

## Marketing Plan Prompts

My business is an experienced real estate agent of (experience) and I help people buy and sell luxury homes in (your area) I would like you to act as my real estate coach taking on the Persona of (your favorite coach) your objective is to give me a 30-day marketing plan to get more listings using the Persona of (my favorite coach) it should involve email campaigns digital marketing ads and video along with other suggestions from the personas of (my favorite coach). Please provide results in a markdown table ..I would also like you to ask me questions about my business if necessary so you can give me expert advice

## Social Media Posting Ideas Prompt

Please create a social media content posting table for a real estate agent specializing in {target audience} in the {target market} area. This table should include the following:

Column 1: Date of posts for 10 posts in the month of {time frame}.

Column 2: The social media post itself, should include a motivational message, a real estate tip, relevant emojis, and five hashtags that could help attract people to the post.

Column 3: A description of an ideal image to use for each post.

Column 4: Possible video ideas for each post."

In this prompt, {target audience}, {target market}, and {time frame} are placeholders that can be replaced with the actual values when you're ready to create the table

**HYPERLOCAL CONTENT:** Please create a social media content posting table for a real estate agent specializing in {target audience} in the {target market} area. This table should include the following:

Column 1: Date of posts for 10 posts in the month of {time frame}.

Column 2: Hyperlocal social media post/content ideas. These should be tailored to the specific needs and interests of the target audience in the target market area, and could include local real estate news, community events, or features on local businesses.

Column 3: A description of an ideal image to use for each post, which could be a local landmark, a featured property, or an image that represents the local community.

Column 4: Possible video ideas for each post, which could include virtual home tours, interviews with local business owners, or highlights of local community events."

Please create a social media content posting table that includes the following for a real estate agent specializing in (target audience) in (Target Market) area: Column 1 - date of posts for 10 posts in the month of (time frame) and Column 2 -the social media post itself, which will include a motivational, real estate tip and include relevant emojis and 5 hashtags that could help attract people to the post, in a 3rd column, describe an ideal image to use for the post, and in a 4th column with possible video ideas

## Business Plan

Write a business plan for my business called [name of the company] that sells [product] to [niche] and wants to [goals]. Include an executive summary, financial calculations of expected costs, sales and profit, and company mission and vision. Use a formal tone and statistics.

Generate a company vision statement that includes:

Introduction: "Our vision is to [insert your vision statement, such as 'change the world', 'disrupt the industry', or 'transform lives'].

Values: We believe in [insert your first value, such as 'innovation', 'excellence', or 'integrity'], [insert your second value], and [insert your third value]. These values guide our actions and decisions as we work toward our vision.

Call-to-Action: Join us as we work to [insert your vision statement in action, such as 'create a better future', 'inspire change', or 'make a difference'].

Contact Information: Contact us by [insert your preferred method of contact, such as phone, email, or chat] at [insert your team's email address or phone number] if you want to learn more.

Sign-off: Best regards, [insert your name]."

Please consider the following ideal client profile: Luxury home buyers in Rochester,ny

Please provide separate answers in separate replies for the following questions: Use python code if necessary.

What are the challenges faced by this target audience?

What fears might this target audience have?

What are the goals of this target audience?

What motivates this target audience?

What might be the internal dialogues of this target audience?

What are common objections raised by this target audience?

How might the life of this target audience be affected by the challenges mentioned above?

How would the life of this target audience improve if the problems mentioned above were resolved?

What emotional benefits might this target audience experience if their problems were resolved?

Can you paint the picture of the target audience profile living a life free from all the problems mentioned above?

Write a 1000-word journal entry from the perspective of a man or woman who fits the target audience profile and is experiencing the challenges mentioned above. Please be creative.

Now, rewrite the journal entry from the first person perspective to the second person perspective.

<b>Custom Audience</b>	<b>Writing Style</b>	<b>Emotion</b>
Pain points above	Start with an attention-grabbing headline, follow with a hook and tease with a solution	Emphasize their need
Goals above	Make it short and punchy	Create trust
Fears above	Be creative	Emphasize their fear
Motivations above	Follow all copywriting guidelines and principles	Use urgency
Internal Dialogues above	Make it sensational and emotionally engaging	Use remorse
Internal Dialogues above	Make it curiosity heavy	Show their financial gain
Common Objections above	Make it benefit driven	Create aspiration
Emotional Benefits above	Make it action-packed	Use humor

How their life looks like suffering from the pain points above	Make it descriptive	Use anxiety
How their life looks if the problems mentioned above gets solved above	Make it informal	Make it optimistic

## General Content

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- Write me **a** 60 second video script for an Instagram reel using the **journal above from my ideal client**
- Write me **a** *catchy* headline using the **journal above from my ideal client**

## [ Facebook

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- Now write me **a** Facebook post using less than 500 words using the ***journal above from my ideal client***
- Now write me **a** Facebook Ad using less than 750 words using the ***journal above from my ideal client***

## Instagram

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- Now write me **an** Instagram post with hashtags less than 2000 characters ***using the journal above from my ideal client***
- Now write me **a** Instagram Ad using less than 750 words using the ***journal above from my ideal client***

## Youtube

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- Write me **a catchy** Youtube headline using *the **journal above from my ideal client***
- Now give me **a** video idea for my Youtube Channel using the ***journal above from my ideal client***

## LinkedIn

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- Now write me **a** LinkedIn post using less than 3000 characters using the ***journal above from my ideal client***

## Email

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- Now write me **an** email using less than 1,000 words using the ***journal above from my ideal client***

## Blog

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- Now write me **a** blog using the ***journal above from my ideal client***

## Podcast

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- Now give me **a** podcast topic using the ***journal above from my ideal client***

write me an email of less than 1,000 words using the journal above from my ideal client, Start with an attention-grabbing headline, follow

with a hook, and tease with a solution, show their financial gain and create trust. The topic of the email is that we would like to talk to them about the opportunity to host an AI Summit with us being the emcee and featured speaker along with some other subject matter experts that we suggest. use this session description and testimonials as the foundation "