Gifford, Sally - OC, DC 9:31AM (1 hour ago)

to me

Dear Tom,

Thank you for your interest. Below please find a response, attributable to a USDA spokesperson. Best.

USDA's final "Product of USA" rule allows the voluntary "Product of USA" or "Made in the USA" label claim to be used on meat, poultry and egg products when they are derived from animals born, raised, slaughtered and processed in the United States. The rule will prohibit misleading U.S. origin labeling in market, and help ensure that the information that consumers receive about where their food comes from is truthful.

Products using imported meat processed in the United States, previously eligible for the "Product of USA" label, will no longer be able to use the claims, "Product of USA" and "Made in the USA", as was previously allowed under the Food Standards and Labeling Policy Book. The final rule allows the use of other voluntary U.S. origin claims for such products.

Establishments voluntarily using a claim subject to the final rule will need to comply with the new regulatory requirements by January 1, 2026, and are encouraged to do so as soon as practicable after the publication of this final rule.

Here also is a link to a recent announcement on this topic: USDA Finalizes Voluntary "Product of USA" Label Claim to Enhance Consumer Protection
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