



PRESS RELEASE

FOR IMMEDIATE RELEASE

Arcanix Secures Strategic Backing from ForsVC and imec.istart to Transform LiveOps for Games



Ghent, Belgium, 11th August 2025 - *Arcanix*, the LiveOps strategy platform, has secured investment and accelerator support from ForsVC and imec.istart, one of Europe's leading tech accelerators, to drive the next phase of its growth.

Arcanix is building a new class of SaaS tool to make the ongoing management of a game more efficient, engaging and effective. The platform used data-driven insights and forecasting to provide game teams with visibility across the entire organization in terms of both operational efficiency, player engagement and revenue. Arcanix makes your LiveOps smarter, more commercially sustainable, and even more delightful for your players.

The partnership includes joining imec.istart's accelerator in Belgium, where Arcanix will establish a new entity - while maintaining its operational roots in the UK.

Eric Diepeveen, Venture Partner at ForsVC, said:

"Arcanix is solving one of gaming's most pressing challenges - scaling LiveOps while staying true to players. The team's deep industry expertise and bold vision make them an exciting partner for us."

Robby Wauters, Venture Acceleration Manager at imec.istart, added:
"LiveOps games is a fast-moving sector - and Arcanix is poised to deliver strategic value to game teams. We're excited to support their journey and welcome them to our accelerator program."

Ella Romanos, CEO of Arcanix.ai, commented:
"This is a major milestone for us. With ForsVC and imec.istart behind us, we're ready to deliver a platform that empowers game teams to run better LiveOps - smarter, fairer, and built for long-term success. We're proud to grow across both Belgium and Scotland."

This strategic backing will accelerate product development, onboarding of early partners, and the expansion of the Arcanix team across Europe. The Arcanix team will be at DevCom and Gamescom in Cologne from 18-22nd August talking to game developers about their LiveOps Strategy platform as well as helping to organise a LiveOps Networking Happy-hour alongside the Community Clubhouse <https://lu.ma/dbmx7h6s>.

About Arcanix.ai

Arcanix is the LiveOps Strategy Platform for Video Games.
Our mission is to simplify the complexity of LiveOps providing visibility and strategic decision-making to optimise both costs and revenues.

Arcanix has been supported by membership of the Scottish Enterprise high growth ventures portfolio (<https://www.scottish-enterprise.com/>)

Arcanix was founded by industry veterans, [Ella Romanos](#), [Oscar Clark](#) and [Adam Betteridge](#), who between them have decades of experience of live game development and of the creative industries.
(<https://arcanix.ai/>)

About ForsVC

ForsVC is a vibrant 18-million-euro fund based in Belgium, dedicated to catalyzing the growth of Game Studios and Game Tech companies in Belgium and neighbouring countries. Founded by Howest, Cronos Group and BNP Paribas Fortis, the fund is committed to nurturing innovation and fostering the gaming ecosystem in the region.

About imec.istart

imec.istart is one of Europe's top university-linked accelerators, supporting startups through funding, mentorship, and access to a global innovation network.
(<https://www.imec-int.com/en/istart>)

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