Robert Hampton

United States | On-Site, Hybrid, Remote

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Summary

UX/UI Designer with 3+ years experience blending creativity and economic wisdom to design practical, user-centered solutions. I have a passion for education and product, and can't wait to continue refining, and redefining experiences with you and your team.

Experience

UX Designer I (Full-Time) Stanford University, 2022-2024 Redwood City, CA (Hybrid)

- Design intuitive user interfaces for web and mobile applications
- Cross-functional collaboration to align design solutions with user needs and technical requirements
- Create high-fidelity prototypes, wireframes, mockups and user flows
- Conduct user research, usability testing, and synthesizing feedback
- Maintain comprehensive documentation, including design systems, findings reports, meeting notes, and design decisions to ensure consistency and transparency

Key Accomplishments:

 Led workshops with all team members at SWS to discuss benefits of a shift-left approach to documenting accessibility requirements and functions. This included formal annotation processes within our design files and meeting notes ready to be shared with stakeholders handed off to developers. Assisting, designing, and managing several projects varying in subject and scale.
 This includes intranet, campus-wide applications, human resources, mental health services, alumni services and giving, reservations, e-commerce, etc.

Projects

Cardinal at Work | IA, Nav, Nomenclature | <u>CAW Case Study</u>

- Cardinal at Work partnered with SWS to adjust the nomenclature for their primary navigation, and gain insight into the site visitors' understanding of the current information architecture and content structure.
- Core responsibilities: UX Researcher
- Tools: Mural, Optimal Workshop, Gloomap, Figma, G Suite, Zoom

ed.gov | UI Design Analysis | ed.gov Case Study

- Understand how a user interacts with the agency's website in regards to their level of comfort in navigating their way around, and also if the design is clear and informative enough to help them complete user tasks. Specifically, we are going to focus on a user visiting the site in order to begin applying for federal student loans.
- Core responsibilities: Full Scope (UX/UI)
- Adobe XD, Miro, Google Drive

Sustainable Stanford | IA, Content Strategy | SESI Case Study

- SESI (Stanford Energy Systems Innovations) wants to revamp their online web
 presence to the Energy Community abroad. Their objectives include: sharing
 their story and what they do, technical processes, and limit commonly asked
 inquiries, and facilitate tour visits.
- Core responsibilities: UX/UI Designer
- Tools: Figma, Optimal Workshop, Gloomap, G Suite

Skills

Technical: Figma; Adobe CC, XD; G Suite; Miro, Mural; Optimal Workshop; Dovetail; Microsoft Office; Drupal

UX/UI: Agile Methodology Knowledge; Concept Ideation & Wireframes; Prototyping; Product Backlog & Personas; Responsive App & Mobile Development; User Interviews & Surveys; Usability & A/B Testing; Heuristic & Task Analysis; Contextual Inquiries; Cognitive Walkthroughs; Qualitative/Quantitative Research; Tree Jack Test; Card Sort; Content Strategy; Accessibility Requirements; Large Language Model; Natural Language Processing; Generative AI

Education

UX/UI Design Certificate: Rice University, Houston, TX
An intensive 24-week long boot camp dedicated to UX Research & Design. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

BS Economics: Old Dominion University, Norfolk, VA