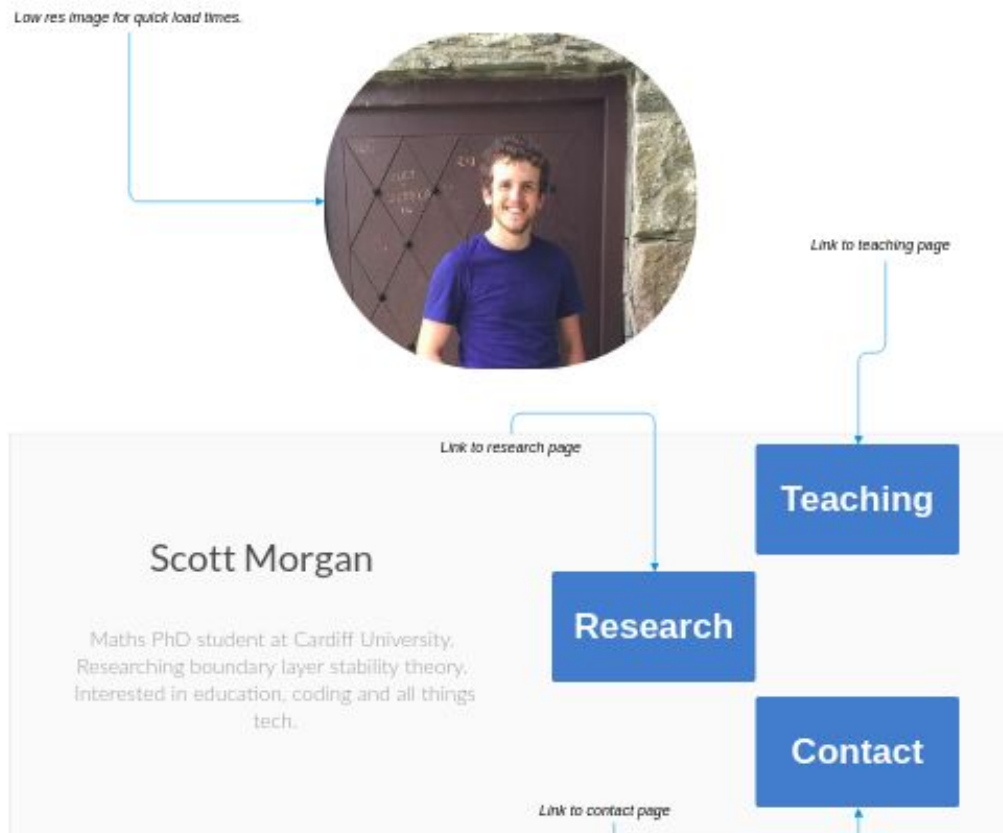


BTEC Higher Nationals: Website Design & Development (Unit 10)

Design Document

As part of your assignment, you are required to create and evaluate a **Design Document** for your site, in addition to critically evaluating it against the finished site. Some helpful details are included below, but a quick Google of what a design document should include wouldn't go amiss either!

(The example below was created using Moqup - <https://tinyurl.com/y87mchyk> - which I would recommend using. You can, of course use any appropriate software to create your design document.)



In addition to wireframes and design images, your design document should include the following:

- plans for any hosting services and domain registration.
- design sketches/wireframes for user interface.
- usage of content management systems, or reasons for omission if applicable.
- search engine optimisation plans.
- any security features to be implemented or considered.

Keep in mind the marking criteria for this Learning Objective, and remember that the top marks will be in the critical evaluation of the design document!

LO3 Utilise website technologies, tools and techniques with good design principles to create a multipage website.		
P5 Create a design document for a branded, multipage website supported with medium fidelity wireframes and a full set of client and user requirements.	M4 Compare and contrast the multipage website created to the design document.	D2 Critically evaluate the design and development process against your design document and analyse any technical challenges.
P6 Use your design document with appropriate principles, standards and guidelines to produce a branded, multipage website supported with realistic content.		