



Dear Potential London Talons Sponsor,

Thank you for considering supporting London Talons Baseball. Through sponsorship from community-minded organizations like yours, we have been able to offer affordable baseball programs every year to hundreds of children and youth in London. The sponsorship fee is fully deductible as a business advertising expense.

Your company will receive these benefits based on your sponsorship level of choice:

\$5000 Platinum Corporate Sponsorship

- full colour patch logo to appear on all Association jerseys
- company name, logo, link listed on the home page, home page sponsor logo scroll and all team pages
- photos of all sponsored teams
- sponsor appreciation plaque from Association
- banners for all our teams with your full colour logo to be used at all games

\$3000 Gold Corporate Sponsorship

- full colour patch logo to appear on all Association hats
- company name, logo, link listed on the home page, home page sponsor logo scroll and all team pages
- photos of all sponsored teams
- sponsor appreciation plaque from Association

\$600-\$800 Team Sponsorship

- Company Logo/Name on left sleeve of team jerseys (4-5" one colour logo on royal blue jersey)
- company name, logo, and link listed on home page sponsor logo scroll and team home page
- photo of your sponsored team
- sponsor appreciation plaque

Team Direct Sponsorship (any amount)

- this level is acquired by the team, and all money goes to the individual team for their season
- company name, logo, and link listed on home page sponsor logo scroll and team home page
- all other sponsor appreciation items are between the sponsor and the team and can include any of the following optional items
 - o team banner with your full colour logo to be used at all games
 - o photo of your sponsored team
 - o sponsor appreciation plaque
 - o Company name on the back of alternate team jerseys or practice/warmup jerseys (number of jerseys with sponsorship name is dependant of sponsorship amount and set by team)

Event Sponsorship (any amount)

- this level is for sponsoring a specific association event during the season, Talons Day, tournaments, etc.
- can be anything from exhibits, display banners, to event participation.
- amount can be a set amount, or a percentage of sales (ie. food truck, ice cream, clothing sales)
- any amount or participation to be approved by the sponsorship chair, or Board of Directors

In addition to the above benefits, you also receive the satisfaction of knowing you have helped a group of young players enjoy playing baseball this summer!

If interested in continuing with a sponsorship for the upcoming season, please visit our [website sponsorship page](#) and fill out the London Talons Sponsorship Form.

We do accept sponsorships consisting of in-kind donations of products or services which defer our operating expenses. If you are interested in doing so please contact the sponsorship chair, or any board member or coach.

Thank you,





LONDON TALONS BASEBALL CLUB

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LondonTalons.ca