

## **Bachelor of Journalism - Minor in Faith-Based Communication**

**HBI University**

**Course Duration: 3 years**

**Credit Hours: 135 (including minor)**



### **Program Description**

The Bachelor of Journalism at HBI University equips students with core skills in reporting, media production, and ethical storytelling. This program emphasizes strong communication skills, multimedia proficiency, and effective journalism across platforms, including print, digital, and broadcast media. Students will develop critical thinking and analytical skills while covering topics such as investigative journalism, media law, and digital content creation.

The Minor in Faith-Based Communication enhances the program by focusing on ethical communication within religious contexts. Students will explore faith-driven media, digital evangelism, and ministry-related storytelling to engage audiences through traditional and digital media platforms.

### **Admissions Requirements**

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in journalism
- Two letters of recommendation

- Resume (if applicable)
- SAT/ACT scores (if applicable)

### General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

### Core Journalism Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
JRN 201	Fundamentals of Journalism	3
JRN 202	News Writing and Editing	3
JRN 203	Journalism Ethics and Law	3
JRN 204	Multimedia Journalism	3
JRN 205	Investigative and Data Journalism	3
JRN 206	Broadcast and Digital Media	3
JRN 207	Feature and Editorial Writing	3
JRN 208	Crisis and Political Journalism	3
JRN 209	Public Relations and Media Strategies	3
JRN 210	Photojournalism and Visual Media	3
JRN 211	Social Media Journalism	3
JRN 212	Media Management and Entrepreneurship	3
JRN 213	Content Creation for Online Media	3
JRN 214	Journalistic Writing for Different Audiences	3

JRN 215	Strategic Communication and Branding	3
---------	--------------------------------------	---

### Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC 301	Entertainment and Cultural Journalism	3
ELEC 302	Health and Science Journalism	3
ELEC 303	International Journalism	3
ELEC 304	Podcast and Radio Production	3
ELEC 305	Ethics in Media and Society	3

### Minor in Faith-Based Communication (15 Credit Hours)

Course Code	Course Name	Credit Hours
FBC 401	Principles of Faith-Based Communication	3
FBC 402	Media and Ministry	3
FBC 403	Ethical Storytelling in Faith-Based Media	3
FBC 404	Christian Public Relations and Outreach	3
FBC 405	Digital Evangelism and Faith Media	3

### Capstone Project (15 Credit Hours)

The capstone project in journalism is a final research and production project integrating multimedia storytelling and ethical reporting. Students will:

- Develop a long-form investigative article on a critical social issue.
- Produce a faith-based media campaign for digital outreach.
- Conduct research on faith-based media engagement strategies.
- Present a final publication-ready piece to faculty and industry professionals.

### Program Outcomes

Graduates of this program will:

- Develop strong journalistic writing and multimedia storytelling skills.
- Apply ethical principles in journalism and faith-based communication.
- Use digital tools to create and distribute impactful news content.

- Engage in faith-based and public communication effectively.
- Manage and lead media projects in religious and secular contexts.

### Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Journalist	\$45,000 - \$95,000
News Editor	\$50,000 - \$100,000
Public Relations Specialist	\$55,000 - \$105,000
Faith-Based Media Director	\$50,000 - \$95,000
Social Media Communications Manager	\$55,000 - \$110,000