

# ETG ECONS

## THE #1 ECONS TUITION IN SG

### **AN INVITATION (BUT NOT THE BORING KIND)**

Hey there,

We know it's been a tiring while. We get it. From a *hectic school life* to a *barely there sleep schedule*, you might feel like **you're being pulled at the seams and stretched beyond your means**.

Regardless of your reason for finding us, — whether you found us through research, word of mouth, or by pure chance — we're glad you did.

You've probably seen your fair share of ads by now. The ones shouting "*guaranteed As*", "*MOE-standard notes*", or "*top-tier tutors with 998 years of experience*". It gets old fast. You want **real talk**, **real quality**, and **real results**.

**So we're going to level with you.**

If you're reading this right now, maybe it's because you've been stuck with a subject that *feels out of reach*. Maybe your last Econs essay came back with a score that's been chipping at your mind. Or maybe you're just trying to prevent that "*I should've tried harder*" regret when results day comes.

No matter your reason, **we welcome you**.

Take a while to read this — be it on the bus, the mrt or while you're taking a break from studying.

***This might not magically fix everything, but it could just make the A levels journey feel a little less painful.***

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## WHY THIS ISN'T JUST ANOTHER BROCHURE

This isn't your usual *"here's what we offer"* listicle. I've been working with the ETG team for 6 years — not just behind-the-scenes, but in the trenches: planning lessons, watching students cry-laugh through consults, helping clueless J1s turn into confident J2 warriors.

What you're about to read is the real story; the honest, human, everything-we-wish-you-knew-about-ETG version. Not the polished, filtered, corporate fluff.

We want to give you full clarity before you commit. Because let's face it — tuition is time, money, effort. You deserve to know exactly what you're signing up for and whether it's going to be worth it. (Spoiler alert: it is. But keep reading.)



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## THE REAL REASON WE'RE WRITING THIS

A Level Econs isn't just about learning diagrams and memorising definitions like *"allocative efficiency"* or *"terms of trade"*.

It's about **understanding** how the world actually works.

Why inflation hurts your cai fan budget.

Why does minimum wage sound great until it doesn't.

Why does the government keep nudging you with Grab vouchers and GST credits.

The stakes are high. Because if you can **master** this subject — not just survive it — you'll walk away from JC with more than just an A. You'll walk away thinking like an **economist**. You'll **see things differently**. You'll be **harder to bluff**. And that's exactly what ETG does. We don't just help students "study Econs."

**We build A Level-grade thinkers.**





## TAKE 10 MINUTES — THAT'S ALL

You've got your own pace. Some students take a **leap of faith** and join us after reading 3 lines. Others take 3 months, 3 consultations, and 3 dreams involving Elasticity before deciding.

Wherever you are on that spectrum — **take the next 10 minutes to go through this.**

This could be the **turning point**. The difference between dreading the Econs paper and walking in like you own it.

What you'll find here:

- Why ETG is different (and yes, better — but we'll prove it)
- Who teaches you (not just "top tutors" but the actual humans)
- What you'll get (textbooks, essays, consults, snacks — lots of snacks)
- How we help you improve (even if you currently think PED = Please Explain Desperately)
- How to join us (no pressure)

And we're going to do it in a way that sounds like someone **who actually gets you**. Because we do.

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## YOU'RE NOT JUST A NUMBER HERE

At ETG, you're not *Student #849* who attended Term 3, missed 3 weeks due to flu, and quietly disappeared after promos. Nope.

You're the student who once answered "unemployment is caused by laziness" in your first lesson (**we remember you**).

You're the one who asked if "Keynes" was pronounced like "canes" (it's okay, even tutors disagree).

You're the one who submitted your first essay and got roasted — but **came back stronger** and started getting As every test after that.

**You are real to us.** Every student has a **name**. A **story**. A **goal**. A **future**.

We've taught students who repeated J2, students who were on scholarships, students who cried after getting their prelim results, and students who used to think Econs was the one subject they'd never get.

Every single one of them was worth fighting for.  
And so are you.

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## WHY WE ONLY DO ECONS — AND WHY THAT'S A BIG DEAL

Let's cut to the chase.

You've seen the "*we teach everything under the sun*" tuition centres.

**Primary** Math.

**Secondary** Science.

**JC** Chem, GP, Lit, Physics, Chinese, Malay, *Ballet...* okay maybe not ballet but you get the point.

At ETG, we made a **bold** choice:

👉 We only do A Level Economics.

Full stop. **No side quests. No distractions.**

And before you roll your eyes thinking "*okay... so what?*", let me explain why that's actually one of the **most powerful reasons** students at ETG improve so fast — and score so well.

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## SPECIALISTS DON'T SPREAD THEMSELVES THIN

Because we're **focused** on one thing and one thing **only**, it means:

- Every lesson is **crafted** for Economics — *not adapted* from GP notes
- Every tutor here **lives and breathes the syllabus** — we *don't need to Google* what PED stands for
- Every piece of material is **made** with the A Level Econs student in mind — *not recycled* from O Level Social Studies

This is **the difference** between going to a general clinic and visiting a cardiologist when your heart needs fixing.

Would you trust someone who does "*a bit of everything*"? Or someone who's done this specific job, day in, day out, **for the past 17 years**?

We chose to be the **cardiologists of JC Econs.**

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## **ALL OUR TIME = ECONS**

When other centres are busy preparing Math mock papers or composing English comprehension answers, we're doing things like:

- **Creating a new model essay** on market failure because we noticed a new trend in the recent A Level exam paper
- **Redesigning our entire crashcourse** not because we need to but because we think that we can always do better (our recent crashcourse notes adds up to 266 pages of high quality econs explanations you won't see anywhere else)
- **Reviewing ALL the JC Prelim papers with a short 1 week turnaround period** from top JCs to spot trends before anyone else does
- **Holding post-exam debriefs** to break down the A Level paper 8 hours after the exam — while other centres are still trying to source it

**We can do all this** — and **do it well** — because we're not juggling 9 subjects. We are **laser-focused** on just one thing: getting you your A for Econs.

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## **REAL EXPERTISE = REAL RESULTS**

Let's talk people.

The tutors behind ETG aren't random freelancers who once taught an Econs class in 2012.

They are:

- 🎓 **First-class Honours** graduates from **Oxford, Cambridge, NUS, SMU**
- 🎓 **Dean's Listers** who topped their university cohorts
- 🎓 **Analysts turned educators** who know how to apply Econs in the real world

And leading the pack is our founder: **Mr Eugene Toh**.

### Yes — the same Mr Toh who:

- Authored the actual H1 and H2 TYS answers used by thousands of students islandwide
- Wrote the *50 Model Economics Essays* guides published by SAP (you've probably seen them in Popular bookstore)
- Has coached over 17 batches of A Level students
- Appeared in interviews on Mothership, Vulcan Post, The Straits Times, Zaobao and more
- Successfully defended his brand in a multi-year, million-dollar legal battle — and won



This is **not** someone who “*just happened to start a tuition centre.*”

This is someone who's been **immersed** in Econs education **since 2007** — before you even entered Primary school.

And he's **still personally involved** in ETG today. He marks your essays. Replies to your late-night WhatsApp questions. Hosts consults. Updates lesson materials himself.

**That's rare. And that's what you get at ETG.**

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## WHAT THIS MEANS FOR YOU

When you join ETG, you're **not just** signing up for another tuition class.

You're stepping into a system that's been **refined, battle-tested**, and **specialised** for one specific goal:

*To take a JC student — no matter how lost, confused, or panicked — and turn them into someone who can walk into the A Level exam knowing they've got this.*

We know the syllabus inside out.

We know how it's tested.

We know what schools are expecting (and what they're secretly afraid students will fumble on).

Because we've been doing this for 17+ years. **Only this. And nothing else.**



## IN SHORT:

- We're not generalists. We're **Econs nerds**.
- Our tutors are **top-tier** — and they're in it for the students, not the show.
- We don't "teach". We **train, coach, strategise, and care**.
- We're **obsessed** with helping you get that A — and we have the receipts to back it up.

**Still with us?**



## THE MR TOH ORIGIN STORY

**(NOT ALL HEROES WEAR CAPES... SOME CARRY MARKING PENS)**

Okay, time for a little story.

Once upon a time — back when Facebook was new, TikTok didn't exist, and people still printed their lecture notes — there was a university student named Eugene Toh. He was studying Economics at NUS and doing what most uni kids do: trying to survive tutorials, scoring cheap cai fan, and wondering if anyone actually liked macro theory.

But unlike most students, Eugene had this *weird* habit:

He liked explaining concepts to others.

Like... he'd break down opportunity costs using bubble tea. Or explain inflation by comparing movie ticket prices over time. (*We checked. He still has the Excel sheets.*)

Soon, people started asking him to tutor their kids. One thing led to another... and by the time he graduated, his weekly schedule was PACKED with students.

**That's how ETG was born. Not from a business plan. But from *demand*.**

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## FROM LIVING ROOMS TO LECTURE ROOMS

In the beginning, Mr Toh taught Econs one-on-one. He did it all:



Travelled across the island with his printed notes



Marked essays on buses and MRTs



Created mind maps and summaries by hand

And the results were **phenomenal**. Students who were failing started scoring Bs and As. They told their friends. Their friends told their cousins.

Within a year — his calendar was **booked out**. That's when he made the switch: from 1-1 tutoring to group classes. He wanted to help more students, without compromising on depth.

Fast forward to today:

- He teaches **hundreds** of students every year
- Runs **multiple** education ventures
- Heads ETG's **academic direction** and **content production**
- And **still** replies to students at 2am with "Yes, that's a valid assumption for monopolistic competition. Good job."

**He's not just the founder. He's the fire that still powers the engine.**

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## THE AUTHOR BEHIND YOUR TYS (YEAH, THAT'S HIM)

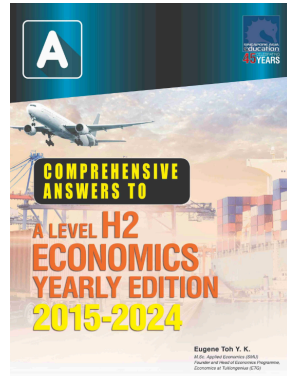
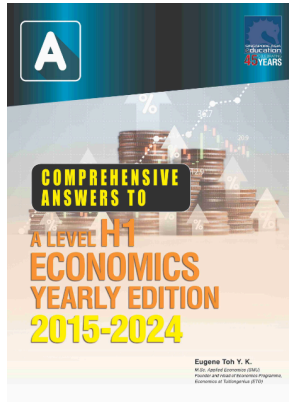
Let's talk textbooks.

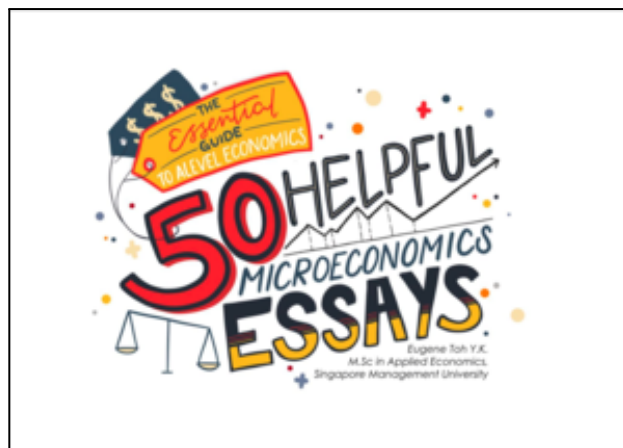
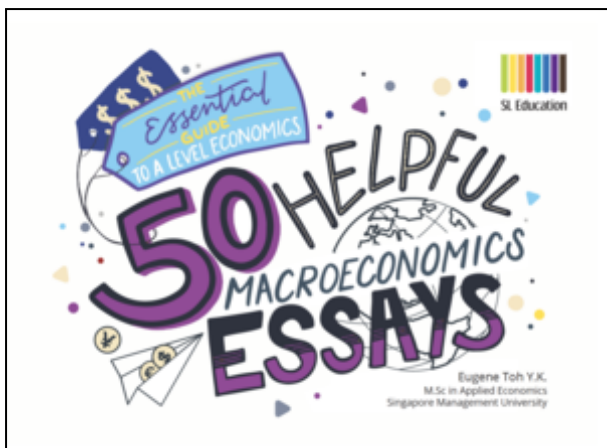
You know the Ten-Year Series? The one you've been told to buy at Popular and underline religiously?

Mr Toh literally **wrote the answers**.

**Both H1 and H2.**

Published by SAP — one of the top education publishers in Singapore.





He also wrote the *50 Helpful Essays* book series published by Shing Lee (there's also another one published with SAP) — one for Micro, one for Macro. These are not just any essay compilations. They're **beautifully explained, exam-smart model essays** that thousands of students rely on.

And they're only the tip of the iceberg. Most of ETG's **best** resources are **internal** and **exclusive** — crafted by him, **updated regularly**, and **printed with obsessive attention** to syllabus changes.

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## **THE LAWSUIT STORY (THE ONE THAT MADE HIM A LEGEND)**

You might've heard the whispers.

Yes — Mr Toh was involved in a lawsuit that lasted over 5 years. And no — it wasn't some dramatic crime story. It was a trademark battle over his brand: "**Tuitiongenius**".

When someone tried to copy it, he didn't just let it slide. He fought it all the way through the High Court, and then the Court of Appeal. The result?

**He won.** Decisively.

Awarded nearly \$400,000 in total costs.

[You can find out more about the lawsuit here.](#)

Why does this matter? Because it tells you what kind of person he is.

**He defends what he builds.** He **doesn't back down**. And when it comes to protecting the quality and values of ETG — **he'll go all the way**.

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## **THE FOUNDER YOU CAN ACTUALLY TALK TO**

Here's what shocks most new students:

### **You can text him.**

Not a bot. Not an intern. Not an admin team who'll ghost you after 6pm.

You can literally drop Mr Toh a WhatsApp at 11.45pm the night before your test and say, "Hi sir, if PED is 1, is it elastic or unit elastic?" and he'll probably reply before midnight. (Not that you should abuse this... but just saying.)

He runs consults. Marks your essays. Creates the crash courses. Sits in meetings to discuss what can be improved next term.

Most centres have a "face" who appears in marketing but disappears when you actually need help.

Mr Toh is the opposite. He's here for the unglamorous stuff too — lesson planning, paper analysis, staying back after class to explain that ONE CSQ you still don't get.

### **That's rare. And precious. And worth everything.**

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## **FROM U TO A — AND EVERYTHING IN BETWEEN**

Let's be real: Most students who come to ETG aren't doing super well in Econs at first.

They come in unsure.

Some have never passed a single school paper.

Some got As for every subject in Sec 4 and can't accept why JC Econs is destroying them.

Some just want to go from a B to an A because they're aiming for Law, Medicine, Business, or the World Domination Faculty at NUS.

Whatever your background, Mr Toh believes this:

"If you follow our programme, stay consistent with homework, and are willing to ask questions when confused — we'll do everything in our power to help you succeed. **We don't turn away struggling students. We turn them around.**"

And trust me — after 6 years working with him, I've seen this happen over and over and over again.



## TL;DR: WHY THIS FOUNDER STORY MATTERS

- He started as a **humble** tutor and **never forgot** what that feels like
- He **personally** writes, teaches, and strategises
- He **knows** the syllabus inside-out because he is literally the author for the Econs TYS
- He's the **heart** of ETG — and he's in it for the long game

You're not just joining a tuition centre.

You're joining something built with **conviction**, **resilience**, and the **belief** that Economics can be understood — even by those who once thought supply curves were a scam.



## OUR RESULTS, OUR STUDENTS, OUR RECEIPTS

Let's just call it what it is:

This section is the part where we *flex*.

But not the show-offy kind of flex.

The receipts-you-deserve kind of flex.

Because if you're considering tuition, you want to know one thing:

### **"Does this place actually work?"**

Like, really. For students like me. With grades like mine. With JC stress like mine.

Not just for straight-A RI kids who were just born with Econs frameworks in their DNA.

So here it is. A brutally honest look at what ETG has achieved with students from all walks of JC life.

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## A QUICK LITMUS TEST: WHAT WOULD YOU PAY FOR THESE OUTCOMES?

- 100% of students taking 1-1 lessons with Ms Arina scored an A
- Over 90% of our H1 students have scored an A — not a one-off, but *since 2007*
- More than 90% of students from top JCs — RI, HCI, NJC, DHS, EJC — scored As with us
- In 2024 alone, **70.3%** of our students scored an A
- The rest? Mostly Bs. And in many cases, they came to us with U or S.

We don't post fake numbers. We don't cherry-pick a few top scorers and plaster them everywhere.

We post **averages**. Entire cohort data. The real picture.

Because if you're going to join a tuition centre, you deserve **the whole truth**.

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### 🌟 Meet Some of Our Students (Yes, These Are Real People)

Let me introduce you to a few students we still remember years later. Not just because they scored As — but because their journey was ✨chef's kiss✨.

#### Cassie, from CJC

She came to ETG feeling lost — content-heavy lessons in school, but no idea how to apply it in essays or CSQs.

In her own words: "I was just learning content blindly."

With ETG, everything started to **connect**. Weekly lessons weren't just theory — they were real, structured, and tied to actual exam skills.

She especially loved the **Homework Programme**. It gave her a **clear** roadmap for revision and showed her exactly *what* to focus on and *how*.

By A Levels, her writing was sharper, her content solid, and her confidence sky-high.

**She scored an A.**

#### Elyse, from TJC

She needed something more **flexible** — something she could access anytime, anywhere. ETG's online programme was her go-to. Every concept, every lesson, right at her fingertips.

She relied on our **concise** textbooks, **guided** question analysis, and yes — the **legendary** prediction list.

When she opened her A Level paper, she recognised the questions.

"I felt comfortable," she said.

That comfort? It turned into confidence.

And that confidence? **It got her an A.**



### Jen Mae, from HCI

She joined because a friend told her: "Dude, Mr Toh is a god."

Skeptical at first, she quickly saw why.

Even if she didn't do well in school, Mr Toh *never* made her feel small. Every question she asked was met with **patience** and **care** — even if the lesson ran overtime.

The environment? **Supportive**. The practice? **Endless**. The predictions? **Uncannily accurate**.

"I was mentally prepared. It wasn't a shock — it was like, okay, I know this. Let's go."

She put in the work. We backed her up.

**She scored an A.**

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## OUR PREDICTION GAME IS NEXT LEVEL

Now let's talk about something ETG is kinda famous for:

**Razor-sharp A Level paper predictions.**

No, we don't have a magic crystal ball.

(Although if you see Mr Toh's post-paper analyses, you'd think he has one.)

Don't believe us? Watch the videos below and hear it straight from our students!

[ETG Student Archives – A Levels Prediction](#)

["90% of the Topics Came Out"](#)

We've developed a way of spotting trends that comes from:

- Studying 20+ years of past papers
- Reading every Prelim set from top schools
- Watching how SEAB tweaks phrasing across years
- Actually attempting those papers (and writing the TYS), not just glancing at them

As a result:

- We accurately predict **5 out of 6 essay themes** nearly every year
- **1 out of 2 case studies** we attempt in the 2 months before A Levels often match key topics or phrasing
- Students who practised those essays before the exam often report massive confidence boosts

We don't encourage blind memorisation — that's not what this is about.

But when students walk into the exam and see, word for word, something they've already done in class...

That's not luck. That's strategy.

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## **STILL DON'T BELIEVE US? ASK GOOGLE.**

We could talk all day. But how about what 17- and 18-year-olds just like you have said?

### **500+ Google reviews**

All legit. All organic.

(And some surprisingly funny — we've had students compare us to "the Netflix of tuition" and say "this was the first time I looked forward to class.")

We also have thousands of handwritten testimonials from students since 2010.

Some were grateful.

Some were emotional.

Some literally wrote "I thought I was doomed but now I want to do Econs in uni."

We keep all of them. Because they remind us what this is about.



allyson



mr toh is always there to help and as a student there i managed to do a lot of practice qns and received helpful feedback from the tutors there. tuition classes are also fun and mr toh alw tries his best to simplify concepts by using analogies for us to understand better

[Hide](#)



Posted on  
Google



Chian Hong



Great teacher! He helped me turn my econs result from a D to an A. His lessons are fun and interesting and he also gives us enough practice to do well

[Hide](#)



Posted on  
Google



Chan Jia Wei



Going for Mr Toh's lessons are always very fun, engaging and something I looked forward to. His lessons are well-planned, concise and easy to understand, which helped me greatly for my H2 Economics. Mr Toh is also a very caring teacher who is always willing to lend us a helping hand and give us advice on both studying Economics and life. He also took the time to give us extra lessons to practice our answering techniques. If you need help with Economics, going for Mr Toh's lessons will be very useful

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## WE'VE BEEN IN THE NEWS TOO

### "THIS APPROACH IS DEFINITELY WORKING..."

-VULCAN POST

"From a pantry stocked with snacks, to McDonald's for breakfast, to plane tickets as a reward for good grades – Eugene is on his way to making tuition not just enriching, but enjoyable as well.

And with screenshots of students thanking him for their A grades, to a [seemingly endless list of positive testimonials](#) – this approach is definitely working."

Not to flex, but yes, we've been featured.

[Vulcan Post — for our creative rewards \(iPhones, AirPods, even flight tickets to Greece!\)](#)

### "TOH'S DE

"Toh's dedication to teaching to 40 hours of teaching and f This doesn't include informa 3am. After years of hearing teache different and personal appro

The screenshot shows a MotherShip article. The header is red with the 'mothership' logo. The title is 'JC econs tuition centre gives iPhones & plane ticket prizes to students who do well'. Below the title is a sub-headline: 'Free snacks and drinks while you mug for your paper, too.' The author is 'Guan Zhen Tan' and the date is 'October 25, 2017, 08:08 PM'. There are social media share buttons for Facebook, Twitter, and WhatsApp. The main image shows a classroom with students at desks. Overlaid on the image is a text box that reads: 'Econs tuition with free snacks and prizes for doing well?!'. Below this, another text box lists prizes: 'Final Test in September', 'Top Prize (Air Ticket to Greece + \$500 Cash Allowance) - Lai Siew Ping from NJC', '2nd Prize (20 x GV Movie Vouchers) - Evangeline Wong from AJC', and '3rd Prize (\$100 Starbucks Card) - Jaereel Cheong from AJC'. At the bottom, a purple box says 'FREE FLOW of packet drinks & premium snacks like candies, chocolates, chips, ice-cream, cookies, cup noodles, granola bars, cakes etc, bean bags, study corners, a library. Classrooms are beautifully renovated and furnished. Branches 2mins walk from MRT.'

### NE INSANE..."

eaching 24/7, clocking in about 30 n be up to 20 hours or more. onds, sometimes up to 2am or hool hours, this is quite a

[Mothership — for our viral student prize campaigns](#)

asiaone

mothership

聯合早報  
Lianhe Zaobao

VULCAN POST

SHIN MIN  
新明日報

THE STRAITS TIMES

yahoo!  
news

theAsianparent

[The Straits Times, Zaobao, AsiaOne, TheAsianParent, CNA] — for our results and resources

But we didn't do it for the PR.

We did it because students worked hard, crushed it, and their stories deserved to be told.

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## SUMMARY: HERE'S WHAT ETG HAS DONE

- Consistently produced **top scorers** for almost **2 decades**
- Helped students go from **U to A** with no prior Econs background
- Built a **massive, supportive community** that cares
- Trained students not just to *pass*, but to **understand and apply**
- Predicted A Level questions with scarily **accurate precision**

If this were a resume, we'd get hired immediately.

But this isn't about us.

*It's about whether you want to be part of the next round of success stories.*



## WHAT YOU ACTUALLY GET WHEN YOU JOIN ETG (SPOILER: IT'S A LOT)

We know what you're thinking:

"Okay okay, results are great. **But what is it actually like to be an ETG student?**"

What are the lessons like?

Do you just sit there taking notes for 2 hours?

Will there be mind maps? Cheat sheets? Free Milo?

Do the tutors actually reply when you text them at 1am in panic?

So here it is — the real-deal breakdown of what your life will look like once you join *Team ETG*.



## THE WEEKLY LESSON FORMAT (AKA YOUR ECONS ANCHOR)

- 🕒 1x lesson per week (choose from Onsite, Zoom, or Online)
- ⌚ Each lesson is 2 hours long — but it flies by (no, seriously)
- 📌 Every class is structured to teach:
  - Concepts with clarity (and weird analogies that just make it stick)
  - How to apply those concepts to *actual* essay and CSQ questions
  - How to write like an A-grade student — not a robot regurgitating keywords

Our teaching style? **Interactive, focused, efficient.** We don't waste time rambling or fluffing. But we also don't rush. Every lesson is scaffolded with purpose.

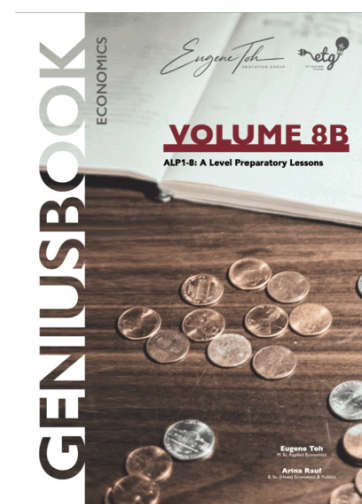
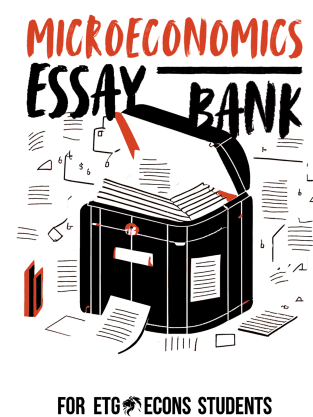
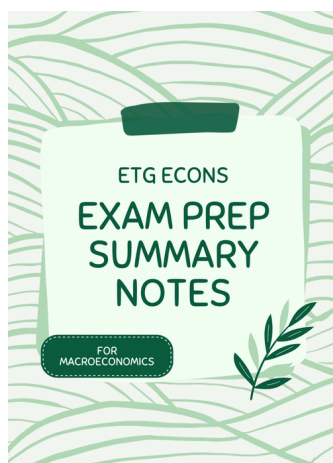
Students walk out feeling like they actually understand the topic — not just like they've memorised something that'll leak out by Friday.



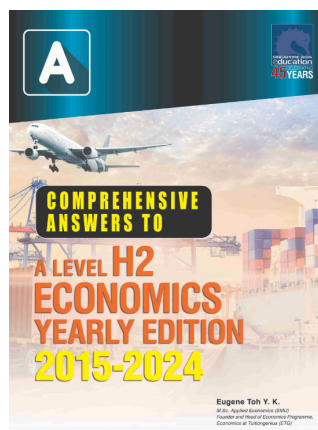
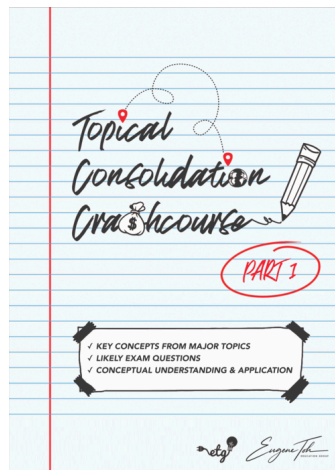
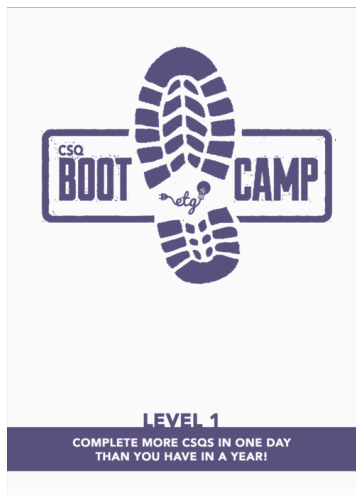
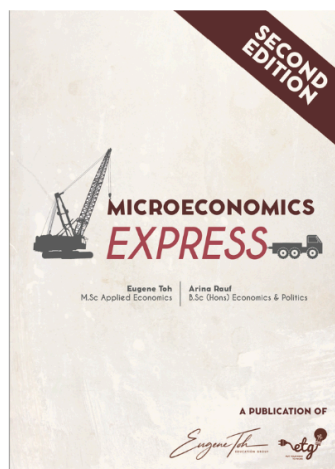
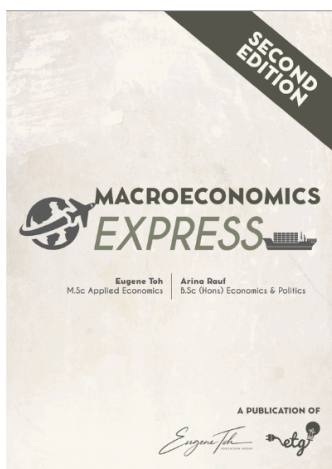
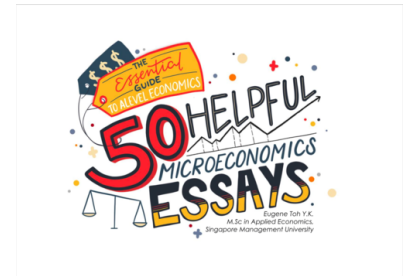
## YOUR MATERIALS PACK IS BASICALLY AN ECONOMICS ARSENAL

Upon registration, here's what you get in your **ETG Starter Kit** (yes, it comes in a custom reusable tote bag because we're ✨aesthetic✨ like that):

- 🧠 A brand new term textbook (custom-printed every 10–12 weeks)
- 📖 Micro & Macro Express Books — simplified, focused, full of examples
- 📝 50 Model Microeconomics Essays & 50 Model Macroeconomics Essays — all written in ETG style
- 📖 The ETG Economics Summary Book — over 40 cheat sheets inside
- 📖 Our "Last Min Guide to JC1 Promos" — perfect for the panic-prone
- 📅 Term lesson plan till the exams — so you always know what's coming
- 📝 Weekly revision checklist — to keep you on track even when life gets chaotic
- 🗝️ Exclusive resources — essay banks, CSQ compilations, topical drills (some of which are *not sold* anywhere else)







All our materials are:

- 🖋️ **Written in-house**
- 🧠 Designed to match the **latest** syllabus and exam trends
- 📈 Updated **every term** (yes, really — we don't recycle from 2017)

These aren't just workbooks. It's a curriculum.

---

## **WHAT IF I MISS CLASS? (OR WANT TO REWATCH STUFF 5 TIMES?)**

We gotchu.

**Every** single lesson is recorded. Yes, all of them. Yes, even the ones where Mr Toh forgets to bring his marker cap.

You get access to our:

- 🎥 Online Lesson Library — 116+ past recordings you can binge like Netflix
- 📄 Bite-sized concept videos — perfect for brushing up on weak spots
- 📖 PDF notes, diagrams, and answer keys — uploaded weekly
- ⌚ Replay, rewind, rewatch — as many times as you need

So whether you're sick, overseas, or just feeling anti-social that day, you can still learn without missing a beat.

Want to binge 4 weeks of lessons in 1 day?

Go for it. We've had students do that the week before exams. And yes, it worked.

---

## **HOMEWORK + FEEDBACK: THE REAL GAME-CHANGER**

This isn't the kind of tuition where you're left on your own till next week.

We run a proper **Graded Homework Programme**.

Here's how it works:

- 📝 You get a new essay or CSQ every week — based on what was taught
- 📺 We give you a worked solution *and* a video walkthrough explaining how to approach it
- 📁 You submit your work
- 🧑 We mark it (yes, actual personalised marking — not auto-ticked nonsense)



- 🧠 You get detailed feedback on how to improve: from paragraph structure to economic logic to exam timing

And if you're struggling?

Book a consult. Text Mr Toh. Ask a TA. We won't let you fall behind.

---

## **OUR SNACK PANTRY = ACTUAL HEAVEN**

We believe mugging doesn't have to be miserable. So here's what's waiting for you at ETG HQ:

- 🍫 Chocolates: KitKat, Kinder Bueno, Toblerone, Mars Bars
- 🍪 Biscuits & cookies (no sad cream crackers here)
- 🥤 Drinks: Coke, Milo, Ribena, 100 Plus, Green Tea, Wintermelon, Soybean
- 🍜 Cup Noodles: Myojo, Nissin (life-savers after a long school day)
- 🍬 Candy + potato chips + Pringles + Twisties = yes, you deserve this

All free. All restocked. All guilt-free.

Our students don't just come early for snacks. They stay back to do homework (and sneak a second KitKat, but we pretend not to see).

---

## **BONUS VIBES: OUTINGS, PRIZES, AND CLASSROOM ACCESS**

- 🎬 Annual Movie Outings — *Avengers, Spiderman, Top Gun, Doctor Strange...* we've done them all
  - 🏆 Prizes for Top Scorers: *iPhones, Apple Watches, USS Tickets, AirPods, Starbucks cards* (you *earn* these — we don't believe in giving things away just for signing up)
  - 📖 Holiday Classrooms + TA Support — come revise here during exam periods. We open our classrooms. We station tutors. We make sure you don't study alone.
  - 🍽️ We also take students who complete our graded programme (with >60% average) out for meals — because reward-based learning is not just for dogs
-

## In Summary: What You're Signing Up For

When you join ETG, you're not just joining a class.

You're joining a system. A team. A family. A pantry. A team-pantry-family-system hybrid.

- Lessons that are **efficient** and **effective**
- Resources that are **exclusive** and **updated**
- Feedback that's **sharp, kind, and practical**
- Tutors who **actually remember** your name
- Support that **doesn't sleep** (seriously, our WhatsApp replies are suspiciously fast)
- A vibe that makes Econs... dare we say... **fun**?

**This is what makes ETG feel different.**

**Not just the results — but the experience.**



## **FLEXIBILITY AT ETG — BECAUSE LIFE ISN'T A FIXED TIMETABLE**

Look, we get it.

Some days, you've got a class test and 4 hours of CCA and can't even remember what day it is.

Some weeks, you just need to lie in bed and cry about micro theory of the firm.

Sometimes, school throws a surprise tutorial, and your whole revision plan dies.

That's why we made the ETG system as flexible as possible — so **no matter how your week looks**, your Econs learning stays consistent.

**Here's how we make it work for you.**



## **ONSITE, ONLINE, OR ON-THE-GO — YOU CHOOSE**

You don't have to commit to a single format. We let students switch between learning modes whenever they need to.

You've got 3 options:

1. 🏠 **Onsite Lessons**

- Want a classroom setting with aircon, whiteboard, snacks, and vibes?
- Need to escape the chaos of home to actually focus?
- Prefer to ask questions in real-time and hang around for post-class consults?

Come onsite. It's a **whole different vibe**.

2. 💻 **Zoom Live Lessons**

- Feeling tired, sick, or just not up for travelling?
- Save time and attend class in your PJs.
- Same content, same teacher, same real-time engagement.

3. 📱 **Online Replay Lessons**

- Missed class? No problem.
- Want to revise a tricky topic before school tests?
- Prefer to rewatch a lesson 3 times till it sinks in?

Just log into our ETG LMS (Learning Management System) and stream any lesson **instantly**.

You can switch between these anytime — and your resources, progress, and support stay synced.



## **REWATCH, REWIND, RELEARN (AS MANY TIMES AS YOU WANT)**

Sometimes, one lesson isn't enough.

Especially when the topic is "Terms of Trade" and your brain has already left the building by slide 7.

That's why we record every single lesson — from the explanation to the whiteboard scribbles to the random jokes that actually help you remember the concept.

You can:

- Rewatch entire lessons before Common Tests, Promos, or A Levels
- Skip to key segments if you're short on time
- Slow it down, speed it up, pause it at that diagram that never makes sense
- Revisit that one CSQ example that *finally* clicked

Our students LOVE this feature. Especially when it's 1am the night before the paper and they want to confirm what "non-price competition" actually means.

---

## **24/7 WHATSAPP SUPPORT — BECAUSE PANIC DOESN'T WORK OFFICE HOURS**

You ever get that 10.47pm wave of anxiety? The one where you suddenly realise: "Oh no. I never understood how to answer this essay. And now I can't sleep."

Don't worry. You're not alone. We've got you.

ETG students can message Mr Toh directly — yes, the founder — and ask questions whenever they need to.

- Clarify a concept
- Ask for essay feedback
- Confirm if that diagram shift is correct
- Just scream into the void and say "sir I'm dying help pls" (yes, we've had this)

We **don't ghost**. We **reply**. Sometimes too fast, honestly.

You also have access to TAs, peer chat groups, and can book consults on Zoom or in person, as often as needed — at no extra charge.

---

## **BOOK A CONSULT. ANY TIME. FOR FREE.**

We believe help should be **proactive**, not **reactive**.

So we make it ridiculously easy for students to get personalised help:

- Book a face-to-face or Zoom consult
- Send over your essay for feedback
- Ask about school tutorial questions you didn't get
- Use consults to revise weak topics one-on-one

And unlike some centres, **we don't charge extra** for this.

No "top up \$80 for 30 mins" nonsense.

You're already part of the family. This is part of the support.



## OUR CLASSROOM IS YOUR STUDY SPACE

During exam season, school holidays, or even random quiet weekends — we open up our ETG classrooms for revision.

- You can come in, sit down, and mug in peace
- Our TAs will be there to answer questions
- You can grab snacks, borrow notes, or ask for that one cheat sheet you forgot to print
- It's like a mini Econs café... minus the overpriced oat milk latte

Students tell us this was one of the most useful parts of their revision — because **studying doesn't have to be lonely**.

---



## YOUR LEARNING, YOUR WAY

We designed ETG to be **modular** and **flexible**:

- Want to binge 5 weeks of lessons in 1 day? Do it.
- Need to skip a week for Prelims? We'll hold your seat and you can catch up online.
- Prefer doing homework in bursts instead of week by week? We'll guide you anyway.
- Just want to watch lesson recordings and come in only for consults? Still works.

No two students are the same. And at ETG, **you don't have to fit into a fixed tuition "template"**.

You just need to **show up, stay consistent**, and let us support you the rest of the way.

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## TL;DR: THIS IS WHY JC STUDENTS CHOOSE US

- Lessons on your terms: **Onsite, Zoom, Online**
- **100% replayable** library with 116+ past lessons
- **Unlimited** consults (Zoom or face-to-face)
- **Round-the-clock** support on WhatsApp
- **Classroom access** during holidays and revision crunch
- **Flexible** homework pacing + resources updated weekly

**No rigid rules. No missed chances.**

**Just smart systems built for actual students with actual lives.**



## **THE PRICELESS EXTRAS (A.K.A. WHY ETG FEELS LIKE A SECOND HOME)**

Let's get real for a second.

You can have the best notes. The top tutors. The most accurate predictions.

But if the environment is cold, transactional, or just... meh, it won't matter.

What keeps students coming back week after week — even when they're exhausted, overwhelmed, and dreading another CSQ?

It's this:

The feeling that **ETG actually cares**.

That it's not just a tuition centre.

It's your soft landing pad.

Your go-to Econs hotline.

Your safe space when the JC grind hits hard.

**Here's how we make that happen.**

---



## **REWARDS FOR EFFORT, NOT JUST RESULTS**

Look. We're not against giving out prizes. But we do it differently.

You won't find us offering free iPhones "just for signing up." That's gimmicky.

Instead, we reward students who actually grind. Who **shows up**. Who **pushes through**.

Here's what our **incentive system** looks like:

- 🏆 Students who ace ETG tests can win:
  - ✈️ Air tickets (yes, Greece happened)
  - 📱 iPhones & iPads
  - 🎧 AirPods
  - 🎫 USS tickets
  - 🍿 GV Gold Class vouchers
  - 🧋 KOI bubble tea gift cards
  - 📖 Kino / Popular book vouchers
  - ☕ Starbucks cards

And before you ask — **no, we don't inflate scores just to give prizes out.**  
You earn them. Fair and square. And the sense of achievement? Way better than any freebie.

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## **LUNCH & DINNER TREATS — YOU MUG, WE FEED**

We're serious about this.

If you complete our **Graded Homework Programme** with a good average score (typically above 60%), we'll treat you to a meal.

Actual food. Nice places. No hawker centre "chicken rice and go home."

Because we believe in **recognising consistency**, not just natural brilliance.

You **showed up**. You **put in effort**. You **improved**. That deserves celebration.

*(Plus, bonding over mala hotpot is wildly underrated.)*

---



## **WE BUILD CULTURE — NOT JUST CURRICULUM**

We don't believe in fear-based learning.

No shaming. No "how come you still don't know this?" energy.

Instead:

- We praise **growth**, not perfection
- We remind students they're not "bad at Econs" — they're **just still learning**
- We **listen when you say**, "I'm tired" or "I need help" or "I don't get this even after 4 tries"
- We **check in**. We **remember your name**. We **know** your school and your stressors.

It's not fluffy. It's essential.

Because when students feel seen, they stop hiding their weaknesses.

And that's when they actually start improving.



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## **A CLEAN, COMFORTABLE, HAPPY PLACE TO STUDY**

ETG isn't a sterile, grey classroom with buzzing fluorescent lights and dusty stacks of 2008 worksheets.

We've designed our space to be:

- 🏠 Air-conditioned and clean
- 🪑 Cosy but focused (yes, ergonomic chairs are a thing)
- 🍱 Snack-stocked (refer back to [Section 5](#) for the pantry list of dreams)
- 🎧 Chill but productive (no chaotic noise, no stressy vibes)
- 📚 Ready for revision any time, especially during exam season

A good learning environment isn't just about aesthetics.

It tells students: "We care about your experience."

And our students feel that — from the moment they walk in.

---





## WE WATCH MOVIES. YES, REALLY.

We've done it every year.

When the academic calendar winds down and we all need a mental break, ETG treats our students to blockbuster outings:

- 🕸 Spider-Man: No Way Home
- ✨ Avengers: Endgame
- 🛩 Top Gun: Maverick
- 🌀 Doctor Strange & The Multiverse of Madness

We rent out the theatres. You bring your friends. We bring the popcorn.

It's not just about the movie. It's about the message:

**You've worked hard. Let's celebrate it. Together.**

And for students who've graduated, it becomes this core memory:

"ETG brought me through my A Levels. And then brought me to **Endgame.**"

*(Kind of poetic, right?)*

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## THE X-FACTOR: CONSISTENCY WITH HEART

None of this happens by accident.

It's **planned. Designed. Fought for.**

Every snack is stocked.

Every reward is earned.

Every late-night text reply is sent.

Every consult is given — not out of obligation, but belief.

We believe in our students. Even before they believe in themselves.

**That's why ETG works.**

**Because when you blend high standards with high support, *magic* happens.**

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## WHAT STUDENTS SAY:

"ETG wasn't just tuition. It was a support system."

"They believed in me when I didn't."

"It felt like a second home. No cap."

"I still remember the smell of the snack cupboard. Legendary."

TODAY

Hi Mr Toh! Thank you so much for your predictions it really helped narrow down my revision during the As period !!

11:43 am

TODAY

hi mr toh! i think it went quite well haha i wrote question 3,4 and 6 and was all things we went through before so was pretty good, could write super confidently 😄😄

11:18 am

Hi Mr Toh!! Just wanted to drop by and say thank you!! With your explanations and resources i managed to pull up my econs up from E in prelims to A today!! 😂😂😂😂

5:34 pm

And thank you also for making your classes accessible with the fin-aid program ETG offers - it really made a big difference for me 😊🙏

5:35 pm

TODAY

hii mr toh 4:51 pm

thanks for the guidance for the past half a yearrrrr 🙏🙏 am really very grateful for the amount of effort you put in to make your classes interesting & the amount of time you took to create those additional materials for us!

4:53 pm

TODAY

hi mr toh 🥹 i wanted to thank you for all your help in econs ! i got a B which is a really huge jump from a U so i'm really happy about it

5:34 pm

Hi Mr Toh I got an A for my H1 econs 4:13 pm

wow fantastic work 4:13 pm ✓✓

Tqsm for ur teaching even though I joined a bit late in j2 4:13 pm

hi mr toh, this is priyanka, a j2 student :) just wanted to say thank you for all the beneficial lessons over the past 2 years and useful resources provided! although i attend most of my lessons over zoom, i have found your lessons to be very helpful in my econs journey and wanted to express my gratitude for this

i think the papers went relatively well and this has been the most confident i have felt in my econs papers thus far!

thank you so much 🥹🥹

4:09 PM

thank you mr toh the prediction were fairly accurate 10:46 am

Thanks for this 10:57 am ✓

the predictions on economic indicators and undesirable economic growth were tested in question 6 10:57 am

Omg Mr toh, ur predictions really damn accurate eh, because of ur predictions and my prep ofc all 6 essay qtns was manageable for me. Thank u so much 🙏🙏 just lacked the time to write my full potential but other than that it shld be ok

11:25 am

hellos mr toh! i think paper 2 went generally ok also...so glad u prepared us for the cognitive bias for qn 2b 🙏🙏🙏 i did qn 2 5 and 6 but halfway through 6 i was losing it cos there's so many requirements in that question hahah...hopefully all goes well 🍀

but nonetheless it's over!!! thank you for playing such an important role in my jc econs journey and answering all the queries i have so thoughtfully even though u have one thousand things going on at once. i always wonder how u do it. and thank you also for being so detailed and thorough for all ur students, it really motivated me 😊 see u around mr toh!! i hope ur business continues to huathuathuat and you'll continue to be able to do what u love. 🥰

11:23 am

hi mr toh! I am Elyse i joined ETG for the last minute preparation bootcamp. I managed to get ✓ during the A levels with the help of ETG i would like to thank you as your classes really improved my understanding in econs within such a short period of time!

6:41 pm

Hi Mr Toh I got A for Econs!! 😄😄

3:48 pm

hi mr toh!! 11:50 am

Hi, how, ok not 11:50 am ✓

i want to ask is it okay if i wrote exchange rate policy for 5b? 11:50 am

You

Hi, how, ok not

i didnt expect firms to come out again honestly 🙄🙄 11:50 am

but im so glad ur predictions were spot on 11:51 am

Ah okay 3:05 pm

Hi mr toh I got A for econs 3:05 pm

thanks so much! 3:05 pm

BUT MY OTHER SUBJECTS are kinda really horrible 😭 3:05 pm



## National Junior College Students

**C. Dilip Kumar**

Class of 2017

When I joined econs tuition in J1 I was clueless about the nuances of the subject, and I had many conceptual holes in understanding of the subject. However, through

[Read more](#)

**Nagamuthu Ganesh**

Class of 2017

Tuition at economics tuition genius has been a pleasant experience for the past one year. Mr Toh is a experience teacher who has helped me love one of the

[Read more](#)

**Karis Chan Li En**

Class of 2017

Joining Mr Toh's tuition has been one of the best decisions I've made this year. I have developed a deeper understanding of economics through his lessons,

[Read more](#)

**Kuek Hwee Sean**

Class of 2017

Mr Toh's lessons never failed to give me a new perspective of something every lesson, and my lesson was very enjoyable and engaging! Mr Toh's lessons allowed

[Read more](#)

• • •

## National Junior College Students

**C. Dilip Kumar**

Class of 2017

When I joined econs tuition in J1 I was clueless about the nuances of the subject, and I had many conceptual holes in understanding of the subject. However, through his fun and engaging lessons (and his seemingly never ending food stash), I grew to love and enjoy doing economics, as tortuous as that sounds. By giving us numerous real life examples, Mr Toh made economics relatable and applicable to daily life. I would like to thank Mr Toh for being a caring and interesting tutor, and would recommended everyone who needs economics tuition to join economics @ tuitiongenius.

[Hide](#)

**Nagamuthu Ganesh**

Class of 2017

Tuition at economics tuition genius has been a pleasant experience for the past one year. Mr Toh is a experience teacher who has helped me love one of the subjects which I initially hated. I was doing rly badly in econs in my start of Year 1 when I came across Mr Toh's advertisement. I rly like how Mr Toh takes so much time to plan each lesson to the minute in order to maximise our time at tuition. He also offers consultation at odd hours of the day without hesitation. The effort he puts in to maximise student welfare actually shocks me as he spends quite a lot of \$\$.

I rly recommend anyone who feels like dropping econs to come for this tuition to see remarkable improvements in your grades.

[Hide](#)

**Karis Chan Li En**

Class of 2017

Joining Mr Toh's tuition has been one of the best decisions I've made this year. I have developed a deeper understanding of economics through his lessons, both conceptually and about global events. It has increased my confidence in writing essays and doing case studies because the skills taught are relevant and useful. Mr Toh's lessons are also very enjoyable. He is humorous and brings economics as a subject to life. Mr Toh gives tips on how to study smart and be exam smart. Through his advice and his encouragement, it is easy to see how much he truly cares about us students. For anyone looking for economics tuition. I would definitely recommend Economics @ TuitionGenius

[Hide](#)

**Kuek Hwee Sean**

Class of 2017

Mr Toh's lessons never failed to give me a new perspective of something every lesson, and my lesson was very enjoyable and engaging! Mr Toh's lessons allowed me to learn and view economics in a different light and made me appreciate the subject more Of course the pantry was just an additional perk!

[Hide](#)

[>](#)

## National Junior College Students

**Lai Siew Ping**

Class of 2017

Mr Toh provides many real-life examples in lessons that help to make me understand economics concepts better. I really do appreciate all the effort Mr Toh puts in to help push us in the last lap for A levels. He also provides many extra materials that are not provided in schools. Thank you!

[Hide](#)

**Xie Yiliu**

Class of 2017

Mr Toh is a very engaging and effective tutor and he had sparked by interest in economics. He had brought me from a U in J1 to a B for my prelims. His engaging and humorous approach to economics had made me see economics in a completely different light, from a mundane subject to something you can apply to everyday life.

[Hide](#)

**Angela Chen**

National Junior College

Mr Toh is an extremely interesting teacher who has many interesting stories and experiences to share with us to help us understand more about economics and remember concepts more easily. He is also very caring and provides us with a conducive environment to study and food to eat when we get hungry. I still remember the time when he made the cook reheat our dinner to ensure that we get warm food while studying. Me Toh has been a really effective teacher for me and my economics has improved tremendously since last year. The constant practices have really helped me hone my skills in economics. He has really been a great and impressive teacher. Thank you Mr Toh :)

[Hide](#)

**Tamelly Lim**

Class of 2017

Mr Toh has been an extremely helpful tutor with his lessons. His notes are one of a kind and are very succinct and clear which really benefits weaker students like me. With his help, I am more confident in taking the A-levels! Thank you Mr Toh

[Hide](#)

[>](#)

## Hwa Chong Institution Students

**Wu Fan**

Class of 2017

Even though Econs is still not the easiest subject to me, lessons with Mr Toh have made it a lot less elusive and at some moments, extremely thought-provoking. He keeps us informed of the latest updates in Singapore and in the world while introducing creative ways to analyse these changes, which made me realise how relevant Econs is to our life. He is highly efficient and engaging, and will always answer your queries in a way that is beyond expectations. Every lesson offers adequate practice leading up to exams. Thank you Mr Toh

Hide

**Helen Tan**

Class of 2017

Thank you Mr Toh for being a very effective tutor!! He explains concepts in a clear and succinct way and we receive ample practice on questions for case studies and essays :) He makes lessons fun and relevant and pertinent to Singapore and provides us with very updated information regarding new policies, which helps us stay up to date with our examples. Additionally, his notes are very comprehensive and useful to revise with :) Thank you for sharing your life stories with us :)

Hide

**Ginnie Lee**

Class of 2017

Mr Toh gives real life examples to allow us to understand economics concepts in clarity and also his stories are fun and engaging :) The notes given are concise and easy to understand and I always look forward to econs more after joining Mr Toh doesn't solely teach and drill content but also the necessary skills needed to tackle the CSQ and the essay, also allowing us to practice, which was effective for me. The things that was went through in Mr Toh's classes helped me to understand concepts more clearly and how to apply the concepts to CSQ and essays!! I'm glad I joined Mr Toh's tuition :""") Thank you Mr Toh!!

Hide

**Chen Xiang**

Class of 2016

Mr Toh's lessons are interesting and engaging. He uses memorable and humorous ways to make complicated econs concepts more comprehensive and easier to remember. Mr Toh's patience and advices have helped me tremendously in my econs grades. Motivational lessons and nice food and occasional KOI treats are much appreciated and will be missed :)

Hide

## Hwa Chong Institution Students

**Dionis Soo**

Class of 2015

I finally understood the importance and relevance of real life examples in econs after I attended Mr Toh's lessons. The effort that he puts into preparing for lessons – the carefully chosen practices and questions, the insightful evaluations and the applicable real-life examples go a long way in terms of preparing us for A Levels. Above all, he is a teacher who always has his students' interests in mind and I'm thankful to have the chance to learn so much from him.

Hide

**Chong Jia Yan**

Class of 2015

The lessons usually include various examples and applications in real life that brings my understanding of economics to a new level. There is great allocation of lessons based on content, as well as practice such as case study, essays and A-Level spotting that is spaced evenly and caters to our more pressing needs at various times in our JC life. The tutor Mr Toh has a flair for explaining (concepts) clearly and effectively, which engraves the elaborations into our minds and aids my memorization of the various economic concepts.

Hide

**Chua Cheng Leong**

Class of 2015

Lessons with Mr Toh are always fun and interesting as Mr Toh will breakdown concepts and explain to us in detail. Explanation always include real-life examples, together with comparisons to let us understand it better. This has allowed me to have a clearer understanding of what I have learnt. Furthermore, Mr Toh will always give us exercises, practices and discussions, teaching answering techniques, which has helped me a lot, especially in the CSQ component. Mr Toh also goes the extra mile to always answer queries whether in class or through WhatsApp messages, also frequently putting up articles online of real-life and real-time events that educate us on the world today.

Hide

**Marcus Sing**

Class of 2015

Mr Toh is a helpful and cool guy. Despite only joining the tuition for the last 4 months, I have learnt a lot from his and now have a better grasp of Economics. He makes lessons and Economics much more fun to learn. After only a few lessons, I feel that I am more confident in doing Economics. His notes are also very concise and well explained. He prepares many good practices for us to do which I feel have benefitted me greatly. Many times, the questions he went through in class also came out in my examinations.

Hide

## St Andrew's Junior College Students

**Caleb Fong**  
Class of 2017

Mr Toh is a tuition teacher I would definitely recommend. First, his knowledge of economics and the syllabus is unparalleled and is arguably better than some school tutors. He has the rare ability of explaining concepts in an interesting and simple way. More importantly, he is a caring and approachable person. He is always willing to answer questions and provides consults. He goes above the call of duty to provide snacks for his students. I would like to take this opportunity to thank him for his help in economics!

Hide

**Faith Chan**  
Class of 2017

Mr Toh makes econs very interesting and fun to understand. His lessons are efficient and he makes sure we learn through many various methods. Even starting in mid- 2017, his help is more than sufficient and I do not regret!

Hide

**Kaitlyn Yuen Xiao Shan**  
Class of 2017

Mr Toh teaches his students in a way that makes absorbing and understanding the tedious economics content much easier! He is passionate in teaching, constantly trying to help his students to his best ability. Thank you!

Hide

**Ryan Chiong**  
Class of 2016

I've thoroughly enjoyed myself in the past year of lessons! Mr Toh's lessons have been full of useful tips and real-life examples not usually found in schools' lecture notes! =D With great, useful content, laced with Mr Toh's humour, I truly enjoyed lessons here. Thanks for the pantry too! Mr Toh is very kind and understanding, really one of the more inspiring teachers I've had. Thank you for sharing your life story with us, really motivates me to keep going. Thank you Mr Toh! ^v^

Hide

deeply intertwined in our lives.

Hide

## Catholic Junior College Students

**Zoe Mok**  
Class of 2017

Econs lessons with Mr Toh are very engaging. By using real life examples, I am better able to understand concepts and how to apply them into my essays. Through real life stories, Mr Toh makes lessons really fun and bearable and even long tuition is manageable. After coming for Econs tuition here, I managed to jump from a 'U' grades to a 'D' grade from my promos to my mid years. Notes given are also very easy to understand and are always straight to the point. My conceptual understanding has also improved through multiple workshops such as the Time Machine series. It filled the gaps in my understanding and I have truly benefitted from Mr Toh's econs tuition and I am glad to have seen the flyers outside my school that led me to make the best decision to come here for tuition :)

Hide

**Alyssa Luar**  
Class of 2017

Mr Toh is a pretty effective tutor because he managed to help a dumb dumb like me hahaha. My econs was pretty bad but I started to think it has improved. He made econs a lot less complex and simplified because I realise I was complicated it a lot hahah. He made me see the light & I hope it reflects it my grades (lmao) but ya thanks for everything!!

Hide

**Shihara Perera**  
Class of 2017

Mr Toh's Econs lesson are super legit and he always brings in funny anecdotes during lesson so you don't feel like dying while learning econs. He makes lessons enjoyable and the she subject so much more bearable. He provides student with legit material and goes through challenging questions that makes concepts clearer. Though I will always hate econs, I've learned here and enjoyed my time here.

Hide

**Anna Aye**  
Class of 2016

Mr Toh's lessons are engaging and interesting, and especially applicable to real- life situations. I was initially struggling with Economics in school as if was a relatively new subject, but after joining Mr Toh's tuition in my second year of JC, he has been able to imbue a sense of appreciation for the subject, on top of allowing me to see a significant 3-4 grade jump after I had gone through about 6 months of his lessons. Mr Toh is very down-to- earth and approachable as well, and this makes asking questions much easier. He's also kind enough to refill their snacks in the fridge for us frequently. Thank you for your patience and guidance, Mr Toh!

Hide

## Temasek Junior College Students

**Lim Ding Jie**

Class of 2017

Mr Toh is very dedicated teacher who never fails to make his lessons interesting and engaging to his students. His unique examples always make it easier for students to remember during examinations. He helped me a lot for my examinations by providing the extra help we needed. I learnt a lot through his dedicated teaching. He is motivational in encouraging students.

Hide

**Madalene Tan**

Class of 2017

Mr Toh has been an amazing tutor and he is very dedicated in teaching Econs. I learnt so much more in his lessons and every lesson there is something new that I will pick up. Mr Toh has helped me a lot with my Economics and I am very grateful. He gave us tonnes of real life examples and updates us regularly with important news/event. I have also picked up skills that are useful in answering exam questions. Thank you Mr Toh!!

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**Karyn Low**

Class of 2016

I joined Mr Toh's classes in December last year because I felt the need to have extra lessons to help me in my Econs. Mr Toh has really helped me to understand both micro and macroeconomics in depth with his real life examples. The skills to tackle exam questions have been really beneficial and I really want to thank Mr Toh for all his guidance this past year, I have seen improvement in my Econs grades and I hope that when you join Mr Toh's classes, you would too :)

Hide

**Joshua Ang**

Class of 2015

Mr Toh's lessons have been very useful. He uses very clear and concise way to explain economics concepts to us. He also discussed up to date economic policies with us making sure that we are kept up to date. Discussion during class helped me to clear by doubts as well as learn from my peers. There are many opportunities for practice and feedback to prepare for the final A' level examinations. I look forward to attending his classes as they are always very helpful and engaging. He's also very caring towards his students, providing them with beverage and snacks even during extra lessons. Definitely very thankful for all Mr Toh has done for me in helping me improve a lot and regain my confident in doing Econs!

## Nanyang Junior College Students

**Ting Sze Yu**

Class of 2016

From economics concepts to writing a proper evaluation, Mr Toh has taught me many things for the past year. He is able to simplify concepts and use relevant examples that relates to me and help me understand and resolve many queries that I have. Even though my results only improved minimally due to my own lack of effort, he still perseveres to help me and he have certainly helped me in being more fluent in answering questions and mastering content.

Hide

**Shifra Siah**

Class of 2015

Mr Toh puts in a lot of time and effort in preparing our notes. The notes given were very concise and has indeed helped me when I do my revision. His lessons were interesting as he uses real world examples to explain concepts to us. He makes sure he covers as much as he can every lesson yet not going too fast that we cannot catch up. Thank you Mr Toh

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**Leow Xing Ni**

Class of 2015

Mr Toh covers things that are not covered in school. Every lesson is enriching and mind blowing. There are tests once in a while to help me familiarize with common exam questions. Mr Toh tries to keep us well-informed of the real life economic news and teaches us how to analyse them. Yes! Mr Toh is very efficient and effective in teaching, he tries to keep our lessons interesting and fun, using food as bribery which is effective on me. Eternally grateful ☺

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**Lam Kah Hui**

Class of 2014

I find the lessons very useful as they keep us updated on current economic issues, which often pop out in exams, allowing me to understand the case study questions better and answer them more effectively. Mr Toh is an engaging tutor who made econs lessons fun by giving personal anecdotes that are relevant to economic concepts.

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## River Valley High School Students

### Neo Ming Hao

Class of 2016

Mr Toh has been a very effective tutor who focuses a lot on Essay and CSQ skills while providing plenty of practices every week. His real life examples never fail to interest us while teaching us relevant concepts to Economics. He also takes our welfare very seriously with snacks and drinks available every lesson. Joining his lessons will definitely spark your interest in Economics.

Hide

### Neo Hwee Shuen

Class of 2015

Mr Toh carries out his lessons in a structured manner and I gain new learning points every lesson from the sharing of current economic happenings and tips to take note of in question analysis. The many CSQ and essay practices has helped to increase my exposure to different question types and to build up more content understanding of topics. Lessons are never dull as we are encouraged to address our queries in class and learn from each other during discussions.

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### Neo Yi Fang

Class of 2015

Mr Toh is a very dedicated teacher who consistently plans ahead for his lessons to ensure that the school year will be smooth and that he will recover everything he need to. In addition, his lessons are very informative, where he will link economics to real life and through his "Singlish" way of explaining and teaching, it has helped me to understand Econ a whole lot better! We also cover many different essays and case study questions, which expose us to different type of questions. Thanks for everything Mr Toh!

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### Neo Yee Ann

Class of 2015

Mr Toh's lessons are informative and give us sufficient practise on essays and case study questions. Mr Toh never fails to engage all his students in discussion on both essays and economic cases occurring in Singapore and other major economies. Discussions on real life economic cases are entertaining as Mr Toh gives simple (although eccentric) analogies to make concepts easier to understand. Mr Toh is not only an effective economics tutor, he also offers his students studying advice that can be applicable to other subjects as well.

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## Anglo-Chinese Junior College Students

### Ang Hsi Ning

Class of 2017

Mr Toh's lessons are extremely engaging. He uses many real life examples that are not only relatable but applicable during exams as well. The templates and answer keys are very comprehensive which makes consolidation simple. Not only is Mr Toh a dedicated tutor during lesson time, He also conscientiously answers our questions after lessons. But more importantly, he encourages us to better ourselves, to always face forward and to look forward. Thank you for being the tutor that cares for your students' well being!

Hide

### Goh Kayee

Class of 2016

Mr Toh's classes are highly engaging and he is able to answer to students' questions in a clear and simple manner. For every lesson, we will practise questions which I believe is very crucial to doing well in economics. Also, he plans his lessons, ensuring that each time, his students benefit from it. His classes are definitely worth the time!!

Hide

### Nicole

Class of 2016

I've only joined for a few weeks but Mr Toh's lessons are all very helpful and I've really learnt a lot in these short few weeks! (Maybe more than I've learnt in school) He gives many real life examples that I don't learn in school too that are useful for essays. I've really learnt a lot because I've really improved these past few weeks :) Thank you Mr Toh!

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### Manoj Kumar

Class of 2016

Lessons at TUTIONGENIUS have been fun and interesting with Mr Toh's teaching. His unique way of teaching economics has made my learning experience so much better. The lessons were engaging with the real life experiences, stories of examples that Mr Toh showed. There have been more than enough practices in essays & CSQ in the 4 month I had lessons here. Thanks for the enjoyable experience!

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(Yes, someone actually wrote that.)



## SIGN-UP, FINANCIAL HELP & OUR FINAL WORDS TO YOU

You've made it this far down the page.

You've probably laughed a bit. Related a lot. Maybe even felt a small spark of hope.

So now, it's time to answer the big question:

### What's next?

Here's the game plan — whether you're ready to sign up now, need a bit more time, or want to ask your parents 19 questions first (understandable).



## STEP 1: HOW TO SIGN UP (THE EASY WAY)

Joining ETG takes 2 minutes.

[Just head to this link right here.](#)

Once you fill it up, here's what happens:

1. Our Admin Officer will reach out within 1–2 working days
2. We'll confirm your preferred class day, format (Zoom? Onsite? Online?), and start date
3. You'll receive:
  - Your welcome email
  - Your Term Textbook & Starter Kit
  - Access to the Online Learning Portal
  - The good vibes™

**From there? You're in. And we're with you, every step of the way.**

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## WHAT IF I CAN'T AFFORD IT?

We hear this more often than you think.

And let us say this first:

**We will never let money be the reason a deserving student misses out.**

That's why we created the:



### ETG Financial Assistance Programme

Subsidies range from **25% to 100%** — depending on your situation.

We don't make students jump through hoops or beg. We respect your dignity.

Whether you're:

- The oldest in your family and paying tuition yourself
- On MOE FAS and unsure if you can commit
- In a tricky situation financially but really, really want to give yourself this shot

We've got you.

[Find out more about our Financial Assistance programme here.](#)

(Subsidies for our programmes range from 25% to 100%)

[Click here to apply for ETG Financial Assistance Programme](#)

And we'll be in touch to work out the details. Confidentially, sensitively, and fast.

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## **FINAL WORDS (FROM SOMEONE WHO'S SEEN IT ALL)**

After 6 years at ETG — through Term 1 burnouts, Prelim meltdowns, June Holiday surges, and that glorious week after A Levels when everyone is suddenly free — I can tell you one thing for sure:

**This place changes people.**

Not just their grades. But the way they think, write, speak, and believe in themselves.

I've watched:

- Quiet students become fearless in consults
- U-graders become top scorers in their school
- Burnt-out kids fall in love with the subject they once hated
- Parents cry because their kid finally "got it"
- Entire classes go from strangers to friends, bonded by essay pain and snack breaks

This isn't a factory.

This is a tuition centre **built by people** who *really* give a damn.

So if you're:

- Tired of guessing what examiners want
- Sick of regurgitating keywords that go nowhere
- Hoping for a breakthrough but not sure where to start
- Or maybe... just ready to fight for your A (with a team behind you)

Then hey — maybe this is your moment.

**We're ready when you are.**

Let's go get that A together.



*From someone who's been with ETG for 6 years,  
who's seen the worst-case students become the best-case stories  
and believes you can be next,*

**THE ETG TEAM**