



# Graduated Patient Emails

## Email 1, Sent 15 minutes after status update

**Subject:** [Contact.FirstName], your feedback matters

**Body:** Hi [Contact.FirstName],

Thank you for trusting us with your healing journey. We're glad you are feeling more like yourself again.

We want to ensure that we always provide the best care possible.

Would you please fill out **a Google review** to let us know about your experience here at [Contact.PracticeName]? It will only take 1-2 minutes.

Google My Business >>>

Thank you, and congratulations on feeling better. We're always here if you need us.

Best of luck in the future,  
[PracticeOwner.FullName]  
[Contact.PracticeName]  
[Practice.Phone]  
[Contact.WorkshopAddress]

## Email 2, Sent 7 days after email 1

**Subject:** Anyone we can help, [Contact.FirstName]?

**Body:** Hi [Contact.FirstName],

We appreciate you as a member of our community; thank you again for including us on your road to recovery.

We make it our mission to deliver outstanding care to every patient.

Is there anyone in your family or community who may benefit from our services?

If you know of anyone struggling with pain or mobility issues, please refer them to our team. We want to help them feel better, too.

Thank you and take care,

[PracticeOwner.FullName]  
[Contact.PracticeName]  
[Practice.Phone]  
[Contact.WorkshopAddress]

## Email 3, Sent 53 days after email 2

**Subject:** How are things, [Contact.FirstName]?

**Body:** Hi [Contact.FirstName],

It's been some time since we last saw you.  
I wanted to see how you've been feeling lately.  
Kindly reply to this email and let me know.

Best,

[PracticeOwner.FullName]  
[Contact.PracticeName]  
[Practice.Phone]  
[Contact.WorkshopAddress]

PS: Having a flare up? Click [here](#) to schedule a [Practice.CTA\_LOWER] so we can get you back on track.

## Email 4, Sent 53 days after email 3

**Subject:** Checking In...

**Body:** Hi [Contact.FirstName],

Just checking in.  
How are you?  
I want to make sure things are still feeling alright...

Kindly reply and catch me up with how you've been.

Talk with you soon,  
[PracticeOwner.FullName]  
[Contact.PracticeName]  
[Practice.Phone]  
[Contact.WorkshopAddress]

PS: Want to speak in person? Click [here](#) to set up a [Practice.CTA] if you need to get back on track.