## **Answer these questions:**

# - Who do you think the ideal target market for this product is?

The ideal target market is for elderly people and middle aged people who have bone issues.

- Anna is a woman who is struggling to live life as she wants because she is not mobile as before.

# - Create an Avatar that embodies the target market you determined. List out some of their qualities.

Anna, 50- elderly age who is retired. She is now living off her retirement money and is no longer working. She is a loving mother who loves to do gardening and taking care of her grandchildren. She is super into taking care of her health and making sure she can live to see her grandchildren grow up.



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# - What are the pains and frustrations your avatar is experiencing?

- "My endocrinology office was pushing very hard for me to go on osteoporosis medication"-internet, it could be their job being affected
- "I exhausted myself doing so much research"-internet
- "Terrible eating habits"

# - What does your Avatar desire? What does their dream life look like?

- "I would gain more insight and hopefully learn new exercises and stretches that would help me build strength and hopefully regain bone density." -internet
- "being fit and eating healthy. I am a pescatarian and exercise faithfully." -internet
- "build good bone naturally" internet

# - What is the key Roadblock keeping your Avatar from achieving their Dream State now?

- Osteoporosis affects their life, their ability to move and their ability to be mobile.
- "A senior's biggest enemy is inactivity." -internet
- "was just diagnosed with osteoporosis, AND I need double hip replacements"-

# - What is the Solution that will allow the Avatar to achieve their Dream State?

- Treatment/ exercises that will help improve their state from the disease of osteoporosis.
- "right path as regards to some of the bone vitamins and supplements" -internet
- How does the Product make it easier for the Avatar to implement the Solution and achieve their Dream State?
  - Program that provided exercises for those with osteoporosis
    leading in to stronger bones
  - Design a program fitted to you based on your current health status

# The Essential Add-On to your Medication, Free from Side-Effects, for Osteoporosis Patients

## Getting up in the morning is never easy for those with osteoporosis

We have the privilege of waking up everyday! When we are grateful, we enjoy the sunshine that goes through our window. Little things bring joy in life but unfortunately where there is good, there is also bad.

Osteoporosis is a sneaky disease that suddenly comes out of nowhere. As soon <mark>as you stand up from your slumber, it snaps at you from underneath the bed.</mark>

Our day to day activities are now ruined because of it and the risk of hurting ourselves increases by the day. Enjoying the time with our grandchildren and our life in labor has changed.

But we are humans! We are strong, intelligent, and resilient!

As humans we are good at one thing and that is using our brains to overcome and adapt to our obstacles.

Doctors have learnt how to deal with osteoporosis but sometimes it isn't enough... We try to search the wonderful world of the internet but at times we wonder how do we know if what we read online is the right information.

## Finding the correct path to treating Osteoporosis is not simple but never impossible...

My team has been battling osteoporosis for many years.

Being in the battlefield we have become experts! We treat osteoporosis with the best effective treatment with safe exercises!

While I have been treating patients with osteoporosis for over 30 years I have learned many things. Like a tailor alters clothes to fit a person, we put together a plan that is specific to your situation.

Via consulting we will create a plan based on your x-ray results and bone density measurements.

Your plan would also include:

- 3 BIG errors that you have been making when planning your diet that will dramatically improve your bone density
- Day to Day check up to make the best plans based on your performance
- 5 Exercises that will increase your strength, posture, and balance in workouts that will require no more than a floor, a pillow and towel
- End of the Day summary of you day exercise and diet for progression!

Prices were at \$175 but because demand is high we are having it at \$225 and it is only going up.

You will get a personal one-on-one coaching call with me to combat osteoporosis along with receiving the 3 included benefits.



## Health Is always a priority!

With that being said all the information you need is laid out in front of you.

Knowing what to do is just a small step towards your path. The next step is to let us guide you the right way.

At this point you may be in discussion with

yourself, if this is going to work? That is a valid concern and it is completely understandable but you should really be asking yourself "is this time going to be different?"

We provide you accurate information based on your health status and our schedule goes off yours, not ours. Your plan will be based on what you set your goals to be.

If you are serious about this, I recommend you take action immediately because we don't want to waste time when it comes to osteoporosis.

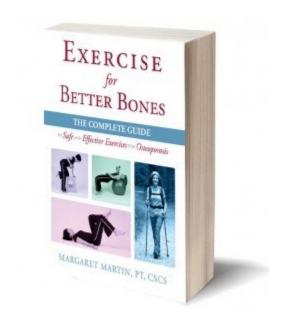
You can either go back into searching the depths of the internet for diverse answers or you can take action **NOW** and see the path to getting back to a healthier life.

<Click Here to take advantage of the opportunity>

#### Here is how you will sign up

First, you will click the tempting blue button below and it will direct you to the sign up page.

Then, you will then click the button that says "Buy Now". If the option is not available you can join the <u>wait list</u> and we'll get back at you as soon as we can. We'll hold on to your name as we promise within ourselves to help change lives!



Margaret Martin,

Licensed Physical Therapist – California

Registered Physiotherapist – Ontario, Canada

CSCS- NSCA MelioGuide

#### Still don't believe me?...

Here are what my clients have to say-

### Testimonials:

"I was just so happy I found Margaret Martin, she is an amazing professional with so much to offer someone with osteoporosis. After my first session with her I am more confident in my journey to a stronger better me. Thank you Margaret"

## -Sylvia Braley

"Margaret Martin has been incredibly helpful in partnering with me to improve my osteoporosis/osteopenia. I saw three other professionals before I contacted her, because the exercise programs they recommended always caused other problems for me. She realized that I have hypermobility, which no one else ever picked up on before. I now have a great exercise program that works for my busy life. I can't recommend Margaret highly enough!"

## -Jennifer Lesher

"I found Margaret Martin on YouTube. I have osteoporosis and have broken bones and was looking for help. I did a Zoom call with her for a review. She gave me pointers on how to do exercises better for increased improvement. She has answered my questions several times through her business email. Her books are very helpful and so are all the videos she puts out. I have had more help from MelioGuide than from my own local doctors and therapists. I highly recommend this business."

## -Donna Heieren

<Don't miss out, join my clients in feeling stronger today!!>