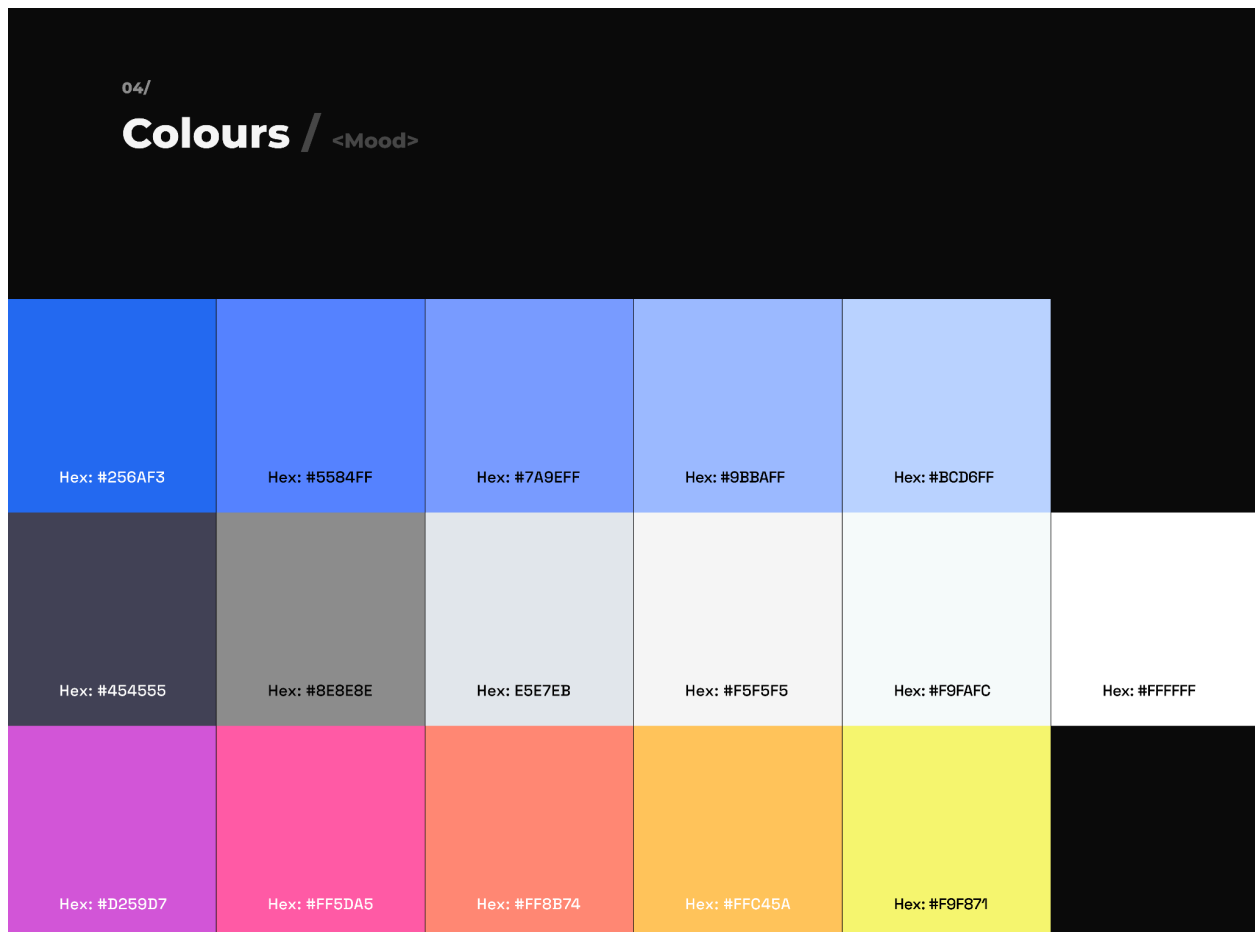
Work Sans is a great font for CLMM platforms because it's easy to read, looks professional, and works well on screens. It comes in different styles, so you can use bold for headings and light for regular text. It's also good for accessibility and makes the platform trustworthy for handling financial info.



PHASE 1.1

Colour palettes:

I noticed that Armada's use of colours could be improved, so I created a complete color palette for all functions. This includes colours for default buttons, hover buttons, and active buttons, with various shades of primary colours. This new palette will ensure consistency and a more appealing visual experience across the platform.

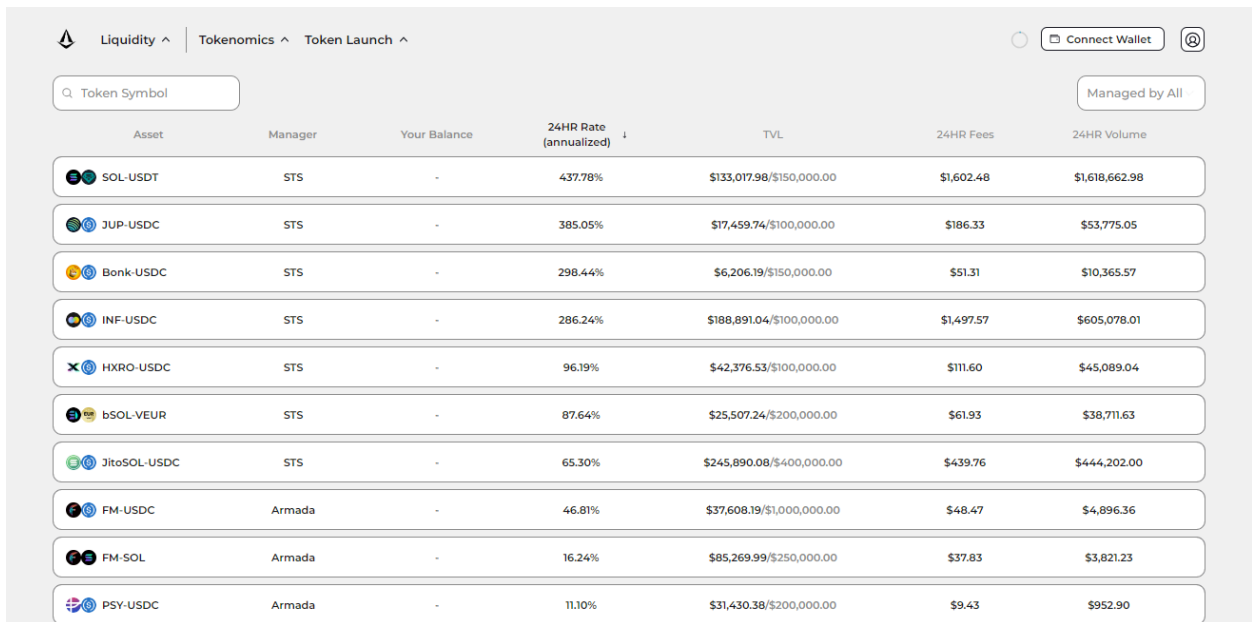


PHASE 2.0

Platforms i used for Competitive Analysis:

- Meteora website (app.meteora.ag/) : Analyzed for its CLMM simplicity, focusing on user experience and ease of use in client lifecycle management.
- Delta website (web.delta.app/) : Studied for its coin tracking UI design, with a focus on intuitive layout and visual representation of cryptocurrency data.
- CoinMarketcap (coinmarketcap.com/) : Examined for its UI in coin tracking arrangement, looking at how it presents and organizes cryptocurrency information for users.

Analyzing Armada's vault screen:



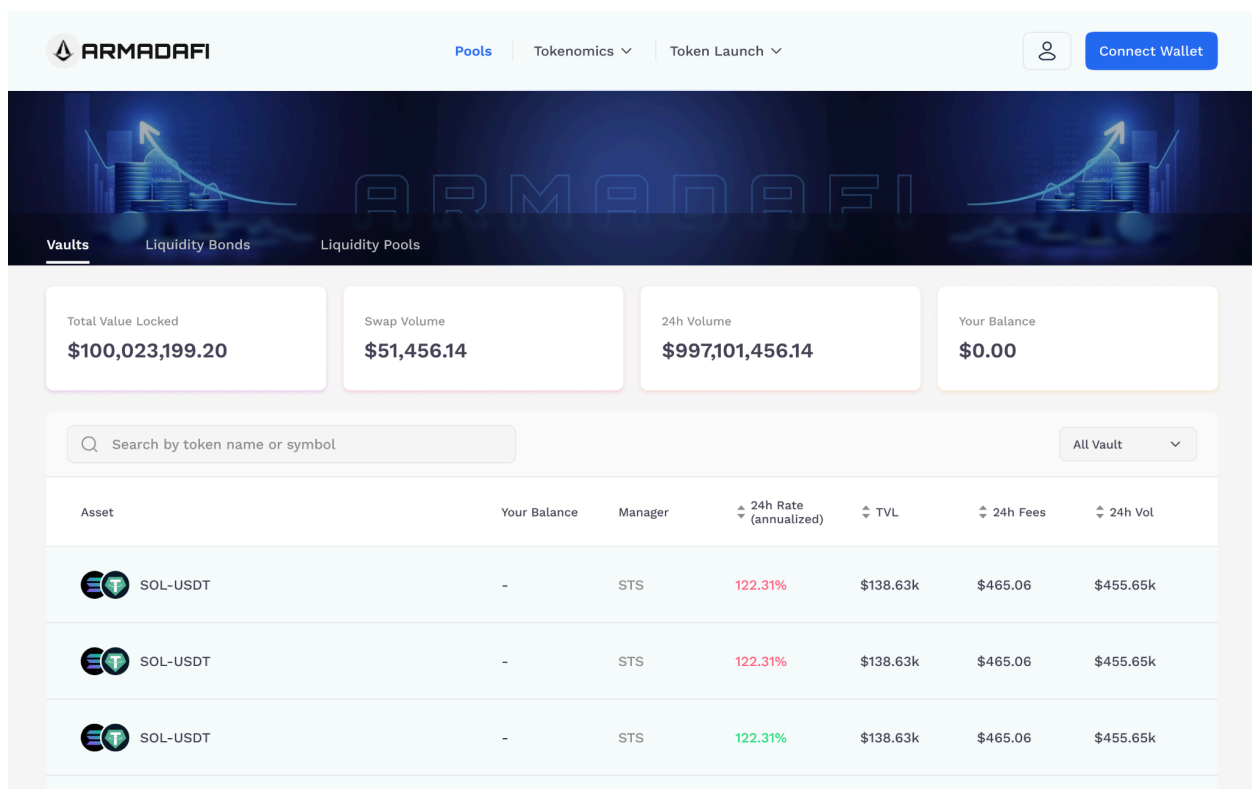
Asset	Manager	Your Balance	24HR Rate (annualized)	TVL	24HR Fees	24HR Volume
SOL-USDT	STS	-	437.78%	\$133,017.98/\$150,000.00	\$1,602.48	\$1,618,662.98
JUP-USDC	STS	-	385.05%	\$17,459.74/\$100,000.00	\$186.33	\$53,775.05
Bank-USDC	STS	-	298.44%	\$6,206.19/\$150,000.00	\$51.31	\$10,365.57
INF-USDC	STS	-	286.24%	\$188,891.04/\$100,000.00	\$1,497.57	\$605,078.01
HKRO-USDC	STS	-	96.19%	\$42,376.53/\$100,000.00	\$111.60	\$45,089.04
bSOL-VEUR	STS	-	87.64%	\$25,507.24/\$200,000.00	\$61.93	\$38,711.63
JitoSOL-USDC	STS	-	65.30%	\$245,890.08/\$400,000.00	\$439.76	\$444,202.00
FM-USDC	Armada	-	46.81%	\$37,608.19/\$1,000,000.00	\$48.47	\$4,896.36
FM-SOL	Armada	-	16.24%	\$85,269.99/\$250,000.00	\$37.83	\$3,821.23
PSY-USDC	Armada	-	11.10%	\$31,430.38/\$200,000.00	\$9.43	\$952.90

Check out Armada's managed vault screen! While exploring the vaults, I found out the screen is lacking some key features that users would love at first glance: Total value locked, Total 24hr volume, and Users' deposits. I also added 'Total

swap volume' because, as a CLMM platform, it's crucial to have a comprehensive exchange screen.

Now, let's talk about colours. The shadows and strokes are a bit harsh and not quite right. The dropdown menus could use some tweaking, and the negative space needs adjustment too. It's important to give text some room to breathe—just like our eyes need a clear focus when reading. So, adding enough negative space around the text and buttons would be beneficial.

Armada's improved UI screen:



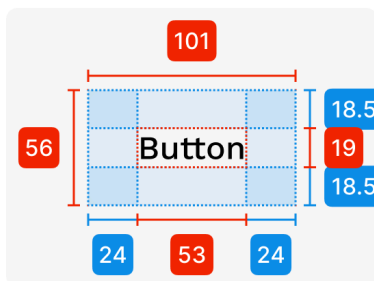
Armada's managed vault screen is now top-notch! Exploring the vaults reveals some standout features that users will love at first glance: Total value locked,

Total 24hr volume, and Users' deposits. I also made sure to include 'Total swap volume,' a crucial addition for a comprehensive CLMM platform like Armada.

Now, let's talk about colours again. The shadows and strokes are just right, adding depth without being overwhelming. The dropdown menus have been tweaked for better usability, and the negative space is spot-on. Text and buttons now have the perfect amount of breathing room, ensuring a clear focus for users as they navigate the platform. This updated UI screen is sure to impress with its user-friendly design and intuitive layout.

My Button Spacing Guide:

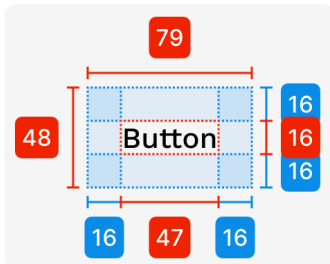
↔ Big Button Spacing



Swap btn

Direction	Horizontal
Align	Center
Padding	18.5px 24px 18.5px 24px
Gap	10px
Corner radius	8px

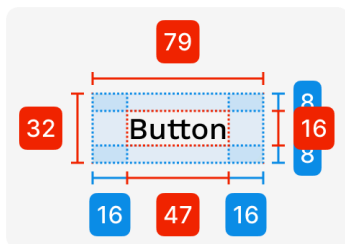
↔ Medium Button Spacing



Swap btn

Direction	Horizontal
Align	Center
Padding	16px 16px 16px 16px
Gap	10px
Corner radius	8px

↔ Small Button Spacing

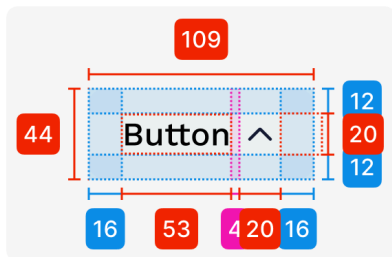


Swap btn

Direction	Horizontal
Align	Center
Padding	8px 16px 8px 16px
Gap	10px
Corner radius	8px

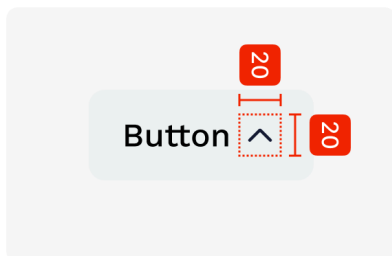
Other Spacing Guide:

↔ Button + icon Spacing



Nav btn

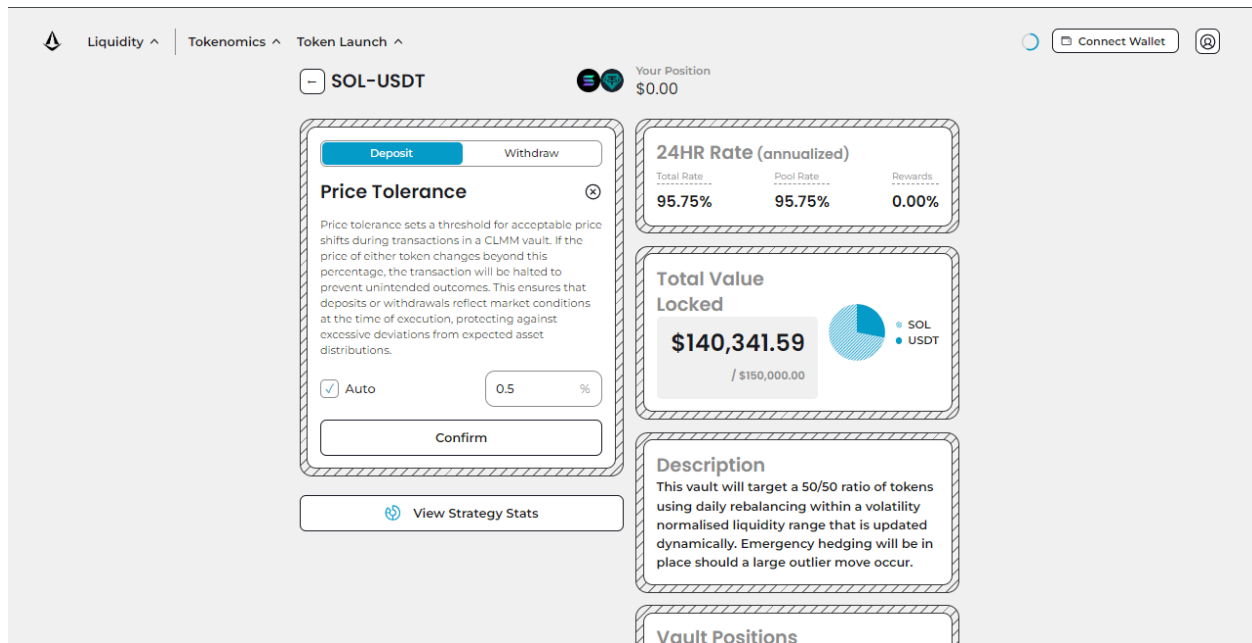
Direction	Horizontal
Align	Center
Padding	12px 16px 12px 16px
Gap	4px
Corner radius	8px



arrow-left-01-sharp

PHASE 3.0

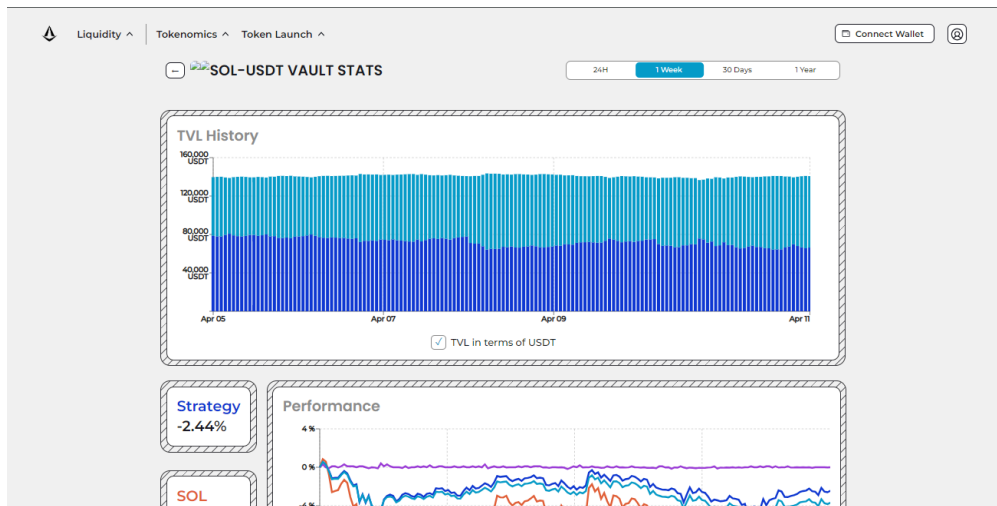
Reviewing Armada's detailed vault screens:



On these screens, the areas needing adjustments are similar to the previous phase 2.0 screen. However, there's more here due to the amount of information involved.

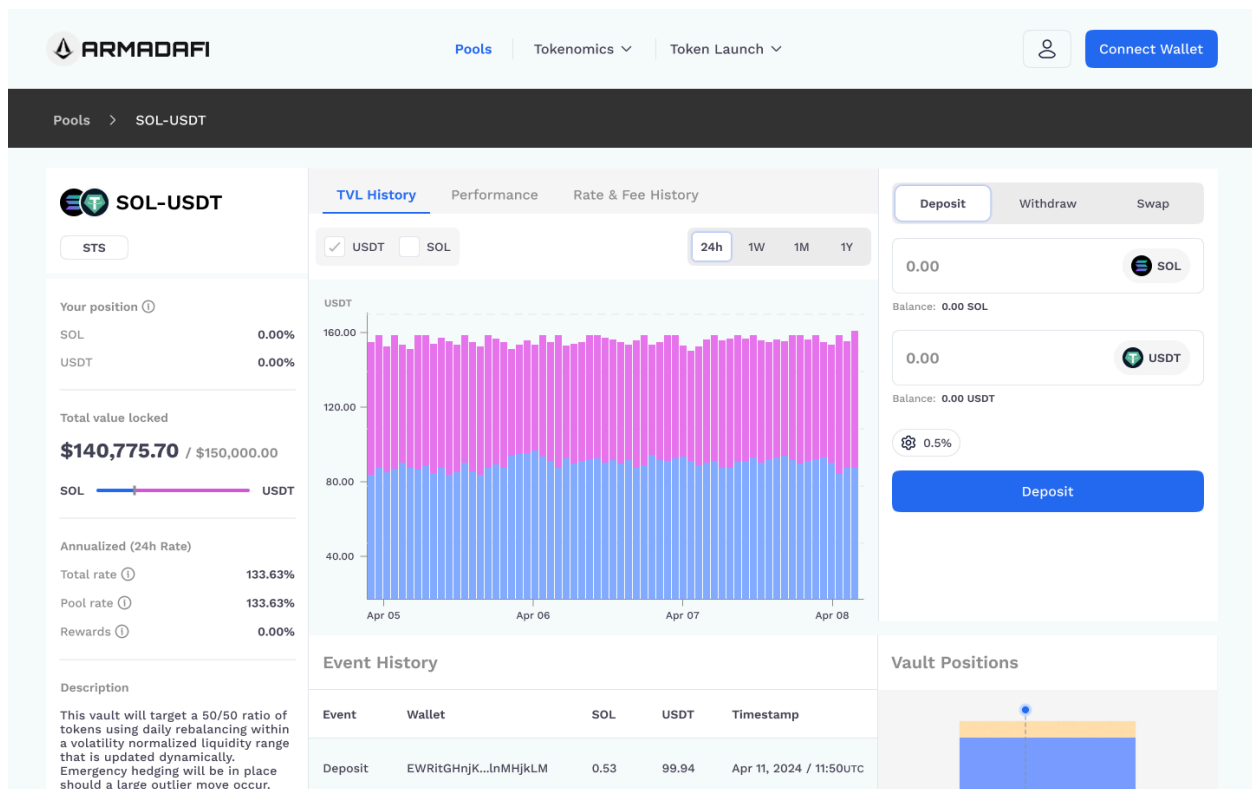
The grid system used on these screens is below standard and needs improvement. Another issue is that this screen links to other screens (TVL history, performance, rate fees, and event history), which can be frustrating for users due to the back-and-forth navigation.

Why go through two screens repeatedly when all transactions could be done on one screen?



Now, I'm going to walk you through the best and easiest way to combine both screens into one.

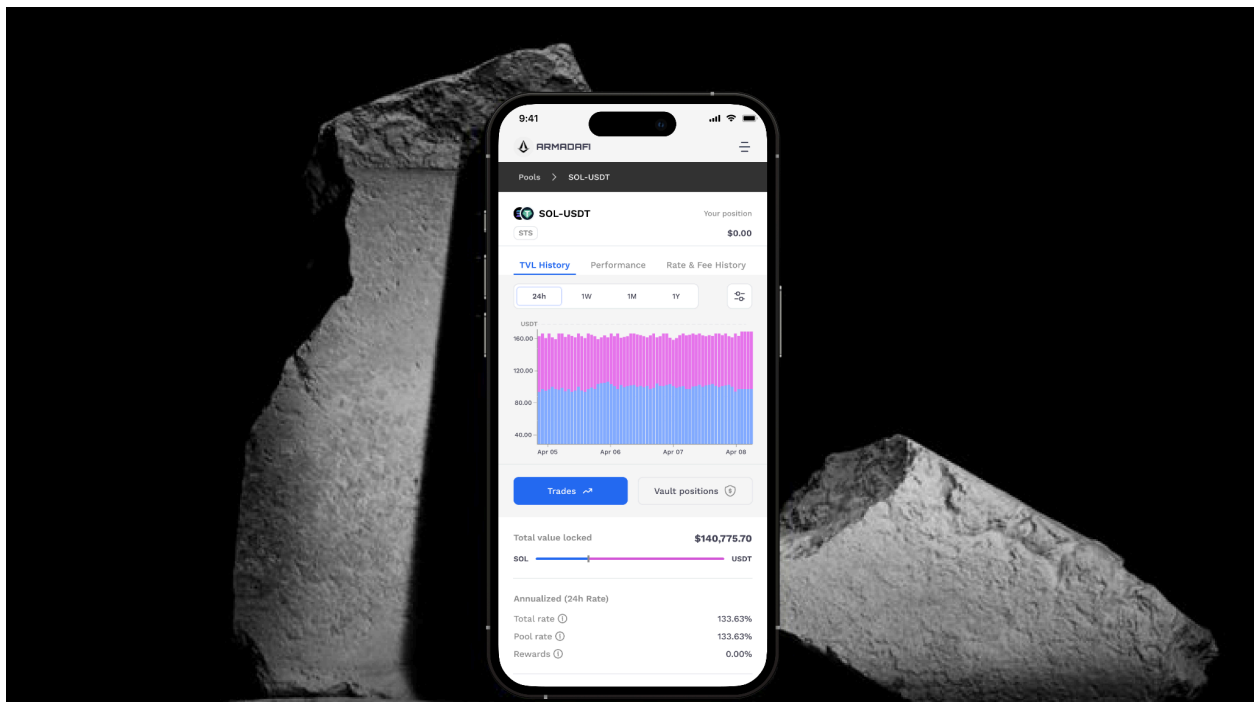
Armada's updated UI screen:



Now, let's check out the updated UI. It's divided into three parts for easier use. The first part shows details of the token. In the middle, you'll find navigation buttons for TVL history, performance, and rate fees. Below that, the event history is neatly organized for smooth navigation. The third part is where the exchange features are, allowing users to switch between deposit, withdraw, and swap without going back and forth.

With this setup, users won't have to jump around screens. The UX is designed with users in mind, making it enjoyable and easy to use. This was the main goal of the project, and it's now achieved.

Updated Mobile UI screen:



LINKS OF UPDATED UI DESIGNS:

For more information about this UX review, use the links below to get in touch with the designer and his designs. Thank you.

- Figma link:

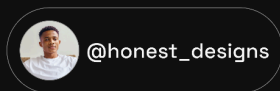
<https://www.figma.com/file/ZckYPuznPNVKzYRUm9s1Sb/Armada-Redesign?type=design&node-id=0%3A1&mode=design&t=H81aywpgnxRLRFRg-1>

- Designer's Social Profile: https://x.com/honest_designs

- Behance link:

<https://www.behance.net/gallery/196195833/CLMM-Web-Design>

Click on my Behance link for live presentation on the Armada's Updated UI design.



Thank you for watching

Hello, I handle various tasks and I'm open to new projects. Let's chat about your proposal.