



Now Hiring: Community Engagement Manager

The Kansas City Beacon's Community Engagement Bureau is a journalism lab reimagining local media. We'll do this by equipping people with skills and resources, engaging in critical public conversations and producing information that directly addresses people's needs. We aim to equip communities with the tools to eliminate information inequity.

As a **Community Engagement Bureau Manager**, you'll mentor and train community representatives with an interest in civic information. You'll work closely with our staff to research, design and produce editorial content that directly serves Kansas City's diverse communities.

This role requires a track record of community engagement and an understanding of civic issues that impact people's everyday lives and journalism that holds powerful institutions accountable.

This is a full-time job based in Kansas City. You'll be expected to meet (in person and virtually) with Beacon staff, program participants and community members across Kansas City.

You're a good fit if:

- You believe in the transformative power of local journalism when done in community with others.
- You are committed to growing future generations of journalists who are equipped to serve Kansas City's diverse communities while fighting against disinformation.
- You are excited to build information solutions with and for Kansas City's diverse communities, by surfacing existing assets and offering new resources that help our neighbors thrive.

- You have experience building authentic community engagement: developing relationships, building trust, understanding needs and producing content that serves those needs (especially content that is not a traditional news story).
- You have a demonstrated commitment to serving the community in many of the civic issues The Kansas City Beacon covers, such as housing, development, education, the justice system and local government.
- You have a sincere cultural competence for working in diverse communities.

Responsibilities:

- Manage the Community Engagement Bureau by developing and leading workshops, and recruiting, training and supporting community representatives.
- Identify and prioritize specific Kansas City communities for our first round of work.
- Conduct research and interview people in prioritized communities in order to build relationships and understand what types of news and information they need to thrive. Share research to support The Kansas City Beacon's editorial decision making process.
- Visit key neighborhoods to build and maintain relationships, with an emphasis on grassroots organizations and individual experiences that can become sources for Beacon stories.
- Hosts events and gatherings, such as community training based on identified information needs.
- "Close the loop" and following up with community members by making sure they see how their ideas have been put to use.
- Lead development on non-traditional news products that serve specific communities.
- Identify service-oriented content opportunities that communities say they want, such as explainers or guides on how to navigate systems.
- Report and produce special editorial projects at The Kansas City Beacon in partnership with other editorial team members, The Beacon's audience team and collaborative partners. Projects could include multimedia story series, building databases, social media or text-based campaigns, events and more.
- Advise The Kansas City Beacon team on community trust building.
- Collaborate with The Kansas City Beacon's executive editor to develop structures for ongoing communication, feedback and story idea generation with reporters and community members.

- Attend newsroom planning meetings, contributing ideas.
- Track the impact of the Community Engagement Bureau by collecting community ideas and questions in a central location.
- Collaborate with the Audience team to track reader growth resulting from the Community Engagement Bureau.
- Participate in internal and external journalistic and nonprofit management continuing education opportunities.