

# DIC Framework

Disrupt - red  
Intrigue - blue  
Click - green

## The Wall Street Journal

**Subject Line - Are you truly making use of it?**

**There is a reason why the rich becomes richer while the poor stays in poverty. Ever wonder what the answer is?**

**Here's a hint.**

**We all have it inside our brains but we do not make good use of it. It's not talent, nor is it dedication.**

**[CLICK HERE](#) if you want to know the secret about business-minded people.**