Influencer Pitch Email to Brands

Dear [insert brand name] Marketing Team,

My name is [insert name] and I'm a [insert niche] influencer/blogger based in [insert city]. I'm currently looking for brands to partner with that align with my audience and [insert brand name] seems to be a perfect fit.

I would love to express my interest in joining any upcoming brand campaigns or partnership opportunities [insert brand name] may have. I've also provided a media kit for you and your team to look over some of my past work.

If you have any questions, please don't hesitate reaching out.

[media kit here]

All the best,

[name]
[phone + email]
[link to blog]
[links to social profile]