

Tennessee Equality Project Basic Advocacy Training Program

When: Feb. 18 and 25, 6:00 p.m. to 8:00 p.m.

Where: Hyatt Place Opryland at 220 Rudy's Circle in Nashville

Limit: 25 participants

Participants will learn the most basic information and skills needed to assist in stopping negative bills in the Legislature, advance positive legislation in local government, and help elect pro-equality candidates for state and local office in this fast-moving two-part class.

The course is broken into modules that make up the building blocks required to play a role in achieving these outcomes.

Feb. 18 session

1. Developing the policy target
2. Local government process
3. Enlisting the help of allied organizations
4. Personal and mass citizen contact with elected officials
5. Visibility, media, and public rallies

Feb. 25 session

1. Basic state legislative process
2. Fundraising for advocacy and state and local candidates
3. Voter registration and voter turnout
4. Volunteer recruitment for candidates and advocacy
5. Communication with your members