Leather & LGBTQ Cultural District
General Assembly Meeting
Draft Minutes

March 20, 2019

Call to Order (7:06)

Attendance (7:07)

- First Meeting: 7
- Second Meeting: 2
- Three+ Meetings: 19

Minutes Approval (7:09)

- Minutes were not posted online to website prior to meeting. Postponement of approval of January and February minutes until April meeting.

Chairs Report (7:10)

- Mailbox

- MOHCD Meeting
  - Discussed RFP and vendor approval with reps from MOHCD, will be a heavy lift to satisfy the requirements.
  - Leather Alliance is willing to undertake the appropriate steps to secure city vendor approval.

- Blow Buddies
  - Building is currently for sale; 2y left on the present lease but unclear what will happen at the end of the lease, likely LL will increase rent significantly.
  - Can consider them an endangered business.
  - Do qualify for legacy business status (at 30y old) but the protections may not be sufficient.
  - GR: Is there something that we can do as a district?

§ BG: If the building sells quickly, their lease might run out around the time that the purch. Developer would be ready to build. LCD may not be able to act swiftly enough.

- EyeZen
  - Planning a street performance walking tour. Program will be based on personal stories at specific locations acted out by live actors.
  - Reach out to production@eyezen.org for more information about how to support/get involved.

- SFdecant @ 1168 Folsom (fmr. City Beer Store Location)
  - Met with owners. Concept is a wine and beer bar, with takeout wine and beer; prepackaged cheese platters to go.
  - Open to hosting community group meetings and popups and art shows.

- Tenderloin Tessies
  - Contacted LCD, event on Sat, Nov. 30th—at SF Eagle--presently seeking volunteers.
  - Would like to collaborate with LCD because a fellow nonprofit group serving the community.
  - Goal is to get 150 christmas toys donated from the community.
  - Will be giving away gift cards via raffle; individuals donating toys valued at $15+ will receive a raffle ticket.

- Eagle Plaza
  - Got approval from city earlier today to start construction.
  - March 28th—Fundraising event w/ special door-prizes
  - Meetings on Tuesday @ 6 at SF Eagle Bar

Legislative Committee

- No Report

Outreach Committee

- Updates
- Branding
- Logo
  - Voted on logo last meeting, but the logo has been scuttled in light of political messaging that was inappropriate for the cultural

§ Straw Poll:

- Aye: 14
- Nay: 13
- Abs: 2
  - DH: Important to make investments into collateral etc.
  - BB: Would be hesitant about leaving the branding decision deadline open

- SW: Would want to ensure that money on branding is well spent and we will not have to replace it when we get a new branding package, colors, etc.
- AG: Want to ensure that we are thoughtful in making the decision regarding logo and to avoid prematurely setting things.
- RB: We will definitely get pushback if we use a flag in this
- JS: If we offer a cash prize for the logo we may have a wider array of suggestions and ideas.
- BB: Move to accept JS's proposal to offer $300 cash prize

§ Seconded: R_
§ DVL: Move to amend proposal to offer a $500.
§ BB: Accepted
§ GR: Point of Information – is this logo a temporary logo or the permanent logo?
§ BB. Thinking this would be the permanent logo for the organization
§ GR: If this is going to be a permanent logo, unsure if this is the right way: ceding control over the artistic merits.
§ __: We are not required to use the logo if we aren't happy with it, there is no obligation.
§ DVL: May want to form a sub-committee of the outreach committee in order to select. Should monetize this through some sort of fundraiser when the logo is selected.
§ J_: We are using Robert's Rules of Order. Would like to refer to committee?
§ AG: Frustrated at the feeling that there is a need to rush through this decision when there is only 20 people in the room.
§ **Motion restatement: To offer a $500 prize for a logo w/ deadline of Dore Alley to submit submissions.**

- **Straw Poll:**
  - **Aye: 10**
  - **Nay: 11**
- **Official Vote:**
  - **Aye: 8**
  - **Nay: 8**
- **Motion FAILS**

§ **Motion to refer to committee**

- **Motion PASSES by verbal acclimation**

Finance Committee (7:59)

- No Report.

Land Use Committee (8:00)

- Undergoing visioning in April to determine what the vision for the District is.
- Will be seeking input.
- Next Committee Meeting is Weds, April 10

- GR: Neighborhood is rapidly evolving and changing by the minute. Need to be dealing with the projects that are in the pipeline.
- SW: Have we reached out to nonprofit legal resources in the area of land use and property law for support.
- L_: Need folks with LU expertise to inform how the LU committee interacts with lawyers.
- R_: If you have information or updates regarding upcoming development, please email the LU committee with info.
- GR: Am concerned that several projects have passed the point of no return, i.e. no ability for the District to effect process,

Governance Committee (8:14)

- Can go online and find a copy of the bylaws draft. Has had a lot of changes in order to shift the bylaws to more membership-driven authority.

- Facilitated meeting update.
  - In discussion w/ BG and EW to get information gathering instruments together.
  - EW has put out an RFP for facilitators. April 13th.
  - May have to shoot for Apr. 6 or after Easter. TBD.

- Lawyer update
  - Rec'ved engagement letter from Mr. S attorney re: Bylaws Qs.

- Bylaws document is online as Google Document and linked on SFLCD website.
- No established Date for next Governance Committee Meeting.

Old Business (8:25)

- None

New Business (8:25)

- Neighborhood Business Coordination
  - Grant available via RFP for 75K to fund position in the Cult. Dist
  - Marilyn willing to produce the grant.
  - AG: Grant has very specific cost-reporting requirements and if we fail to do so, then we may lose the money, will require a committee. Long term commitment to the responsibilities which are entailed.
  - GR: Are we together enough to manage this even if we do get it?

- RD: Would like two straw polls: who would work on this in the next 7 days and who would like to pursue this grant.
§ Willing to volunteer: 4
§ Interested in pursuing grant:11
§ Opposed: 7
§ Official Vote for MOTION as follows: Have 4 volunteers meet w/ Marilyn to write grant and submit if deemed feasible.
- **WITHDRAWN**
- GR: We are spread pretty thin as is, may not have sufficient personnel

- Procedure for adding items to Agenda
- Email BG by Friday prior to the General Assembly meeting to include any Agenda items.
- BG will email Agenda Monday prior to General Assembly meeting.

- Proposal to Require Monthly Meeting for Committee Chairs
- GR: Will adding another meeting create any benefit? Bandwidth issues. Skeptical about whether there will be any extra benefit.
- __: Would be beneficial to publish notes from meetings instead.
- **MOTION to approve**
§ Seconded
- Aye: 17
- Nay: 8
§ Official:
- Aye: 10
- Nay: 8
§ **PASSED**

- Proposal to form IT Committee.
- Motion: Forming an IT committee
§ Aye: 4
§ Nay: XXX
§ Motion FAILS
- RB MOTIONs every committee chair have superadmin accesss
§ Seconded: J_
- Aye: 13
- Nay:0
- Abs:0

- Community announcements

Adjournment (9:21)