

PRIVACY POLICY — EDITORIAL VOCABULARY

Last updated: July 3, 2026 · Effective for app version 105 and later

Editorial Vocabulary (published on Google Play as "Daily Editorial & Vocabulary", package name megaminds.dailyeditorialword) is developed and operated by MEGAMINDS Web & IT Solutions ("we", "us"). This policy explains what data the app collects, why, and how you can control or delete it. It applies to the Android app and to the companion website at editorialvocab.github.io.

This policy replaces all earlier versions, including the 2022 policy referenced in older app listings. If anything in an older document conflicts with this page, this page governs.

WHAT WE COLLECT

Account information (optional)

Sign-in is optional and only required for leaderboard participation and premium sync across devices. If you sign in with Google (via Firebase Authentication), we receive your email address and a user ID. If you never sign in, this data is not collected.

Purchase information

If you buy Premium, purchases are processed entirely by Google Play Billing. We receive confirmation of what was purchased and when (purchase history) so we can unlock the right features. We never receive or store your card number, bank details, or other raw payment information — that data stays with Google Play.

App activity

We collect in-app interactions — such as words viewed, quizzes completed, and streak activity — via Firebase Analytics, to understand feature usage and improve the app.

Crash and performance data

We use Firebase Crashlytics to collect crash logs and diagnostic data when the app encounters an error, so we can identify and fix bugs.

Device and advertising identifiers

The app shows ads via Google AdMob (Google Mobile Ads SDK), which automatically collects device identifiers — including the Android Advertising ID and App Set ID — and, for signed-in users, identifiers tied to the Google account on the device. Firebase Installations also assigns an internal

installation identifier to your device. These identifiers do not include your name or contact details.

WHY WE COLLECT IT

- Email address, User ID → App functionality, account management, personalization
- Purchase history → App functionality, account management
- App interactions → Analytics, app functionality
- Crash logs → App functionality, analytics
- Device / advertising IDs → Advertising, analytics, fraud prevention and security

WHO WE SHARE DATA WITH

We do not sell your personal data. Device and advertising identifiers are shared with Google AdMob for ad delivery, analytics, and fraud prevention, as part of how the Google Mobile Ads SDK operates. Account, activity, and crash data are processed by Firebase (a Google Cloud service) acting on our behalf — it is not shared onward to unrelated third parties.

Third-party services used by this app:

- Google Play Services — <https://policies.google.com/privacy>
- Google AdMob — <https://support.google.com/admob/answer/6128543>
- Firebase (Authentication, Firestore, Analytics, Crashlytics, Installations) — <https://firebase.google.com/support/privacy>
- Google Play Billing — <https://support.google.com/googleplay/answer/12328599>

DATA RETENTION & DELETION

You can request deletion of your account and associated data — including saved words, streaks, XP, and leaderboard entries — at any time. Requests are processed manually within 7 days. Purchase/transaction records are retained after account deletion where required for accounting, tax, or fraud-prevention obligations.

Request account or data deletion: <https://editorialvocab.github.io/delete-account/>

DATA SECURITY

All data transmitted between the app and our services is encrypted in transit

(TLS/HTTPS). No method of transmission or storage is 100% secure, but we use commercially standard practices — including Google Cloud/Firebase's built-in security infrastructure — to protect your information.

CHILDREN'S PRIVACY

Editorial Vocabulary is designed for competitive exam aspirants (BCS/PSC/UPSC/SSC) and is not directed at children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal data, contact us at the email below and we will delete it.

YOUR CHOICES

- Sign-in is optional — you can use core app features without an account.
- You can request deletion of your account or specific data at any time (see above).
- You can reset your Android Advertising ID or opt out of ad personalization in your device's Google Settings > Ads.

CHANGES TO THIS POLICY

We may update this policy as the app changes. Updates take effect immediately upon posting to this page, and the "Last updated" date above will reflect the latest revision.

CONTACT US

Questions about this policy or your data:

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