

Full Press Release

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(FOR IMMEDIATE RELEASE)

Native Plant Sale Returns—Now Bigger Than Ever

Expanded to 1,500 plants after last year's success, this San Lorenzo Valley event supports local ecosystems and teacher grants.

BEN LOMOND, CA – SEPTEMBER 27, 2025 – Following last year's successful event, the San Lorenzo Valley Native Habitat Restoration Program announces the return of the annual **Native Plant Sale Fundraiser**—now with an expanded inventory of **1,500 California native plants**! Join us **Saturday, September 27, 2025, 9:00 AM - 3:00 PM** at the Highlands Park Senior & Community Center, 8500 Highway 9, Ben Lomond, CA.

This isn't just a plant sale—it's a chance to transform your habitat garden with native plants selected to thrive in the unique San Lorenzo Valley ecosystem. These plants add beauty while supporting biodiversity, attracting pollinators such as bees, butterflies, and beneficial insects, as well as providing food and shelter for birds.

Profits benefit graduating SLV High School seniors through the **Valley Women's Club STEM Scholarship Award** and the **Valley Women's Club Cabrillo Scholarship Award**. They also support SLV teachers with the **Fred McPherson Environmental Education Grant** and the **Art Education Grant for SLV Teachers**, resources that make it possible to bring nature, science, and creativity into their classrooms.

Plan Before You Plant

Visit our website to download the printable **Native Plant Sale Checklist** and explore the **online plant list** to see which species will thrive best in your habitat garden. While you're there, [join our email list](#) for plant descriptions, gardening tips, and updates on future habitat restoration events.

Double Your Impact: Volunteer and Make a Difference

We're offering **two days of volunteer opportunities**—help set up on September 26 or help during the sale on September 27. Volunteers make this event possible and enjoy special perks, including the opportunity to purchase unsold plants at a discount at the end of the sale. Choose your preferred roles or time slots and [sign up to volunteer online](#).

We invite the community to **shop, learn, and volunteer**. Your participation supports our local ecosystem through native habitat restoration and our schools through teacher grants and student scholarships.

For more information, contact **Linda Skeff**, Chair of the SLV Native Habitat Restoration Committee, at (650) 207-5258 or info@slvhabitatrestoration.org.

Plant with purpose, volunteer with heart, and help our valley bloom for generations to come. Learn more or sign up to volunteer at slvhabitatrestoration.org

The **San Lorenzo Valley Native Habitat Restoration Program** removes invasive plants, restores habitat corridors, and empowers volunteers with ecological stewardship skills to protect local watersheds and wildlife. Sponsored by the **Valley Women's Club of SLV**—an organization dedicated for over 40 years to environmental protection, social equity, and community well-being—the program unites residents in hands-on restoration efforts that strengthen ecosystems and build community resilience.

slvhabitatrestoration.org | valleywomensclub.org

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(457 words)

Event Overview

Native Plant Sale Fundraiser – San Lorenzo Valley

Presented by the Valley Women's Club Native Habitat Restoration Program

Event Overview

Event Name: Native Plant Sale Fundraiser

Date & Time: Saturday, September 27, 2025 • 9:00 AM – 3:00 PM

Location: Highlands Park Senior & Community Center, 8500 Highway 9, Ben Lomond, CA

Description:

Shop **1,500 California native plants**, representing dozens of handpicked varieties chosen to thrive in the San Lorenzo Valley, attract pollinators, and support local ecosystems. Proceeds benefit environmental and art education grants for SLV teachers. Plan your visit by browsing plant descriptions online and downloading our checklist to find the perfect plants for your habitat garden. Join our mailing list for more weekly detailed information.

Website: slvhabitatrestoration.org

Quick Facts

- **Expanded inventory:** 1,500 plants - building on last year's success
 - **Native focus:** Plants chosen for SLV conditions and ecological benefit
 - **Environmental impact:** Supports pollinators—bees, butterflies, beetles, birds, and more
 - **Community impact:** Funds the **Fred McPherson Environmental Education Grant for SLV Teachers**, the **Art Education Grant for SLV Teachers**, the **Valley Women's Club STEM Scholarship Award**, and the **Valley Women's Club Cabrillo Scholarship Award**
 - **Volunteer perks:** Discounted purchases of unsold plants at the end of the sale
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Calls to Action

- [Download the Plant Checklist](#)
 - [Browse the Plant Sale List](#)
 - [Volunteer for the Event](#)
 - Follow us – [Facebook](#) | [Instagram](#)
 - [Sign up for our mail list](#)
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Media Contact

Linda Skeff

Chair, SLV Native Habitat Restoration Committee

 (650) 207-5258

 info@slvhabitatrestoration.org

About the Native Habitat Restoration Program

The Native Habitat Restoration Program of the Valley Women's Club works to protect, restore, and educate the community about the rich biodiversity of the San Lorenzo Valley. Through events like the Native Plant Sale, the program connects people with plants that support pollinators, conserve water, and sustain the local ecosystem.

Calendar Blurbs

Calendar Blurbs

(40–50 words)

Find 1,500 California native plants perfect for San Lorenzo Valley gardens. Proceeds support SLV teacher grants and graduating student scholarships. Browse the plant list, download your checklist, and volunteer at www.slvhabitatrestoration.org to help our valley bloom.

(19 words for the description)

Native Plant Sale & Fundraiser – Ben Lomond

Saturday, September 27, 2025 • 9 AM–3 PM

Highlands Park Senior & Community Center, 8500 Highway 9, Ben Lomond

Shop from **1,500 California native plants** at the Highlands Park Senior & Community Center in Ben Lomond. These plants are handpicked to thrive in the San Lorenzo Valley, beautify your garden, attract pollinators, and support local ecosystems.

Proceeds benefit **SLV teachers and graduating seniors** through environmental and art grants, as well as STEM and Cabrillo College scholarships.

Plan ahead by exploring the **online plant list** and downloading the **Native Plant Sale Checklist** to find the best choices for your garden.

Want to get more involved? Volunteers are needed to help with setup and the sale day. Volunteers enjoy exclusive perks, including discounted plants at the end of the sale.

Learn more or sign up to volunteer at: slvnativehabitatrestoration.org

Media Assets

Native Plant Sale 2025 – Media Assets

Full Media Folder: [Native Plant Sale 2025 – Media Assets](#)

(Includes high-res and web-optimized photos, event flyers, logos, and social graphics.)

File Name / Description	Type	Download Link
2024 Sale Folder – Photos (High-Res)	JPG (High-Res)	Open
2024 Sale Folder – Photos (Web)	JPG (Web)	Open
Native Plant Photos Folder	JPG (High-res & Web)	Open
Event Flyer - Full Color	PDF	Download
Event Flyer - Social Media Size	JPG (Web) 1080 x 1080	Download
NHRP Program Logo - Transparent Background	PNG	Download
NHRP Program Logo - Print	PDF	Download
VWC Logo - Transparent Background	PNG	Download
VWC Logo - Print	PDF	Download