



# Lesbians Who Tech Summit

Bringing Together Queer Women In Tech  
& The People Who Love Them



FEB. 26 - MAR. 1 // CASTRO STREET THEATER // SAN FRANCISCO

## Thursday, Feb 26

**6:00pm // Opening Happy Hour**

6:00pm - 9:00pm, Beaux Cafe Castro

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## Friday, Feb 27 // The Main Event

**Castro Theatre // 8:30am // Doors Open**

**9:30am - 11am // Glorious Morning Sessions**

// Castro Theatre

### Welcome

// Leanne Pittsford, *Founder, Lesbians Who Tech*

### Let's Get This Summit Started

// Your Emcees // Erica Anderson, Twitter & Danielle Moodie Mills

### Go Tell It On The Mountain: Strategic Storytelling And The Power Of Change

// Lynne d Johnson, *Tech Evangelist/Content Strategist, Ldj Communications*

### **Fireside Chat // How Badass Women Are Solving Tech's Diversity Problem**

Moderated by Danielle Moodie Mills & Aisha Moodie Mills

- Tina Lee, *Mother Coders*
- Aliya Rahman, *Program Director, Code for Progress*

## **Can Technology Solve Gun Violence**

// Pia Carusone, Former Chief of Staff to Congresswoman Gabby Giffords

## **From Data Geek to a People-Focused Leader // How to Emerge from the Shadows**

// Christy Gaughan, *Director of Marketing Science, Genentech*

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## **Morning Keynote**

### **Unpacking Privacy**

// Rose Hayes, Engineering Director at Google & Board of Directors at Transgender Law Center

When we talk about privacy, we generally use much of the same language we use to talk about security. How does this influence the goals we set, the questions we ask, and the answers we give? What's missing from the perspective that comes along with the security mindset?

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## **11am // Take A Break - You Deserve It**

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### **11:15am // Breakout Lounge Sessions**

[Click here for a detailed agenda of breakout sessions](#)

- **Women in Tech Lounge** // QBar // Hosted by Indiegogo
  - **Hacker's Lounge** // Beaux Bar // Hosted by Amazon
  - **Career & Connection Lounge** // The Cafe // Hosted by LinkedIn
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### **11:30am // Late Morning Main Stage Sessions**

// Castro Theatre

#### **Direct-to-Consumer Genetic Testing and the Future of Personalized Medicine**

// Emily Drabant Conley PhD, *Director of Business Development, 23andMe*

#### **UX Research and Design: The Human Side of Tech**

// Aga Bojko, *Director of User Research, Indiegogo*

#### **Breaking the Bro Code**

// Dominique DeGuzman, *Software Engineer, Twilio*

#### **Thank you for Your Service. Welcome to Entry Level: How One Queer Women is Trying to Make it in Tech After Serving her Country**

//Vanessa Vinson, *Business Analyst/ETL Engineer*

## From The Most Successful Kickstarter Campaign Ever to a Gaming Empire // How One Entrepreneur Re-imaged the Way We Play Games

// Julie Uhrman, Founder & CEO, OUYA

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### 12:30pm // Get Your Grub On // Lunch Breakouts

#### Lunch Breakout Sessions

Register for one lunch only!

- **Come Back Stage With Pandora's Music Geeks** // Hosted by Pandora // [Register Here!](#)
- **Coders Connect** // Hosted by Twilio // [Register Here!](#)
- **Meet Tech Power Lesbians** // Hosted by SnapChat // [Register Here!](#)
- **Decoding Your Stock Options & Equity Compensation** // Hosted by Robasciotti & Associates // [Register Here!](#)
- **Ignite Lunch Sessions** // Hosted by Optimizely // [Register Here!](#)
- **Queer Women Who Media // The Future of Technology & Journalism** // [Register Here!](#)

#### Mainstage Lunch // Ignite Sessions

##### Castro Theatre // Hosted by Optimizely

In these Ignite Sessions, you'll hear inspiring speakers share 5-minute presentations on topics around tech, LGBT and women issues.

[Register Here!](#)

- **How Technology Can Strengthen the Lives of LGBT People in Rural America**, Ashlee Davis, *Special Assistant to the Assistant Secretary for Civil Rights at USDA*
- **From Frederick Douglas To #BlackTwitter: Social Communication for Social Change**, Teresa Dowell-Vest
- **How I Hacked my Way to the White House**, Aditi Hardikar, *White House LGBT Liaison to the President*
- **Redesign Women's Place in Tech**, Jennifer M. Clark, *UX Designer, IBM Design*
- **Designing Influence: How to Win Over Engineers When You're Not One**, Meg Niman, *Senior UX Designer at Microsoft*

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### 2:00pm // Afternoon Sessions // Main stage

#### How Automation, Analytics & Algorithms Are Bringing Sophisticated Financial Advice To Millennials

// Ali Rosenthal, Vice President of Strategic Partnerships, Wealthfront

## **Sponsorship Isn't Enough: Why Tech Companies Are Failing To Attract Female Engineers**

// Adria Richards, *Network Engineer*

## **How Teaching Transgender Women Tech Skills is Saving Lives**

// Angelica Ross, *Founder, TransTech Social Enterprises*

## **#ToughLove: Tips, Lessons, & Pet Peeves from a Pitch Judge**

// Natalia Oberti Noguera, *Founder & CEO Pipeline Fellowship*

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### **Lesbians Who Tech Entrepreneur Pitch Session**

Four amazing queer women entrepreneurs will pitch the companies and applications they're building, in front of a panel of judges including investors and entrepreneurs.

#### **Entrepreneurs**

- **Riana Lynn**, *Food Trace*
- **Katy Atkinson**, *DataSnap*
- **Monica Taher**, *ClipYap*
- **Carla McKay**, *Crushed*
- **Stephanie Lampkin**, *Blendoor, Founder & CEO*

#### **Judges**

- **Robyn Exton**, *Founder, Dattch*
- **Kathrina Manalac**, *Y Combinator*
- **Alexis Ohanian**, *Co-founder, Reddit*
- **Alison Gelb Pincus**, *Co-founder, One King's Lane & Hunters Alley Road*
- **Natalia Oberti Noguera**, *Founder & CEO Pipeline Fellowship*

## **The Career Change // Making the Move From a Global Powerhouse to a Small SaaS Software Company**

// Cathy Halligan, *Former CMO Walmart.com*

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## **2pm // Afternoon Lounge Sessions**

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  - **Hacker's Lounge** // Beaux Bar // Hosted by Amazon
  - **Career & Connection Lounge** // The Cafe // Hosted by LinkedIn
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## **3:30pm // Take A Break + Have A Drink // Really, You Deserve It**

## 4pm // Keynotes & Afternoon Sessions

### Keynote Interview

Kara Swisher, *Founder, Re/code.net*

Marc Benioff, *CEO, Salesforce.com*

### Keynote Ignite Session

- **Ladies Against Humanity**, Kate Stayman-London, *Lead Storyteller, Change.org*
- **How I Became a VC in my 20's**, Sarah Kunst, *Partner, Fortis Partners*
- **Big Risks // How a Brazilian Lesbian Convinced Bill Gates to Start Expedia**, Soraya Bittencourt, *Product and Software Engineering Executive*
- **The Silver Lining of Healthcare.gov**, Hillary Hartley, *Deputy Executive Director and Co-founder, 18F*
- **Why Ida B. Wells is My Favorite Data Scientist** // Aliya Rahman, *Program Director, Code for Progress*

### Closing Keynote Interview

Megan Smith, *Chief Technology Officer, United States*

Leanne Pittsford, *Founder, Lesbians Who Tech*

## 5:30pm // That's A Wrap // High Fives

### After Party: Cocktails + Conversation // Hell Yeah

// The Cafe // Hosted by Yelp, Advent Software & Mandrill

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## Hackathon // Saturday, Feb 28th & Sunday, March 1st

Hackathon // Mozilla Offices SF

[Register Here!](#)

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## The Summit Day Two, Saturday, Feb 28

Workshop Track // Github Soma Offices

[Registration here!](#)

## 9:30am // Breakfast

### Let's Get This Workshop Started

// Caroline Young, VP of Program Development, Fullbridge & Courtney Eimerman-Wallace, Digital Art Director/Interface Engineer, BlueLabs

## 10:30am - 12:00pm // Morning Sessions

### 10:30am // Before You Lean in // Understanding the Neuroscience of Change

// Tamera Schmidt, *Director Sales Excellence at VMware & Neuro Coach*

### 10:45am // Your Gut as a Culture-Changing Tool

// Ginger Chien, *Lead Member of Technical Staff/Data Services Device Architect at AT&T Mobility*

### 11am // Discussion // Your Evolving Career in Technology: Sharing the Pain, Coping Strategies & Success Stories of #TechAtAnyAge // Hosted by ThoughtWorks

- **Jagruti Bhikha**, People Development lead, Engineer, Author, Coach and Single Mom
- **Roseanne Malfucci**, - Product Manager, Activist, DJ, and Sex Abuse Survivor
- **Carol Schofield**, Developer, Mom, former Library Tech and Knitter
- **Rosalie Tolentino**, Software Consultant, Developer, Caterer, and former Elderly Care Assistant
- **Holly Bowen**, Lead Consultant, Video Editor, Developer, Waitress, Physics Major

### 11:30am // Fish Bowl Career & Life Coaching

Whether it's work/life balance, having more passion and purpose in your day-to-day, or leveraging your career, coaching is about narrowing the gap between where you are and where you want to be - in any area of your life. Find out how coaching can help you become more effective, energized, and empowered, no matter the circumstances. Learn how to ask powerful questions that spark creativity, resourcefulness and collaboration. Utilizing a super fun "fishbowl" coach approach, come have fun experiencing what dynamic coaching is all about and how it can up your game in work and life!

- **Dani Rukin**, CPCC, PCC, *Leadership Development and Career Coach*
- **Rajkumari Neogy**, CEO at iRestart
- **Sari Meline**, *The Lesbian Life Coach*
- **Kris Gleason**, CPCC, *Certified Transition Coach - Sea Change Coaching*
- **Dana Clark**, CPCC, ACC - *Love Your Life*

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## 12:30pm - 1:30pm // Lunch

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## 1:30pm - 4pm // Afternoon Sessions

### 1:30pm // Hacking the Tech Workforce

- **Mary Scotton**, *Principal Developer Evangelist, Salesforce*

- **Ayori Selassie**, *Sr. Solution Engineer, Sales Engineer, Platform Specialist, Salesforce*
- **Lisa Lee**, *Program Manager, Pandora*
- **Kelli Dragovich**, *HR, GitHub*

Women and underrepresented minorities are hacking the tech workforce. It's been over a year since Silicon Valley tech companies published their dismal diversity stats. In response, we've seen a growing community of entrepreneurs and programmers changing the tech landscape, one Hackathon/Conference/Company at a time. Join us to hear these success stories and how to implement these hacks in your workplace.

## The Ingredients of Tech Entrepreneurship

### 2pm // Ask an Entrepreneur // How Four Queer Entrepreneur Are Building Businesses

**Moderated by Sian Morson**, *Founder, Kollektive Mobile*

- **Janelle S. Allen**, *Founder, Learnwise.co*
- **Jessica McGlory**, *Founder, Forecastr*
- **Maureen Erokwu**, *Founder, Vosmap*

### 2:30pm // Audience Development & User Growth

- **Ari Isaacman Astles**, *Growth Strategy Editor, NY Times*
- **Lisa Sullivan-Cross**, *VP Growth, Pandora*
- **Maud Pasturaud**, *Mobile & Commerce Growth Expert*
- **Rebecca Churt**, *Marketing Growth Strategist, Ventures, Formerly Hubspot*
- **Susanne Fortunato**, *Director of Customer Success at ViewPoint*

## Creating Your Personal Brand

### 3pm // Personal PR: Creating and Managing Your Brand

// **Elissa Beth**, *CTO/Co-Founder at Glimpse Labs*

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## 3:30pm // Break Time // You Deserve it!

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### 4pm // Closing Talk // Addressing Stealth Barriers to Diverse Participation and Enhanced Innovation

// **Dr. Catherine Ashcraft** from the National Center for Women & IT (NCWIT)

Come learn about some of the hidden barriers and subtle biases that often prevent organizations from hiring top talent. In this interactive presentation, Dr. Catherine Ashcraft from the National Center for Women & IT (NCWIT), will discuss how individuals and companies can effectively address these hidden barriers in order to better attract and retain the diverse talent that will drive

future innovation. Attendees will learn about concrete strategies and resources they can use for implementing these practices in their organizations.

## Weekend Events

### Brunch, Saturday, Feb 28

10:30am - 12pm // Brunch Double Union

[Register Here!](#)

Come and join us for brunch at Double Union, a women-centered, queer-positive, feminist community workshop! We have assembled a panel of three women in tech who between them have co-founded 4 feminist businesses -- from non-profit and publishing, to tech platforms. Listen as they are interviewed on the why's and how's of starting their own businesses.

We will serve a light brunch with vegan and gluten-free options.

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### Lesbians Who Bike, Saturday, Feb 28

9am - 1pm // Presidio Sports Basement

[Register Here!](#)

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### Mango Dance Party, Saturday, Feb 28

4pm // El Rio, 3156 Mission St, San Francisco

*\*No registration needed*

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### LGBTQ Tech Happy Hour, Saturday, Feb 28

6:30pm - 9pm // QBar

[Register Here!](#)

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### Closing Brunch, Sunday, March 1st

1pm // Asiento, 2730 21st Street, San Francisco

[Register Here!](#)