



Technology Week '24

30th July – 1st August 2024

KNUST SCHOOL OF BUSINESS, AUDITORIUM BLOCK C, KNUST

FROM THE BREADBOARD TO THE BOARDROOM – TRANSFORMING INNOVATIONS INTO SUSTAINABLE BUSINESSES

Programme Outline

Day 1 (30 th July 2024) – Exploring Innovations		
08:00 - 17:00	Registration	KSB BLK C
09:00 – 09:30	Opening Prayer - Chaplain	KSB BLK C
	Purpose of Gathering – HoD	KSB BLK C
	Dean’s Message – Dean, FECE	KSB BLK C
	Provost’s Message – Provost, CoE	KSB BLK C
	Opening Remarks - VC	KSB BLK C
09:30 – 10:00	Keynote Address - <i>Navigating the Journey from Innovation to Industry</i> - Romeo Bugyei, ITC	KSB BLK C
10:00 – 12:00	Panel Discussion: Creating a Vibrant Innovation Ecosystem • David Gowu - INNGEN • Telecel Ghana Ltd • David Ofori - NEIP • Hon Kwadwo Baah	KSB BLK C

	Agyemang - GDC Dr. Francis Boafo Effah - KNUST	
	Launch of Trestle Hackathon - Dr Jamal-Deen Abdulai	KSB BLK C
12:00 – 13:00	Group photos, Exhibition & Lunch	KSB BLK E Basement
13:00 – 16:00	Breakout Sessions, Hackathon starts, Wine: Code and Confidence	Breakout Rooms, KSB BLK C
16:00 – 17:00	Navigating the Regulatory Tech Landscape - <i>Speaker NITA, NCA</i>	KSB BLK C
17:00	Closeout & Networking	KSB BLK C

Day 2 (31st July 2024) – The Breadboard - Product Development and Strategy		
08:00 - 17:00	Registration	KSB BLK C
09:00 – 10:30	Plenary Session 1: <i>Designing Tomorrow: The Product Development Cycle</i> - Seminar 1: <i>Design Thinking</i> - Dr. Raxworthy - Uni of Leeds - Seminar 2: <i>Iterative Prototyping and User Feedback</i> – Nana Osei Brown - Inngen - Seminar 3: Strategic Decision Making in Product Development: Balancing Innovation and Technical Debt - Alexander Adade - Nalo Solutions	KSB BLK C
11:00 – 12:00	- Seminar 4: AI and Machine Learning: Bridging Theory and Practice - Jerry Agudogo - ITC - Seminar 5: Leveraging the Power of AI in Security and Surveillance – Stephen Beatson - SecurityShade Ltd	KSB BLK C
12:00 – 13:00	Lunch Break, Exhibition & Networking,	KSB BLK E

		Basement
13:00 – 16:00	Breakout Sessions, ACES & BMESS iConference, Hackathon continues	Breakout Rooms, KSB BLK C
16:00 – 17:00	● E-mobility, career and research prospects – Solar Taxi - Jorge Appiah - Solar Taxi ● Built by the Process - Prof. Emmanuel Kofi Akowuah - KNUST	KSB BLK C
17:00	Closeout & Networking	

Day 3 (1st August 2024) – The Boardroom - From Vision to Venture		
08:00 - 12:00	Registration	KSB BLK C
08:30 – 10:30	Plenary Session 2: Skilling up for the Boardroom 1. Seminar 1: From Classroom to Boardroom: Skills for the Modern IT Professional - Franklin Eleblu, ITC 2. Seminar 2: Interview and Negotiation Skills – Dr. (Mrs.) Eunice Akyereko Adjei - KNUST 3. Seminar 3: Effective Pitching to Investors - GDC	KSB BLK C
10:30 – 12:30	Trestle Hackathon Pitching ● INNGEN ● Nalo ● NEIP ● KNUST	KSB BLK C
12:30 – 13:00	Exhibition, Lunch Break & Networking	KSB BLK E Basement
13:00 – 15:00	Breakout Sessions	Breakout Rooms
15:00 – 16:00	Digital Entrepreneurship Clinic - <i>Speakers - Ghana Digital Centres Limited(GDC), Digital Ad Expert by Aleph, Mash Group</i>	KSB BLK C

16:00 – 16:30	Panel Discussion: The Leadership Challenge in Tech Ventures ▪ Solar Taxi - Jorge Appiah ▪ NITA / NCA ▪ NEIP ▪ Hon Kwadwo Baah Agyemang - GDC ▪ Telecel Ghana Ltd	KSB BLK C
16:30	Closing Ceremony	KSB BLK C
19:00 – 22:00	Dinner & Awards	KSB BLK E Basement