

International Women’s Day Tweetchat 2016 – “Planet 50-50 by 2030: Step It Up for Gender Equality”

Tuesday March 8, 2016 – 15.00-16.15 CET

We are excited to invite you to join a Tweetchat in celebration of International Women’s Day on Tuesday March 8, from 15.00-16.15 CET. International Women’s Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity.

The tweetchat, co-hosted by [World Vision EU office](#), [IPPF EN](#), [Plan International EU office](#), [European Women’s Lobby](#), [ONE Brussels](#), [UN Women’s EU office](#), [European Parliamentary Forum on Population & Development \(EPF\)](#), [European Youth Forum](#), and [DSW \(Deutsche Stiftung Weltbevoelkerung\)](#), will cover a range of issues dealing with girls’ and women’s empowerment and gender equality, from the position of women in the SDGs, the situation of women in crisis and humanitarian disasters, to the value of education for girls and young women, women’s access to essential health services and rights, and the role of the European Union in promoting and advocating for gender equality in Europe and the wider world.

Use the hashtags **#IWDchat** and **#IWD2016** to share ideas, spark discussion, and engage participants about how we can make sure that we achieve gender equality and that girls and women the world over are empowered to achieve their full potential!

Partner handles	Suggested hashtags
<ul style="list-style-type: none">● @dsw_worldwide● @ippfen● @PlanEU● @worldvisionEU● @ONEbrussels● @unwomenEU● @EPF_Pop_Dev● @EuropeanWomen● @Youth_Forum ● @europeaid	<ul style="list-style-type: none">● #IWD2016● #IWDchat● #WomenCount● #planet5050

Social Media promotion

Twitter

- Celebrate International Women’s Day with a TweetChat on Tuesday 8/3 at 15.00 CET! Follow #IWDchat to follow the conversation #IWD2016

- What role does #genderequality play in the #globalgoals? Find out during a TweetChat on 8/3 at 15.00 CET using #IWDchat and #IWD2016
- Can we create a world where #girls & women can fulfil their potential, free of violence? Join the #IWDchat on 8/3 to find out! #IWD2016
- Is EU doing enough for #genderequaity and women's rights? Find out what we think during #IWD2016 tweetchat on 8/3 at 15.00! #IWDchat
- Starting NOW! Join the #IWD2016 TweetChat! Follow #IWDchat to follow the conversation – we what to hear from you!

Facebook

Let's talk about #genderequality! From the role of women and girls are in the SDGs, to overcoming the challenges of gender-based violence, family planning and economic marginalisation, women and girls empowerment is at the core of building a more equal and sustainable world. To celebrate International Women's Day, we are co-hosting a #IWD2016 tweetchat with partners from across Europe on Tuesday March 8 at 15.00. Use #IWDchat to join in the conversation and tell us what you think!

Promotional graphics

Banner 1: <https://goo.gl/photos/HcX3WY8dwUXfUgK16>

Banner 2: <https://goo.gl/photos/RyWTze45w4o2kXoEA>
