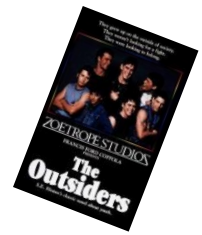


The Outsiders

Movie Poster Project



You will create an 8.5 x 11 digital movie poster using Canva, based on what you know from the movie and novel *The Outsiders* we just completed, specifically the characters. Think about who you would cast in a remake being made today. Your poster is intended to promote your movie and entice your target audience to come see your production. A typed, one-page text explaining your choice of actors/actresses must accompany your poster. Choose a minimum of 5 characters and cite evidence from the text to support your choices. Each paragraph must be in perfect paragraph format. *Example Topic sentence: I chose _____ to play _____ in the new film version of The Outsiders.*

Be creative and have fun with it. 😊 **DUE:** _____

POINTS:	5	4	3	2-0
CONTENT:	Project contains ALL required elements and information including characterization citation.	Project contains many required elements and most information including some characterization citation.	Project contains few required elements, little information and characterization citation.	Project contains few or no required elements, information and/or characterization citation.
POSTER:	Movie title/cast listed. Font/colors are clearly visible. Pictures/graphics clearly reflect purpose of project. Expresses thoughtful effort.	Movie title/cast somewhat complete. Font/colors visible. Pictures/graphics allude to purpose of project. Effort is apparent.	Movie title visible. Font visible and understood. Some effort is apparent.	Movie title and font poorly or not clearly visible. Pictures/graphics do not reflect purpose of project or are non-existent. Lack of thoughtful effort is apparent.
AUDIENCE APPEAL:	Poster effectively entices target audience and successfully promotes upcoming movie.	Poster attempts to entice target audience and promote upcoming movie.	Poster weakly attempts to entice target audience and promote upcoming movie.	Poster does not attempt to entice target audience and promote upcoming movie.
CHARACTER CHOICES TEXT:	Choices are well cited with no grammatical errors.	Choices are cited with few grammatical errors.	Choices are weakly cited with 5 or more grammatical errors.	Choices are not cited and/or 6 or more grammatical errors exist.
DIGITAL CITIZENSHIP:	All photos are credited with appropriate URL citation.	Some photos are credited with appropriate URL citations.	Photo citations attempted.	No appropriate URL citations accompany photos.
PRESENTATION:	Presented clearly explaining design and character choice.	Presentation and explanation of design and character choice attempted.	Exhibited poster and minimally explained design and character choice.	Did not participate in presentation and/or did not clearly explain design and character choice.

Late points deducted: _____ **TOTAL SCORE:** _____/30 **COMMENTS:**

Name: _____

Period: _____

Date: _____