

AI Tone Modifiers

Improve your AI generated content

How to use it: Pick a tone combo. Add it to your prompt. Example: "Rewrite this email in a Friendly + Professional tone."

Want your own copy? Go to File > Make a copy. It saves straight to your Drive.

TONE COMBO	IMPACT ON OUTPUT	USE CASE	EXAMPLE
Friendly + Professional	Warm and approachable, yet knowledgeable and competent	Sales emails, customer service, marketing copy	<i>Hi there! We're excited to help you with your purchase. Our team of experts is here to ensure you have a seamless experience from start to finish.</i>
Authoritative + Informative	Confident and knowledgeable, yet informative and helpful	Thought leadership articles, industry reports	<i>As leaders in the field, we have conducted extensive research and analysis to provide you with the most up-to-date insights on the latest trends and best practices in the industry.</i>
Urgent + Persuasive	High sense of urgency and importance, yet persuasive and convincing	Limited time offers, promotional campaigns	<i>Act fast and don't miss out on this exclusive deal! Our premium products are in high demand and we don't want you to miss your chance to own them.</i>
Casual + Conversational	Relaxed and friendly, yet conversational and engaging	Social media posts, blog content, internal communications	<i>Hey there! We wanted to share some exciting news with you. Our team has been hard at work on a new product that we know you're going to love.</i>
Professional + Trustworthy	Reliable and dependable, yet professional and polished	Business proposals, executive summaries, investor pitches	<i>Our team has a proven track record of delivering exceptional results for our clients. With our extensive expertise and commitment to excellence, you can trust us to deliver on our promises.</i>
Humorous + Informal	Entertaining and playful, yet relaxed and conversational	Social media, blog content, internal communications	<i>Our office dog is our official mascot and brings joy to our team every day. Follow our social media to see more of his antics!</i>
Professional + Straightforward	Direct and concise, yet professional and polished	Business emails, formal communications, legal documents	<i>We appreciate your interest in our company and would be happy to provide additional information upon request. Please let us know if you have any questions.</i>

TONE COMBO	IMPACT ON OUTPUT	USE CASE	EXAMPLE
Serious + Empathetic	Understanding and caring, yet serious and sincere	Crisis communications, customer service, sensitive topics	<i>We understand the impact that recent events have had on our community, and we want you to know that we are here to support you in any way we can.</i>
Positive + Enthusiastic	Optimistic and enthusiastic, yet positive and upbeat	Sales pitches, customer service, motivational content	<i>Our products are designed to help you achieve your goals and reach new heights of success. We're excited to be on this journey with you!</i>
Authoritative + Professional	Confident and knowledgeable, yet polished and refined	Executive communications, industry reports, presentations	<i>As industry leaders, we are committed to setting the standard for excellence and delivering exceptional results for our stakeholders.</i>
Casual + Funny	Relaxed and playful, yet humorous and entertaining	Social media, brand personality content, marketing	<i>Did you hear the one about the marketer who walked into a bar? Neither did we, but we're always up for a good laugh!</i>
Authoritative + Expert	Confident and knowledgeable, yet authoritative and respected	Thought leadership articles, industry reports, expert opinions	<i>As experts in the field, we have a deep understanding of the challenges and opportunities facing our industry. Our insights and recommendations are based on years of experience and rigorous analysis.</i>