

Staff or Team Discussion Questions:

Is This Thing On? Finding Your Audience in a Post-Pandemic Market

- According to the video, what is the best way to reach the most people?
 - On a scale of 1-5, how are we doing at diversifying our market?
- Are we effectively using social media give-aways as promotional tools?
- Are we utilizing scheduling tools effectively?
- What elements of information in the training video can we adapt to work for our venue, festival or team?