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Intro/Background

[Provide background here about what the district has used in the past and why the district is moving to ClassDojo. Items to consider include: one tool (everything in one place), engaging all families with two-way translated communication, easy to use and familiar for families, supports school values and positive school culture.]

Why teachers, families, and students ❤️ ClassDojo

ClassDojo is a communication platform for teachers, students, and families. It builds close-knit communities by allowing teachers to share school news, events, and what kids are learning in the classroom with families through photos, videos, and messages.

With ClassDojo, schools can:

- Share school news and events, with custom reminders
- Share photos, videos, files, and announcements in a secure feed for families
- Measure engagement with view counts on all posts
- Reach all families thanks to instant translations into 100+ languages
- Schedule Messages, see Read Receipts, and set Quiet Hours
- Communicate with colleagues without leaving the class with Staff Messaging
- Encourage growth with Custom Skills & Feedback points that pair perfectly with PBIS
- Get deeper insights into student progress with easy-to-access detailed Reports
- Use ready-made activities, and more

How ClassDojo Connects Families

Family members already using ClassDojo can continue using their current account to connect with multiple students and/or multiple schools. New families will be invited by their child's school or teacher, and the school administrators will manage the families invited to the school community. Families who download the app can receive instant push notifications, and those who choose not to download the ClassDojo app will receive email notifications. Families receive notifications for School Story and Class Story posts and all Messages (personal & group) from teachers and staff.

ClassDojo Teacher Resources

ClassDojo has a variety of on-demand resources you can access today:

- [Teacher resources](#)
- [Video tutorials](#)

ClassDojo provides priority live support for school leaders, training, and PD resources. You can access it through your ClassDojo account, or go to www.classdojo.com/training.

We can't wait to start using ClassDojo to help our school community thrive.

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