



Proposal for **Pixel Chronicles**

Hi **Raman**,

Following our conversation on Friday (05/04/2024), I've made an outline for a potential collaboration. Please take a look and see if this aligns with what we discussed.

If this is something you'd like to try, let me know so we can go over the details together and get started.

==GOAL==

- **Increase in Organic Search Ranking through SEO.**

=How We Utilize SEO To improve your web pages to bring in more organic traffic=

SEO is a very important factor in organic reach as optimizing each webpage of your website to rank highly in your city for specific queries can improve the chances of you getting more clients.

Of course, you can figure all this out yourself. But most entrepreneurs are busy doing... well, running their businesses.

We optimize your web page, get indexed by Google, and make sure your page has the right setup and information to make google think you are the best option that the searcher is looking for so they will "want" to recommend you to the searcher as one of the best results.

Here are the steps we take to boost your organic SEO rankings:

SEO Audit

- Technical SEO Audit
- ON Page Audit
- Content Audit
- Competitor Analysis
- Keyword Research analysis
- Google Penalty Identification



After Auditing your site -

We Get into

ON Page SEO

And

OFF Page SEO

This is an extensive process and requires a lot of time.

(Some results in 3- 6 months but may take up-to 1 year to see major improvements in ranking.)

==Next Steps==

1) Onboarding Call

We schedule an onboarding call to collect more information and get a clear picture of your business. And run you down the process of ON Page and Off Page SEO.

2) Auditing

Auditing takes at most 2 weeks to be completed.

3) On Page SEO

We start with ON Page SEO by the 3rd week.

4) OFF Page SEO

By 6th - 7th week We Start with OFF Page SEO.

If there's Fairly less extensive work on your website we might start with OFF Page By 5th Week.

==COSTS==

We have a very straightforward cost structure:

1) Paid Tools - You have to purchase paid SEO tools for your website for us to work with.

2) Management Fee - This is what you pay us for continuous optimization of your Webpage for SEO.



This means the cost will be -

Management fee - Rs 45,600 /per month (Excluding GST)

==SUMMARY==

- ❖ SEO is not an immediate fix but a lengthy process and might take a minimum of 3 - 4 months to Complete.
- ❖ This is a systematic process and cannot guarantee you results until we have completed our work on your web pages.

-> If at any time you are unhappy with our services you can call it quits and we will refund your money happily.

No Hard feelings, No Fine Print, No Hidden Clauses or Tricks.

Following our Conversation I believe that SEO Can be a very valuable addition to your business.

OR....

You Can Directly Get Into META Advertisement and bring in results much faster than SEO.

Please NOTE: **WE DO NOT PROVIDE FREE WORK.**

If this sounds good and something you'd like to try, get back to us and we will schedule a follow-up Conversation.

Best Regards,
Mohammed Adnan
MA Media Agency